

Testing our vision and guiding principles

Place-making never happens in isolation.

Instead, it needs to begin and continue to be guided by an agreed, shared vision and principles.

We have drafted these for the community's feedback and review.

Our proposed guiding principles

Based on community feedback, the community of Brooklyn and surrounds wants a town centre that:

- is walkable, integrated, connected and active
- functions as a transport interchange
- supports local businesses
- is a vibrant and welcoming visitor destination with an active spine along Dangar Road
- maximises benefits from visitors for locals
- incorporates an appropriate community facility as a hub
- celebrates and preserves its connection to the river, the environment and its heritage
- is well maintained, attractive and with community custodianship.

Our proposed vision

The draft vision for Brooklyn to be tested with the community is:

“ The Brooklyn town centre protects its unique natural environment and celebrates its rich heritage and waterfront village atmosphere.






It functions well as a transport interchange between river, road and rail, while supporting local businesses and maximising the benefits of its visitor economy for the local population.

The Brooklyn town centre has a vibrant spine linking McKell Park and Bridge Street along Dangar Road. ”

Council and community actions

High priority

Actions 1 - 5 set up a process pathway for resolving issues and formulating a place plan for Brooklyn using joined-up thinking.

1. A clear place vision for Brooklyn				
	Collaborate with stakeholders (with the assistance of an independent facilitator if required) to review the draft vision and guiding principles for Brooklyn village centre to steer, inform and prioritise future actions.	\$	Funded	<p>Why? Because we need to know where we are headed.</p>
2. A functionally laid-out village centre (Brooklyn Urban Design Footprint)				
	Design and draw a plan of the consolidated vision for the Brooklyn village centre considering all adopted strategic elements.	\$\$	Unfunded	<p>Why? Because we have heard that the layout of the village centre needs to change.</p>
3. An economically sustainable and resilient village centre				
	Evaluate the economic sustainability of the Brooklyn village centre to understand the economic tipping points for viability.	\$\$	Unfunded	<p>Why? Because we have heard that locals want amenity and convenience in the village centre.</p>
4. Dangar Road activation strategy				
	Consider opportunities to activate Council's property holdings on Dangar Road within the context of the Brooklyn Urban Design Footprint.	\$\$	Unfunded	<p>Why? Because the community have said that they want an active and well-maintained precinct.</p>
5. A resolved approach to village centre parking				
	Within the context of a functionally laid-out village centre and using the best practice principles adopted by Council as a starting point, resolve an approach to managing parking within Brooklyn village centre.	\$\$\$	Unfunded	<p>Why? Because resolving village centre parking is front of mind for everyone.</p>