2023 AUSTRALIAN LIVEABILITY CENSUS
HORNSBY SHIRE COUNCIL

EXECUTIVE SUMMARY REPORT

Hornsby Shire Council participated as a Census Partner in the 2023 Australian Liveability Census (26 March - 30 June 2023).

This is report 1 of 2. It provides a high level summary of the results from residents of Hornsby and the rest of Australia.

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Greater Cities Commission

This document is has been designed to be printed at A4.

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We pay our respects to the traditional owners of this land, their Elders past, present and emerging, and acknowledge the continued rich culture and heritage of all Aboriginal people on this land.

2023 Australian Liveability Census

THE AUSTRALIAN LIVEABILITY CENSUS

Liveability is something that we all want to achieve for our communities, but historically it has also been difficult to measure and track. Liveability measurement has relied on secondary data such as health, crime and service locations, or external liveability rankings, but none of these capture what it is actually like for a community to live in their neighbourhood.

The Australian curriculum defines liveability 'as an assessment of what it is like to live in a place'. This is what the Australian Liveability Census covers. The results reveal what really matters to local communities and their priorities and ideas for making their neighbourhood better for them.

There are four categories of results:

1. COMMUNITY VALUES

Fifty neighbourhood place attributes are ranked according to how many people said they would value them in their ideal neighbourhood. Care Factor or CF data reveals where your community is in agreement and possible areas of conflict.

2. PLACE EXPERIENCE

Which place attributes contribute to or detract from liveability? Place experience or PX reveals how your community rates the lived experience of their current suburb of residence. Your PX Score is an aggregate of all the responses to produce an average liveability score for your whole area. Scores for significant attributes are included in this report.

3. STRENGTHS AND PRIORITIES

These actionable insights identify the place attributes that are highly valued and contributing positively - strengths; and those that are highly valued but performing poorly - priorities. Both may require investment, either to nurture and protect strengths or to improve what will bring the most significant benefit to the majority of your community.

4. COMMUNITY IDEAS

All respondents were also invited to share what would make their neighbourhood a better place for them to live in. These qualitative responses provide a wealth of local expertise to guide action in liveability improvements.

ACCESSING YOUR DATA

This *Executive Summary Report* provides a high level overview of the results collected for your area during the 2023 Australian Liveability Census (26th March - 30th June).

Further data, analysis and insights are available, if commissioned, via:

• *Priorities, Values & Performance Report* (Census Partner)

• *Strategic Performance Report* (Strategic Partner)

• *Liveability Platform* (by proposal)

For more information on these options contact LC23@placescore.org.

ABOUT THE 2023 DATA

Data was collected between 26th March and 30th June through our local and state government partners, our corporate and not-for-profit partners, social media campaigns, direct email and on-site field work.

This report includes all data collected for your area and has not been weighted.

2023 PARTNERS

We'd like to thank our 60 partners, including:
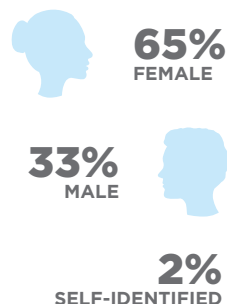
2023 Australian Liveability Census

NATIONAL RESULTS

This page provides a snapshot of the key findings. Further analysis is available in the *2023 State of Place* report.

RESPONSES

51,700

Responses from across Australia

Community Values	n = 25,870[1]
Performance	n = 25,830[2]
Population	25,422,788[3]

65% FEMALE

33% MALE

2% SELF-IDENTIFIED

HOW DO WE COMPARE?

Everyone experiences their neighbourhoods differently.

Seeing community satisfaction with liveability through the eyes of different groups reveals important insights that can maximise social impact and community benefit.

82% ARE SATISFIED WITH LIVEABILITY IN THEIR LOCAL NEIGHBOURHOOD[2]:

82% AGED 15-24
80% AGED 25-44
82% AGED 45-64
85% AGED 65+
84% MALE
83% FEMALE
73% OTHER GENDER

PEOPLE LIVING IN MEDIUM TO HIGH DENSITY HOUSING RATE LIVEABILITY **HIGHER** THAN THOSE LIVING IN STANDALONE HOUSES[2]

THOSE BORN OVERSEAS RATE LIVEABILITY **THE SAME AS** THOSE BORN IN AUSTRALIA[2]

ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLE RATE LIVEABILITY **LOWER** THAN AVERAGE[2]

KEY NATIONAL RESULTS

67

Liveability Performance Australia[2]

The National Liveability Average is 67 out of 100.

Scores for individual local government areas ranged between 53 and 81.

#1
LIVEABILITY VALUE IN AUSTRALIA[1]

71% value...

*Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)*

#1
LIVEABILITY PERFORMER AUSTRALIA[2]

7.7 / 10
Welcoming to all people

#50
LIVEABILITY PERFORMER AUSTRALIA[2]

5.1 / 10
Things to do in the evening (bars, dining, cinema, live music etc.)

OUR LIVEABILITY STRENGTH[4]

We should nurture
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

OUR LIVEABILITY PRIORITY[4]
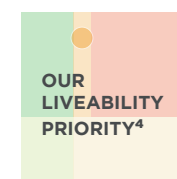
We should manage
General condition of public open space (street trees, footpaths, parks etc.)

Your Results

This page provides a snapshot of the key findings for Hornsby.

RESPONSES

1,124

Responses from across your area

Community Values	n = 557[1]
Performance	n = 567[2]
Population	151,811[3]

IS LIVEABILITY THE SAME FOR EVERYONE?
Planning for everyone in your community needs a solid foundation that reveals how different people are experiencing their neighbourhoods.

83% ARE SATISFIED WITH LIVEABILITY IN THEIR LOCAL NEIGHBOURHOOD[2]:

84% AGED 15-24
82% AGED 25-44
83% AGED 45-64
84% AGED 65+
83% FEMALE
85% MALE
78% OTHER GENDER

PEOPLE LIVING IN MEDIUM TO HIGH DENSITY HOUSING RATE LIVEABILITY **LOWER THAN** THOSE LIVING IN **STANDALONE HOUSES**[2]

THOSE BORN OVERSEAS RATE LIVEABILITY **HIGHER THAN** THOSE **BORN IN AUSTRALIA**[2]

KEY RESULTS

69

Liveability Performance[2]
Your PX Score out of 100 is comprised of the averaged results of all responses for 50 neighbourhood place attributes in your area.

#1 LIVEABILITY PERFORMER[2]

8.3 / 10
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

YOUR LIVEABILITY STRENGTH[4]

You should nurture
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

#1 LIVEABILITY VALUE[1]

76% value...
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

#50 LIVEABILITY PERFORMER[2]

4.0 / 10
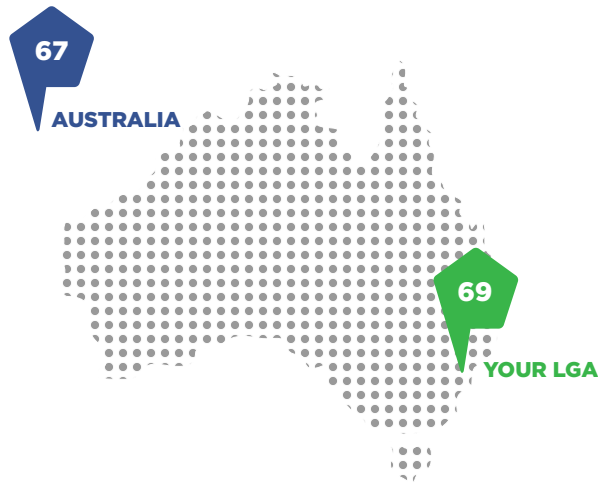*Things to do in the evening (bars, dining, cinema, live music etc.)*

YOUR LIVEABILITY PRIORITY[4]

You should manage
General condition of public open space (street trees, footpaths, parks etc.)

Hornsby
New South Wales

67
AUSTRALIA

69
YOUR LGA

LIVEABILITY PERFORMANCE

Place Score invited people in your community to assess the liveability of their own neighbourhoods by rating 50 Place Attributes[1]. These Place Attributes cover a broad range of themes: open space, movement, local character, economy and more.

Some neighbourhoods may perform well in one theme but less well in others. National[2] comparison data is shown here for three themes (Movement, Community, Management and Safety), encompassing 19 Place Attributes.
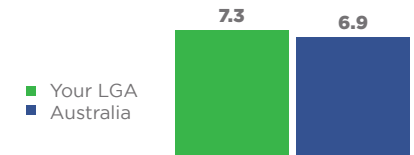
6.9 **7.1**
- Your LGA
- Australia
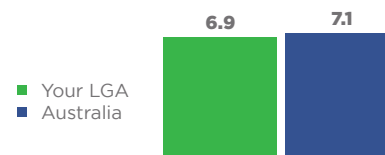
MOVEMENT
Relates to the movement of people and goods and connectivity.

7.1 **6.9**
- Your LGA
- Australia
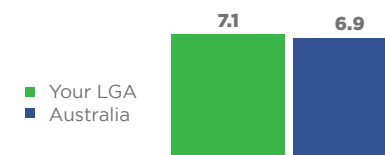
COMMUNITY
Relates to people's identity, how they express that identity, and how they interact and define the broader community.

7.3 **6.9**
- Your LGA
- Australia

MANAGEMENT AND SAFETY
Relates to the management of an area and its users feelings of safety.

ABOUT YOUR RESPONDENTS

65% FEMALE

32% MALE

3% SELF-IDENTIFIED

AGE
- 19%
- 14%
- 27%
- 40%

- <25
- 25-44
- 45-64
- 65+
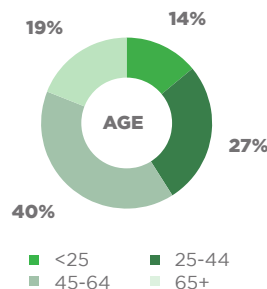
NET PROMOTER SCORE[1]

How likely is your community to recommend your LGA?

NPS is a universal measure of community loyalty. The difference between the percentage of Promoters and Detractors results in a NPS between -100 and +100.

+17

PROMOTERS **40%**

PASSIVES **36%**

DETRACTORS **23%**

Hornsby
New South Wales

CELEBRATE YOUR STRENGTHS

Liveability Strengths are Place Attributes that are valued by most people in your community, and which are performing well.

Liveability Priorities are Place Attributes that are valued by most people in your community, however, their performance is impacting them negatively.

Build on strengths and improve priorities - invest where there will be most community benefit.

TOP 3 LIVEABILITY STRENGTHS

CF#[1]	STRENGTHS	PX[2]
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	8.3
3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	7.4
5b	Protection of the natural environment	7.2

TOP 3 LIVEABILITY PRIORITIES

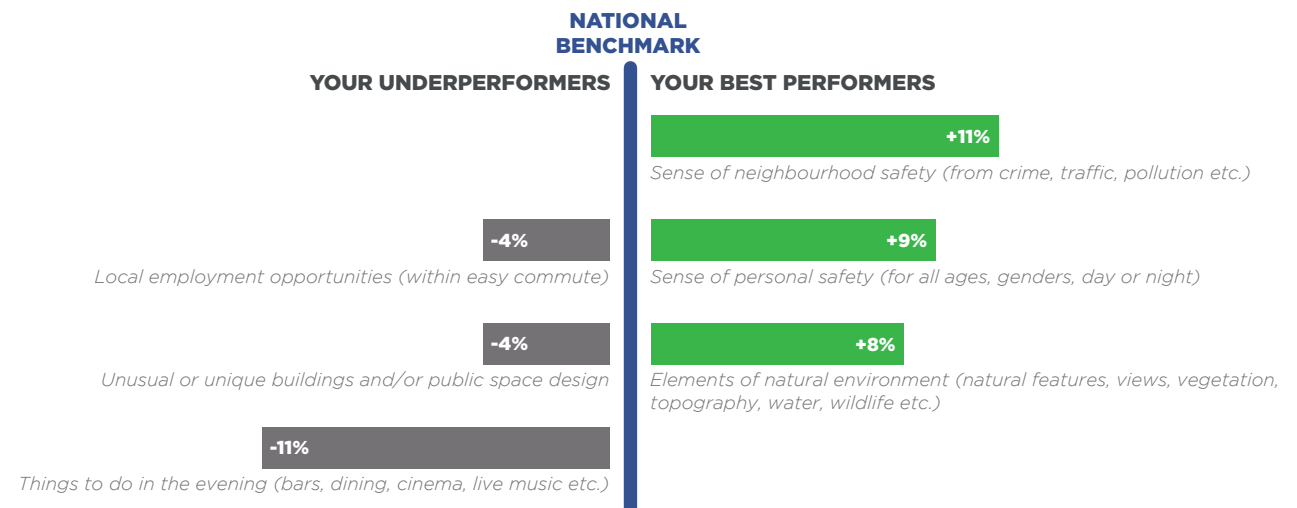| CF#[1]	PRIORITIES	PX[2]
2	General condition of public open space (street trees, footpaths, parks etc.)	6.7
8	Quality of public space (footpaths, verges, parks etc.)	6.7
9b	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	6.5

YOUR COMPETITIVE ADVANTAGE

Every place has something that already is, or can be built into, a competitive advantage.

Your best performers are opportunities to distinguish your LGA from the pack. Consideration should be given to who values these attributes and how you can attract them to your area.

Underperformers can reveal your weaknesses but may not necessarily be priorities - if your community, or the segment you are trying to attract, does not value them.

NATIONAL BENCHMARK COMPARISON

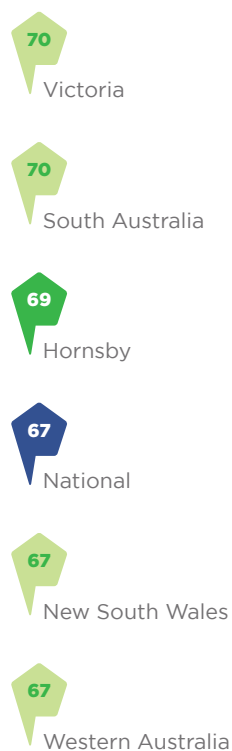This graph compares the performance of your LGA with Place Score's National Benchmark.

Nationally, the largest number of people value the following attributes:

- Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.) (71% vs 76% in your LGA)
- General condition of public open space (street trees, footpaths, parks etc.) (66% vs 67% in your LGA)
- Access to neighbourhood amenities (cafes, shops, health and wellness services etc.) (56% vs 61% in your LGA)

NATIONAL BENCHMARK

YOUR UNDERPERFORMERS | **YOUR BEST PERFORMERS**

+11%
Sense of neighbourhood safety (from crime, traffic, pollution etc.)

-4%
Local employment opportunities (within easy commute)

+9%
Sense of personal safety (for all ages, genders, day or night)

-4%
Unusual or unique buildings and/or public space design

+8%
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

-11%
Things to do in the evening (bars, dining, cinema, live music etc.)

Hornsby
New South Wales

HOW DO YOU COMPARE?

Understanding your strengths and weaknesses compared to the National Benchmark can help you plan to build on your competitive advantage or improve areas that are underperforming.

PX SCORES

Score	Region
70	Victoria
70	South Australia
69	Hornsby
67	National
67	New South Wales
67	Western Australia

BEST AND UNDERPERFORMING ATTRIBUTES[1]

TOP 5 ATTRIBUTES COMPARED TO THE NATIONAL BENCHMARK	VS NATIONAL BENCHMARK
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	11%
Sense of personal safety (for all ages, genders, day or night)	9%
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	8%
Protection of the natural environment	7%
Child services (child care, early learning, after school care, medical etc.)	5%

BOTTOM 5 ATTRIBUTES COMPARED TO THE NATIONAL BENCHMARK	VS NATIONAL BENCHMARK
Things to do in the evening (bars, dining, cinema, live music etc.)	-11%
Unusual or unique buildings and/or public space design	-4%
Local employment opportunities (within easy commute)	-4%
Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	-4%
Cultural and/or artistic community	-3%
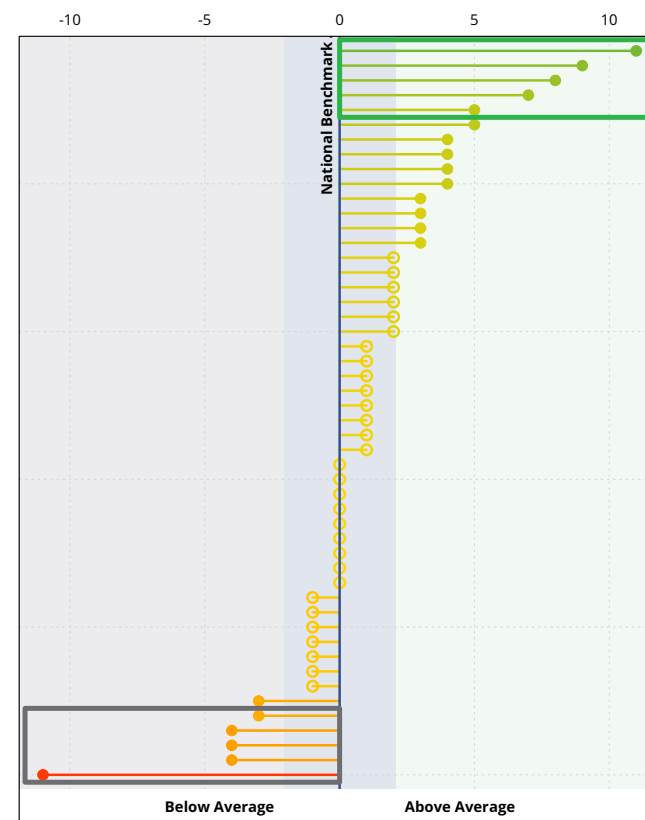
Hornsby

New South Wales

HIGH IMPACT INVESTMENT

Build on, and improve local liveability by investing in what matters to your community. By understanding what your community values and how they rate the performance of each Place Attribute, you can preserve what is working well and recommend the areas for investment that will bring the most benefits to your community.

These tables and graph illustrate your LGA's strengths and priorities.

NURTURE

These attributes are the strongest contributors to liveability because a significant proportion of your community values them and rated them positively. Consider how to strengthen them, and protect them from potential threats.

PRIORITISE

Increase the performance of these attributes to deliver the biggest benefit to your community. They identify aspects of your neighbourhood that are important to most people, but are currently underperforming.

MANAGE

Not quite an emergency but not performing as well as they could. Increase investment to make them great contributors to local liveability, or maintain the current level of investment to prevent future problems.

LEGEND
- Nurture (CF ≥ 40%, PX ≥ 7)
- Prioritise (CF ≥ 40%, PX < 6)
- Manage (CF ≥ 40%, 6 ≤ PX < 7)
- Monitor (CF < 40%, PX ≥ 7)
- Maintain (CF < 40%, PX < 7)

COMMUNITY VALUES n = 557

PERFORMANCE n = 567
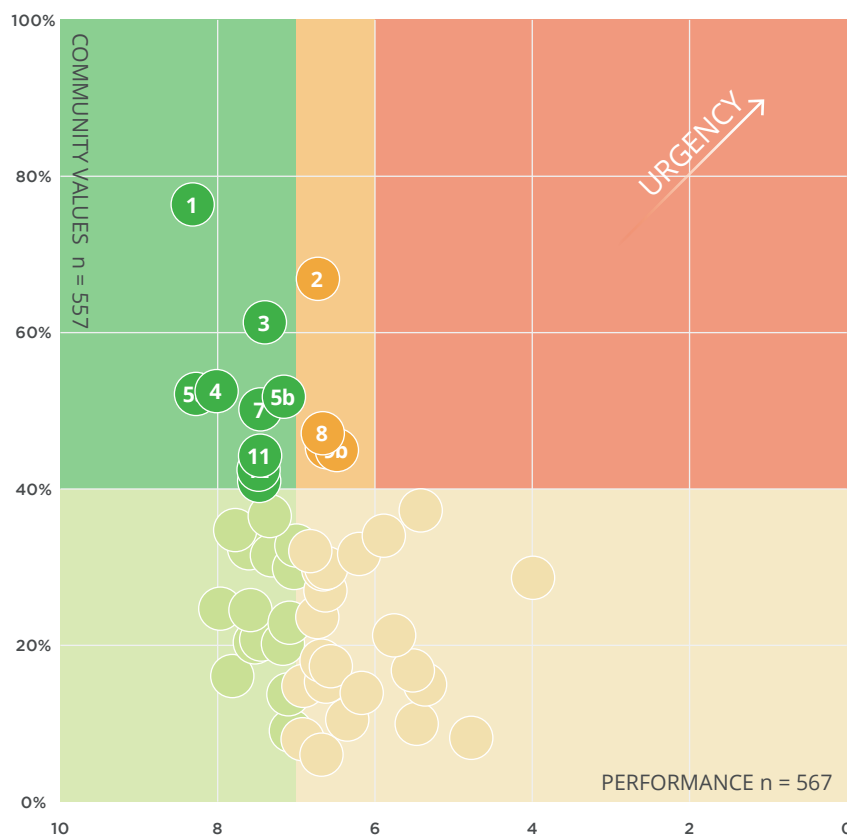
CF#	NURTURE
1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
3	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
5b	Protection of the natural environment
7	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
11	Landscaping and natural elements (street trees, planting, water features etc.)
5a	Sense of personal safety (for all ages, genders, day or night)
12	Sense of belonging in the community
13	Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)

CF#	MANAGE
2	General condition of public open space (street trees, footpaths, parks etc.)
8	Quality of public space (footpaths, verges, parks etc.)
9b	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
9a	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)

ACCESS ALL YOUR DATA

To access all your results, nine themes, along with detailed performance and priorities data, contact Place Score to unlock your *Liveability Platform*, an online tool for your whole organisation.