



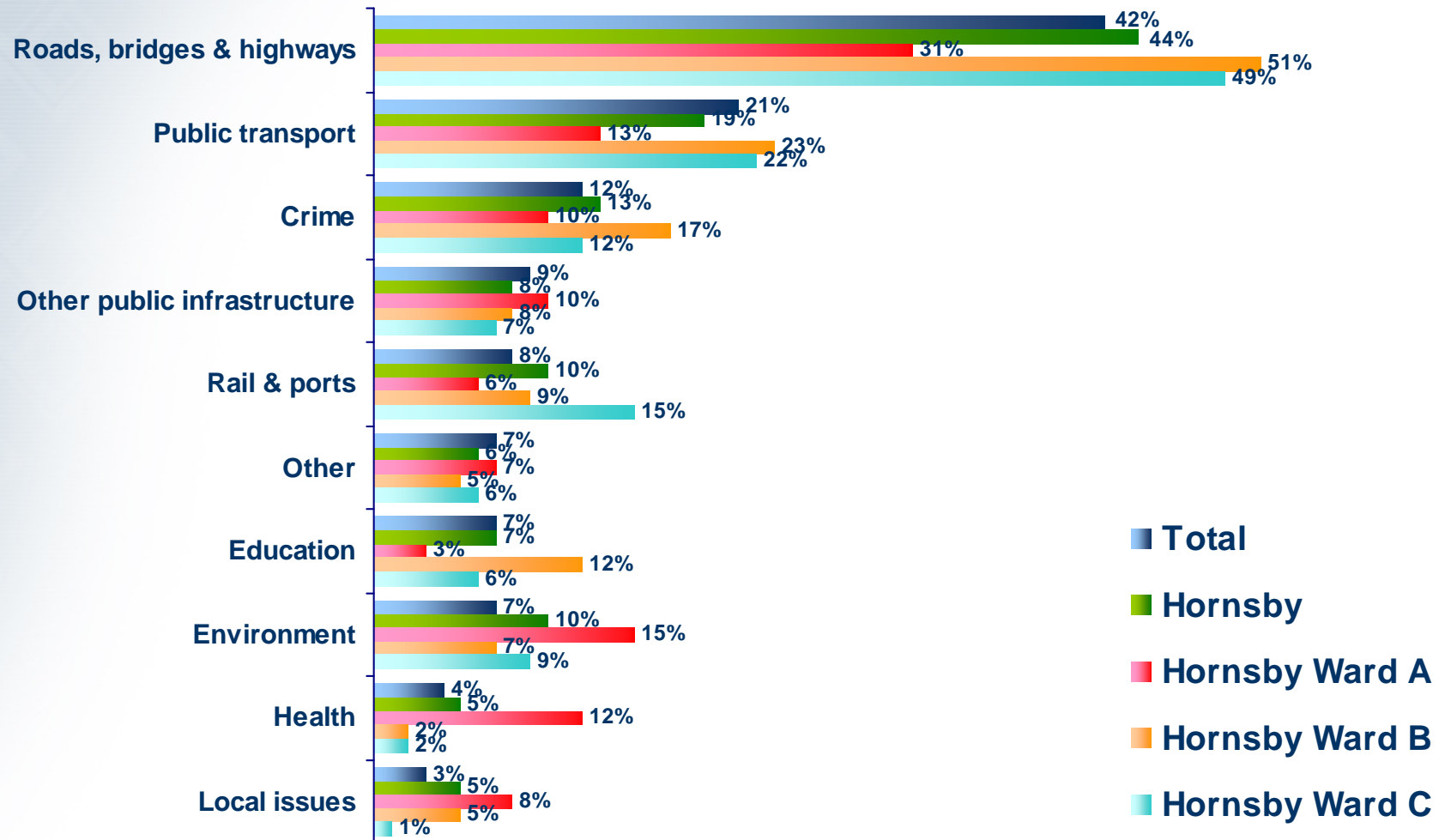
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RESEARCH STRATEGIES RESULTS

# Spontaneous & Prompted Issue Agenda

The top-of-mind issue of concern in Hornsby are roads, followed by public transport.



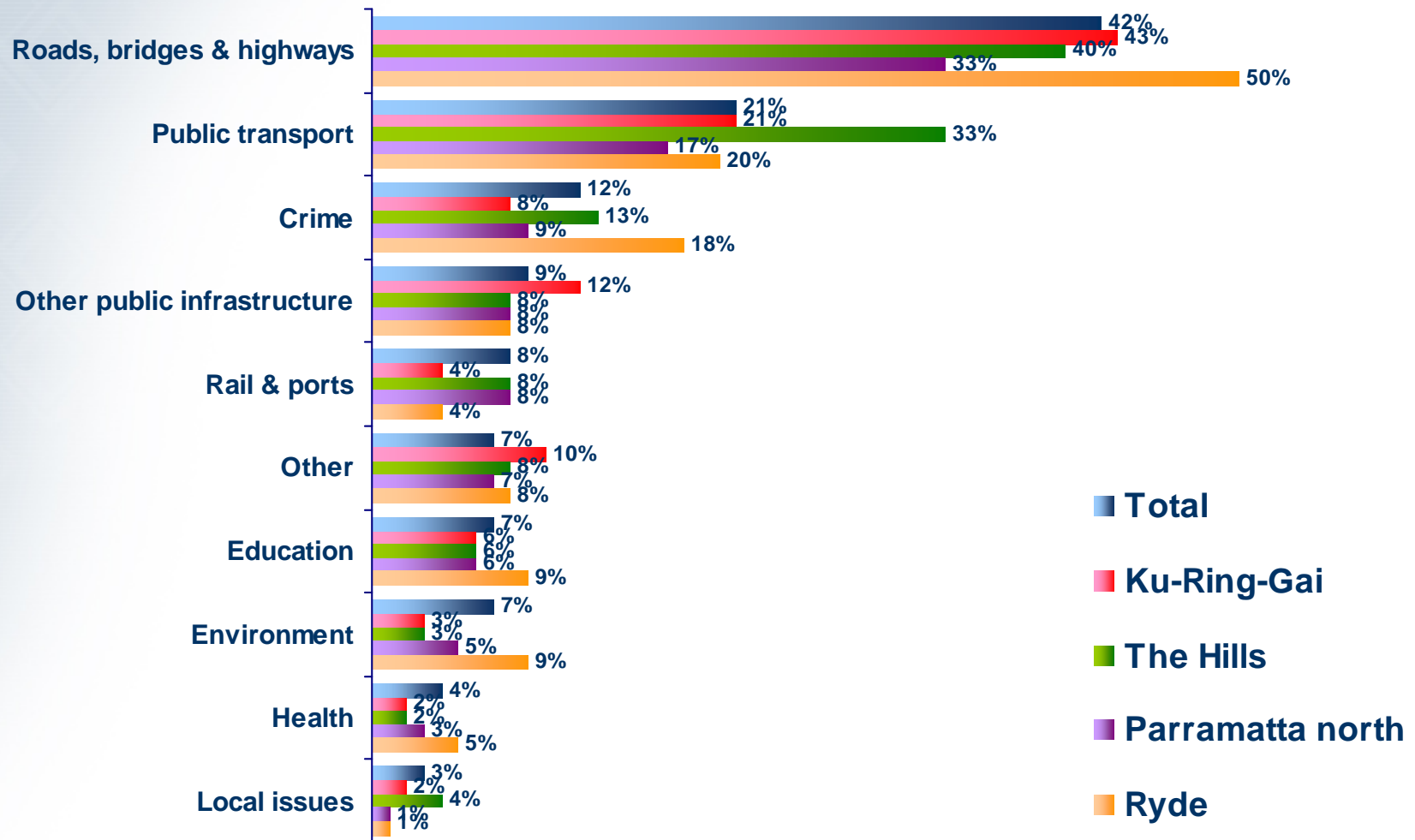
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Roads is a major issue of concern for those living in Ryde , whilst those in The Hills are far more concerned with public transport in the area.



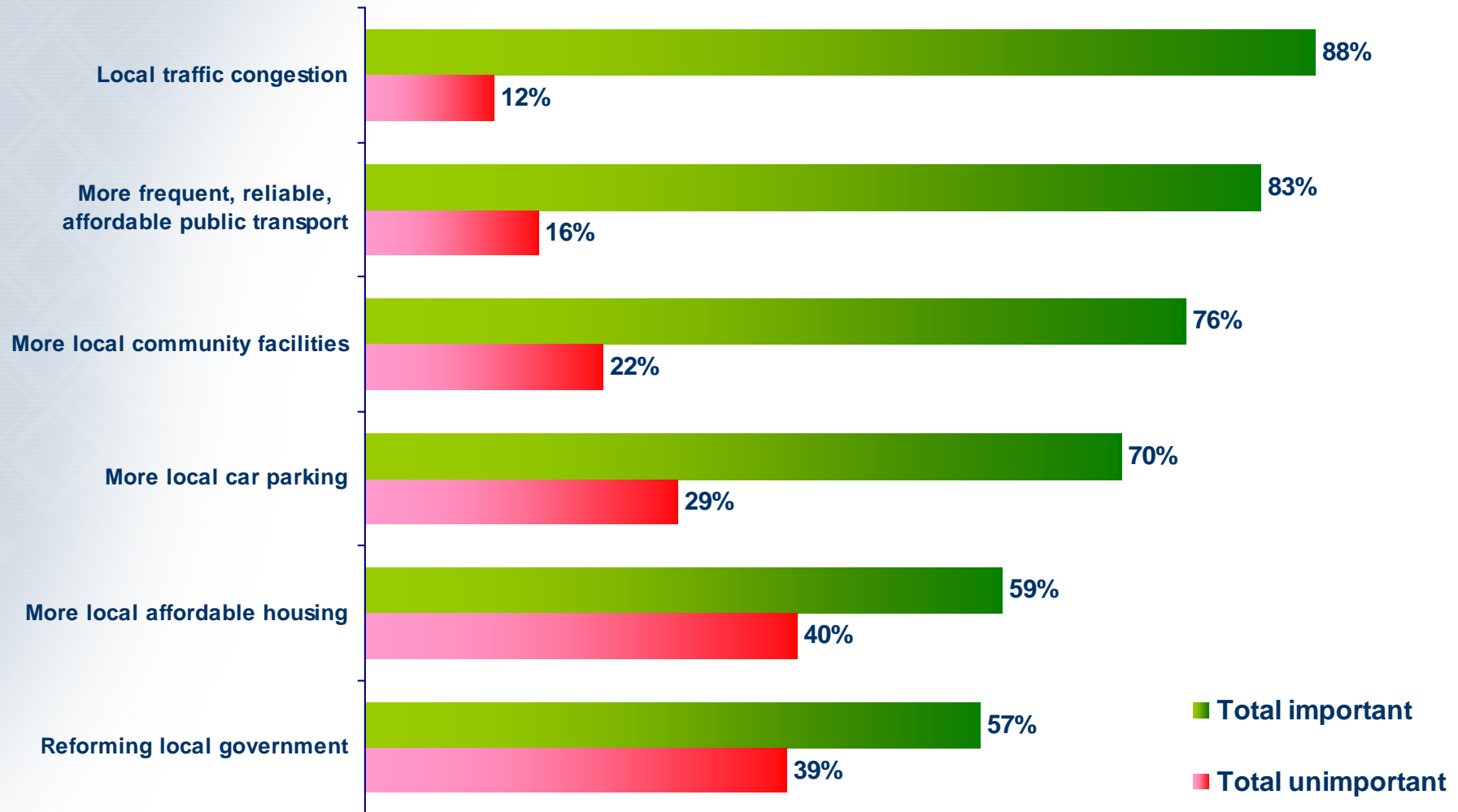
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When prompted with a series of local issues, traffic congestion and public transport are a priority in the local area. The reform of local government is a less important issue at the moment.



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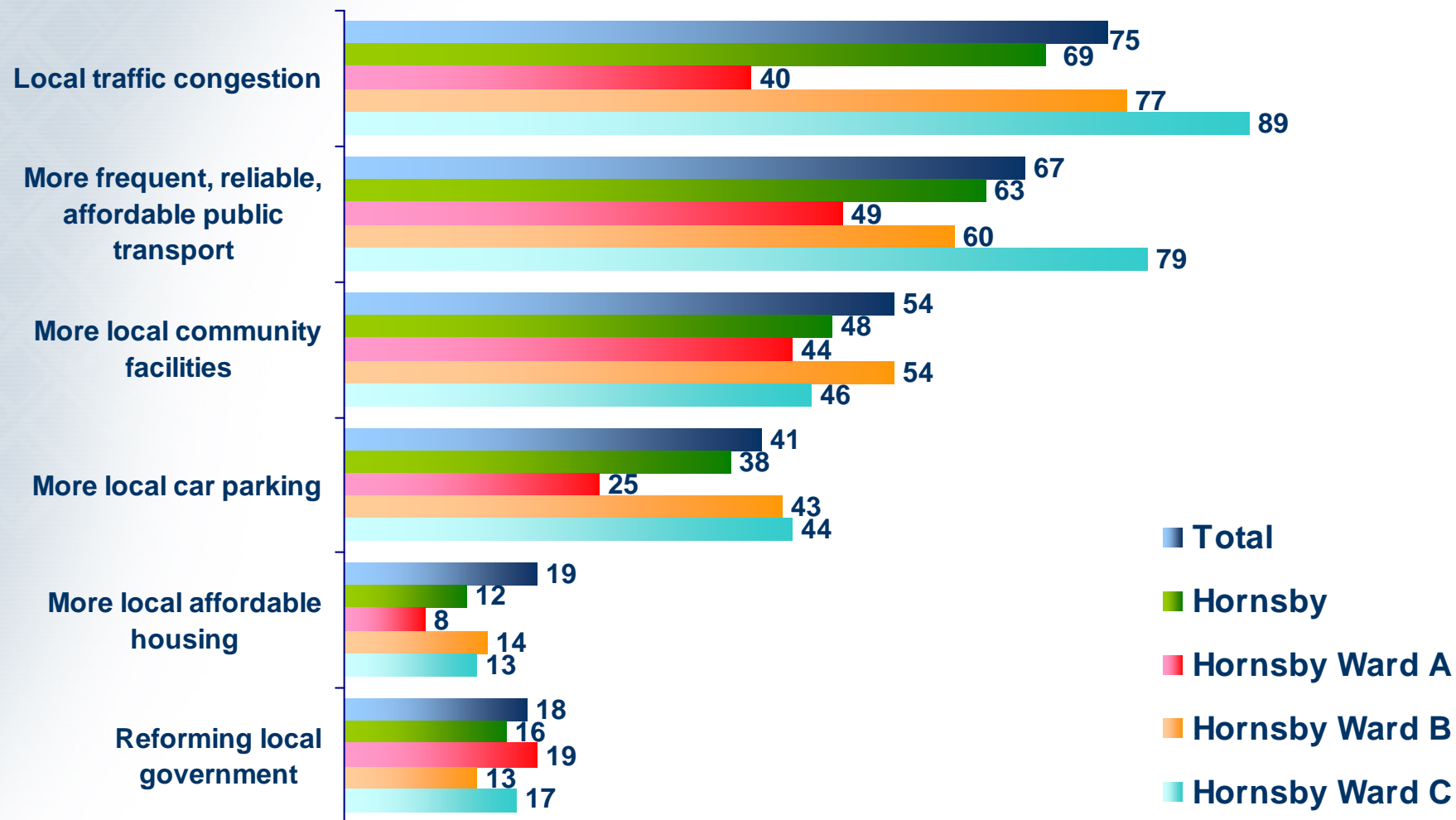


Q2) Now I'm going to read you some local issues and situations other people we have surveyed have said are important to the local area. For each one I'd like you to tell me whether each is very important, somewhat important...

## Hornsby Ward C residents are far more concerned with traffic congestion and public transport.



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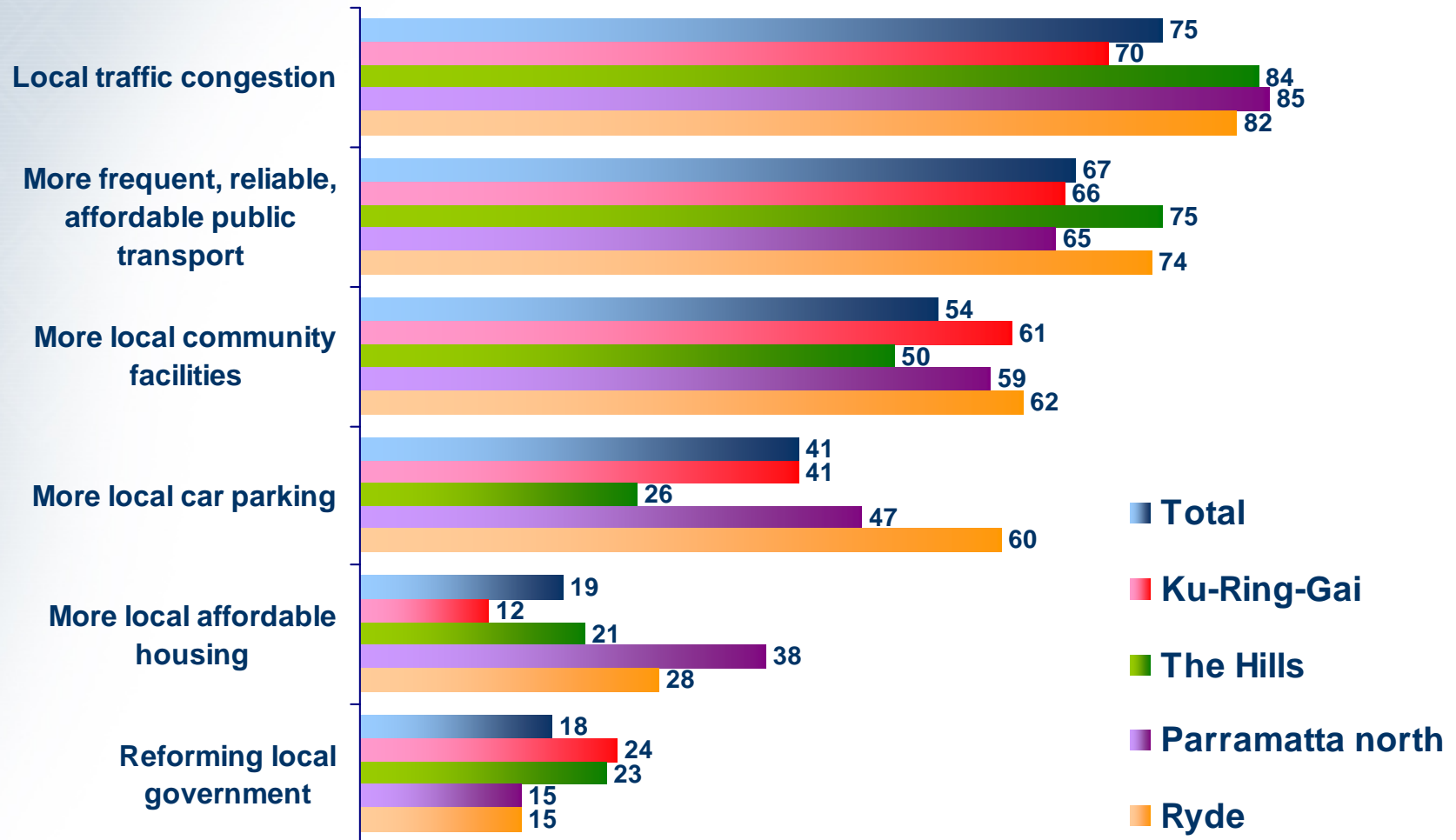
Net importance = Total % important – Total % unimportant

Q2) Now I'm going to read you some local issues and situations other people we have surveyed have said are important to the local area. For each one I'd like you to tell me whether each is very important, somewhat important...

Local car parking is more of a concern to Ryde residents, whilst those in Parramatta North mentioned affordable housing.



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Net importance = Total % important – Total % unimportant

Q2) Now I'm going to read you some local issues and situations other people we have surveyed have said are important to the local area. For each one I'd like you to tell me whether each is very important, somewhat important...





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RESEARCH STRATEGIES RESULTS

# Local Government Reform Awareness



# Awareness question:

*‘Now I want to talk about proposed changes to local government – or councils – in New South Wales.’*

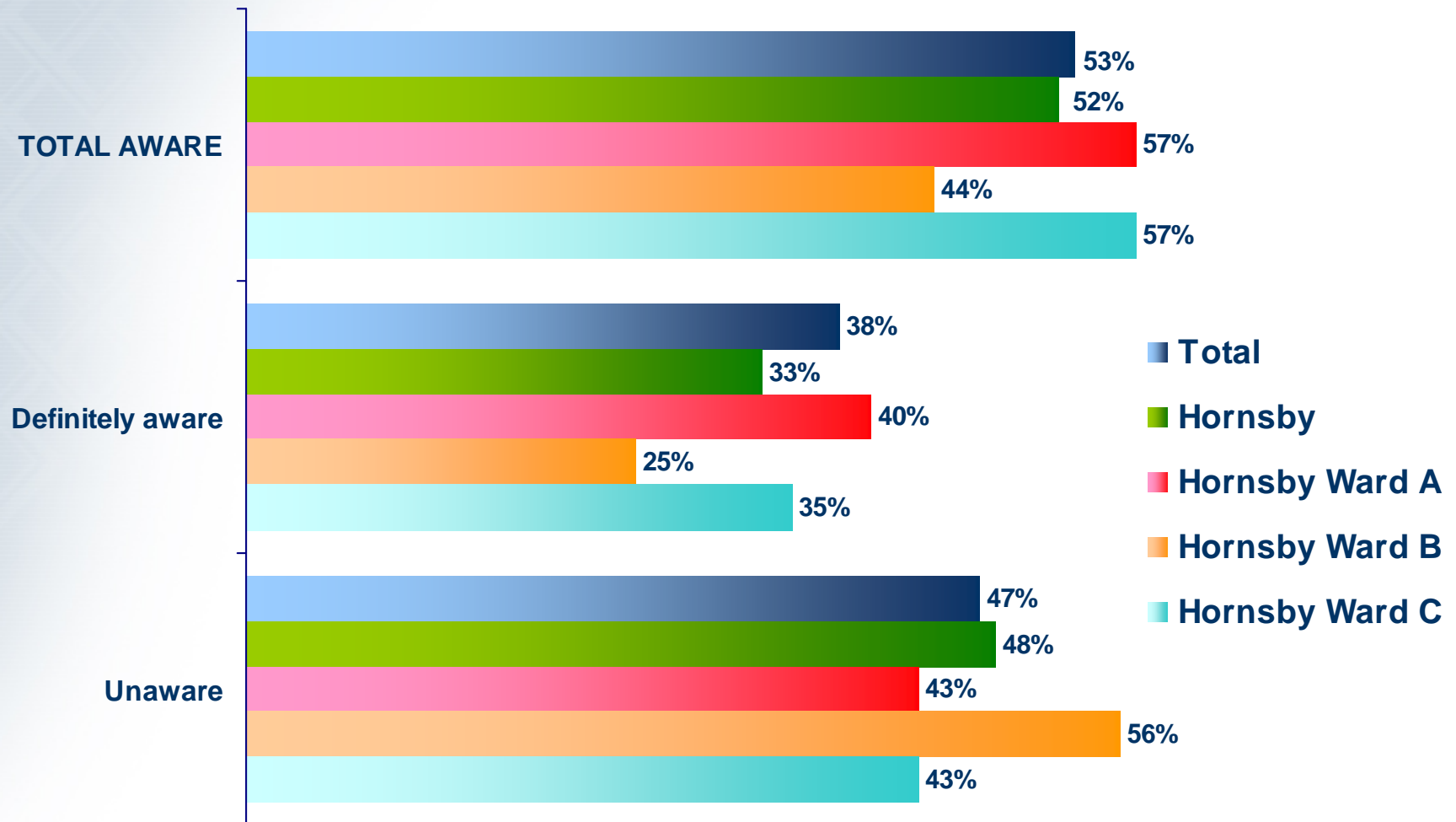
*The Independent Local Government Review Panel has recommended changes to local councils, and it has asked Hornsby Council for its views, and Hornsby Council is asking residents in the area what they think. Proposals may include boundary changes, amalgamation or sharing services with nearby councils. Your council area might be involved in these changes.’*



Awareness of proposals is split at the moment, with more than one third affirming they are 'definitely' aware. Residents in Hornsby Ward B are less aware of proposals.



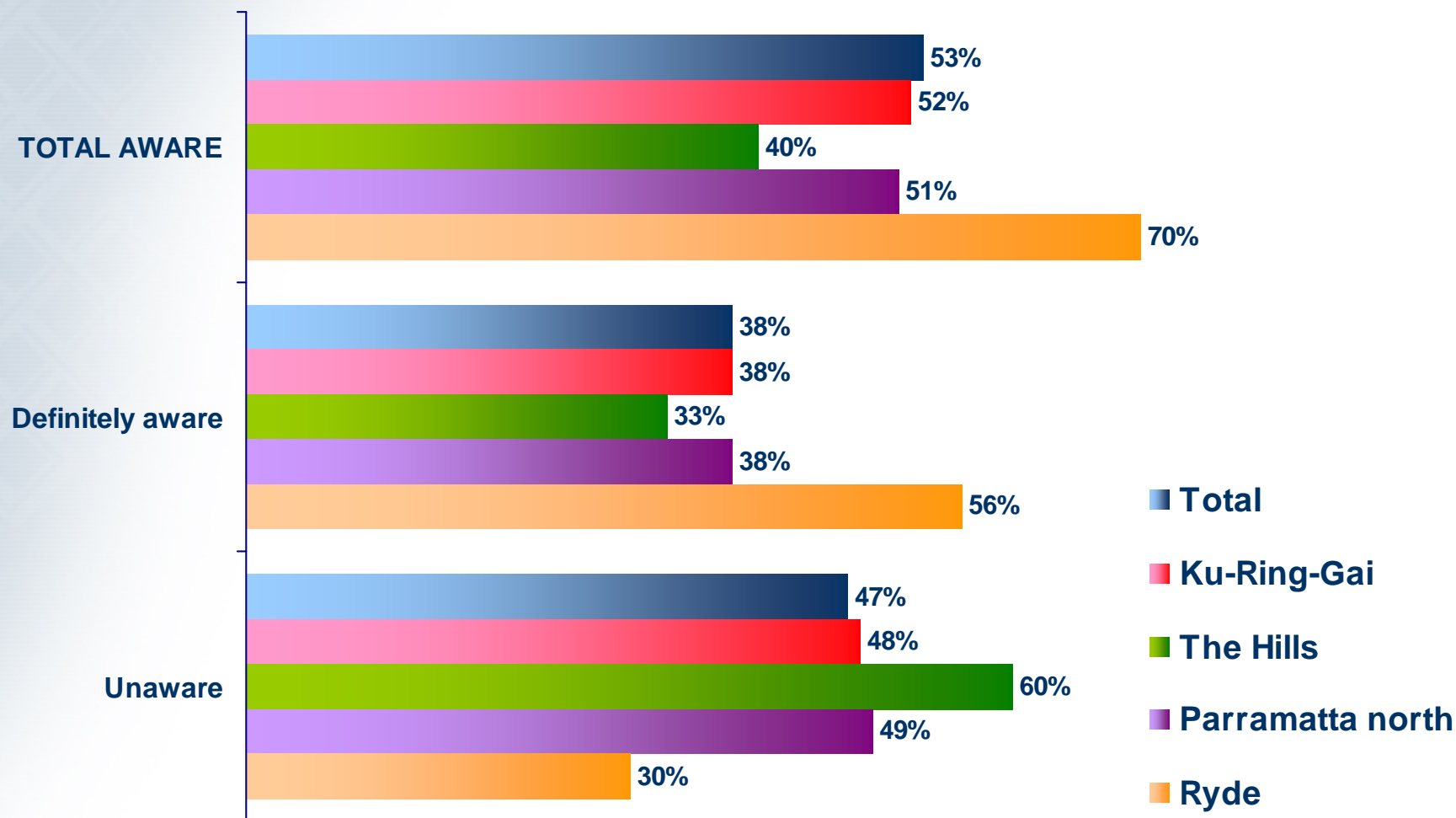
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Ryde north residents are more aware of proposed changes, but relatively few in The Hills.



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RESEARCH STRATEGIES RESULTS





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RESEARCH STRATEGIES RESULTS

# Local Government Reform Opinion & options



## ■ Methodology

- > Respondents were asked initial opinions of four options for change and reasons for support or opposition
- > Not all respondents were asked about all options (see table next slide)
- > All respondents were asked which of three main amalgamation options they preferred
- > They were then asked again their considered opinion of the preferred broad options (including 'no change')
- > Those who preferred 'no change' were then asked to choose 'if they had to' which of the broad change options they preferred
- > For brevity we have given each option a short title, though this was not used in the survey to avoid language bias



## Options and how questions were asked

The option	Who was asked	Our short title	Amalgamation options
<i>Amalgamate councils to form fewer but larger councils</i>	Everyone asked	'Amalgamation'	Hornsby-The Hills
			Hornsby-Ku-Ring-Gai
			Hornsby-Ku-Ring-Gai-The Hills
<i>Keep councils but jointly plan and share services across neighbouring councils. This is called 'shared services model'</i>	Everyone asked	'Shared services'	
<i>Move most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills Council which are south of the M2 into an expanded Parramatta Council</i>	Everyone but Ku-Ring-Gai residents asked	'Expanded Parramatta'	
<i>Move areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council</i>	Everyone but Ku-Ring-Gai and The Hills residents asked	'Expanded Hornsby'	



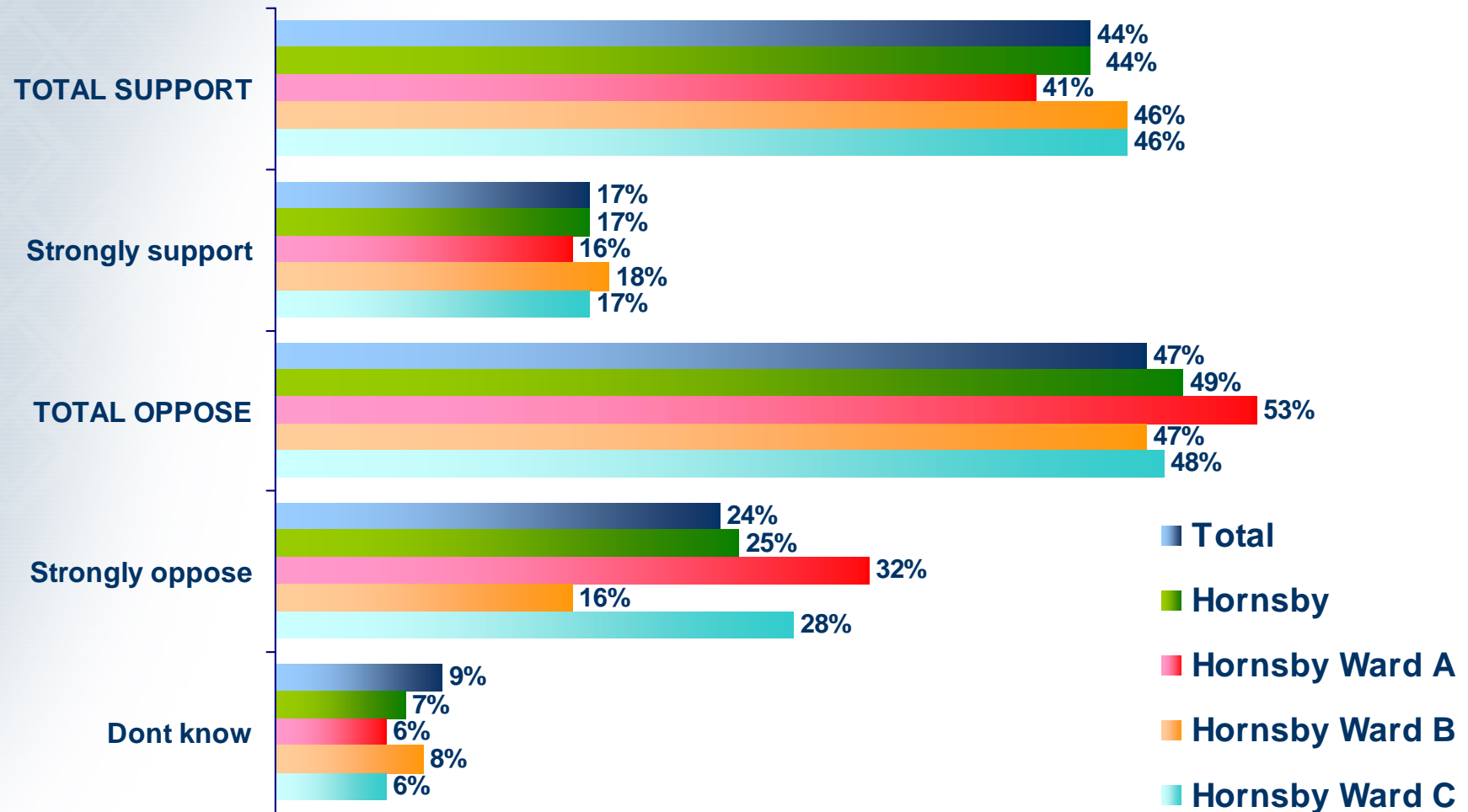
# The option in detail: Amalgamation



The proposed option to amalgamate councils is fairly split at the moment, with stronger opposing views (nearly one quarter strongly oppose).



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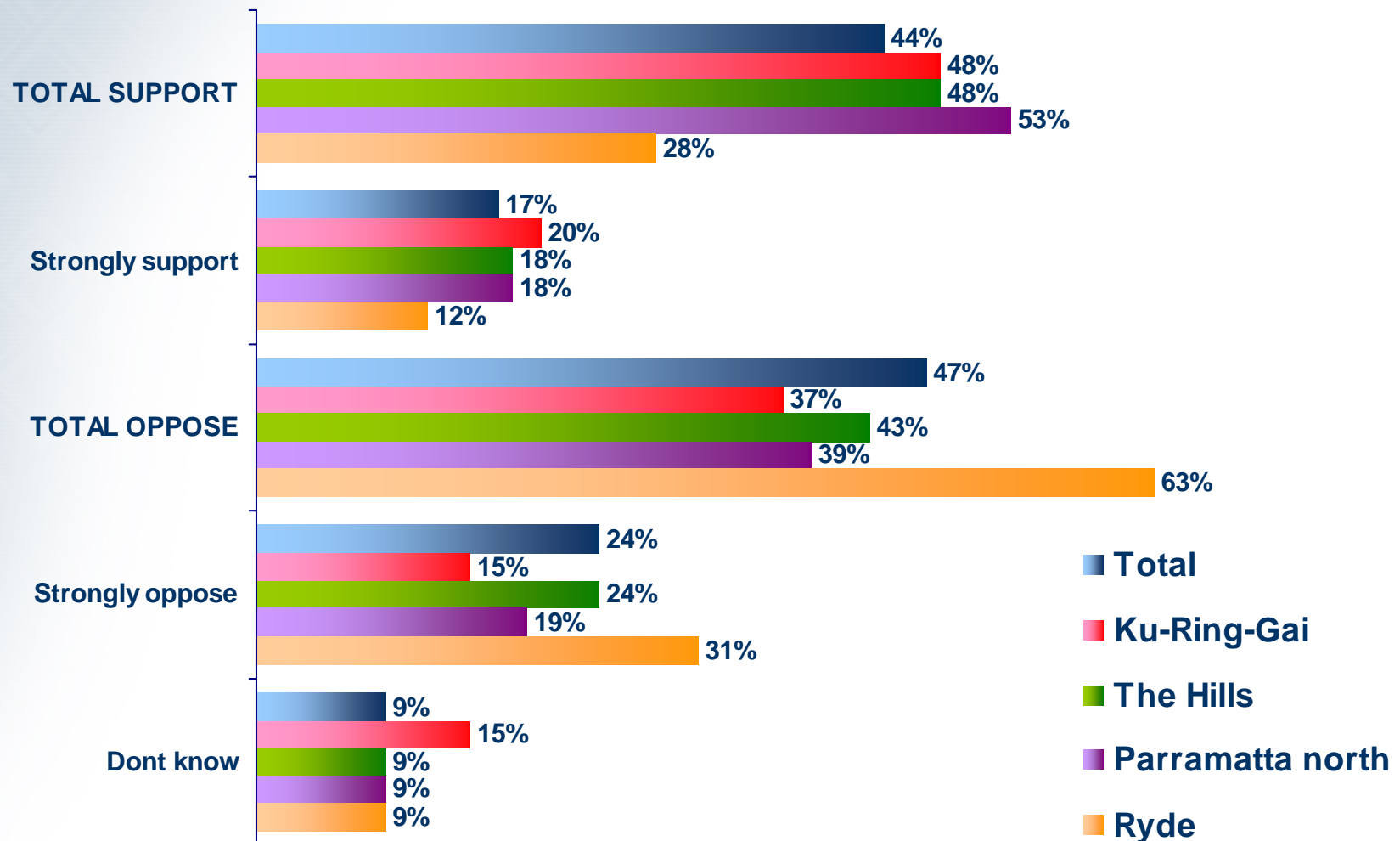


Q4a) I'm now going to read one of the proposed options for council reform. Please indicate to what degree you support or oppose the option to amalgamate councils to form fewer but larger councils?

Ryde residents have strong opposing views towards the proposed amalgamation, whilst those in Parramatta north are more likely to support.



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RESEARCH STRATEGIES RESULTS

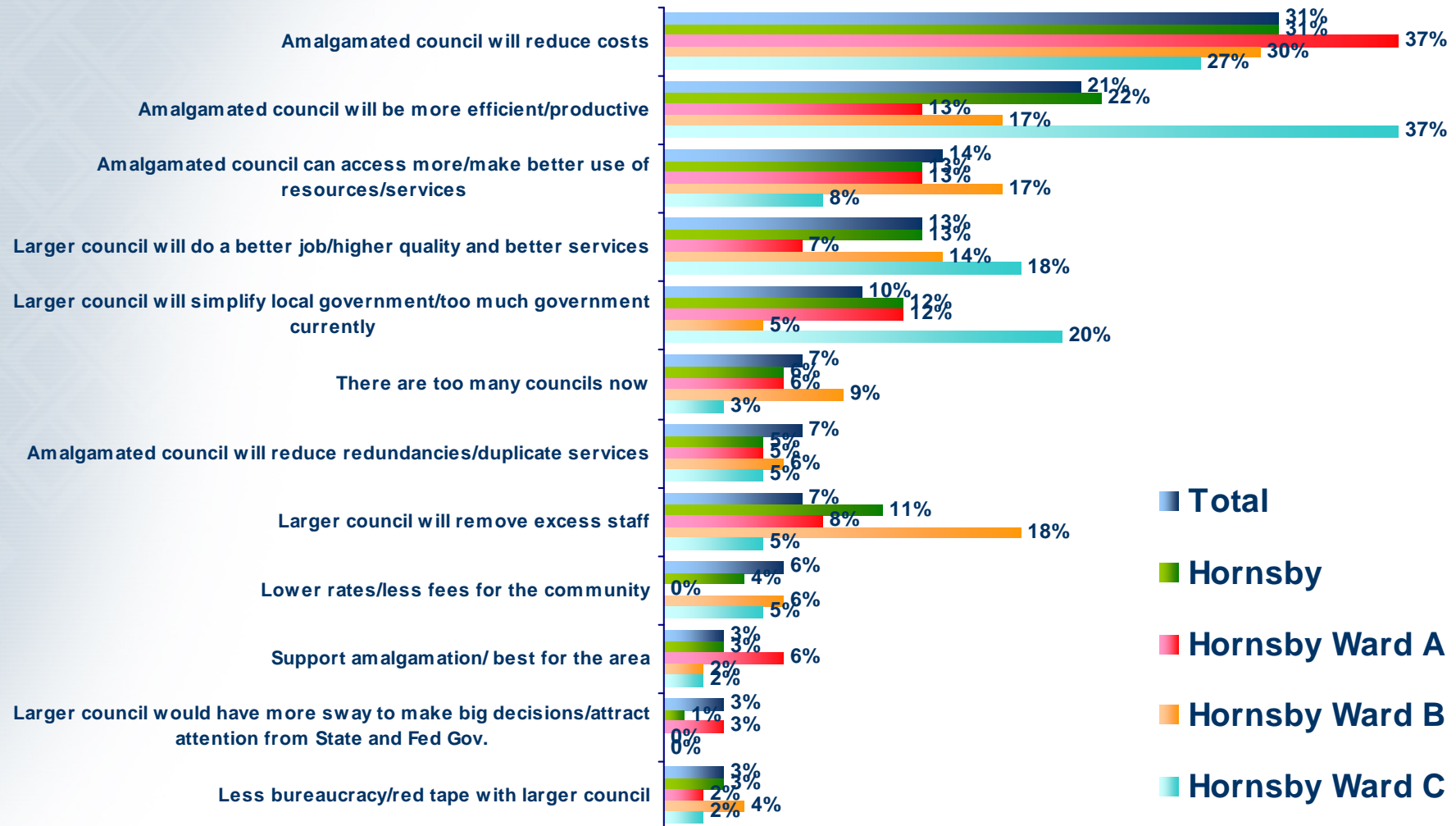


Q4a) I'm now going to read one of the proposed options for council reform. Please indicate to what degree you support or oppose the option to amalgamate councils to form fewer but larger councils?

The main reasons to support proposed amalgamation are related to costs and efficiency; council will reduce costs, improve the quality and access to services.



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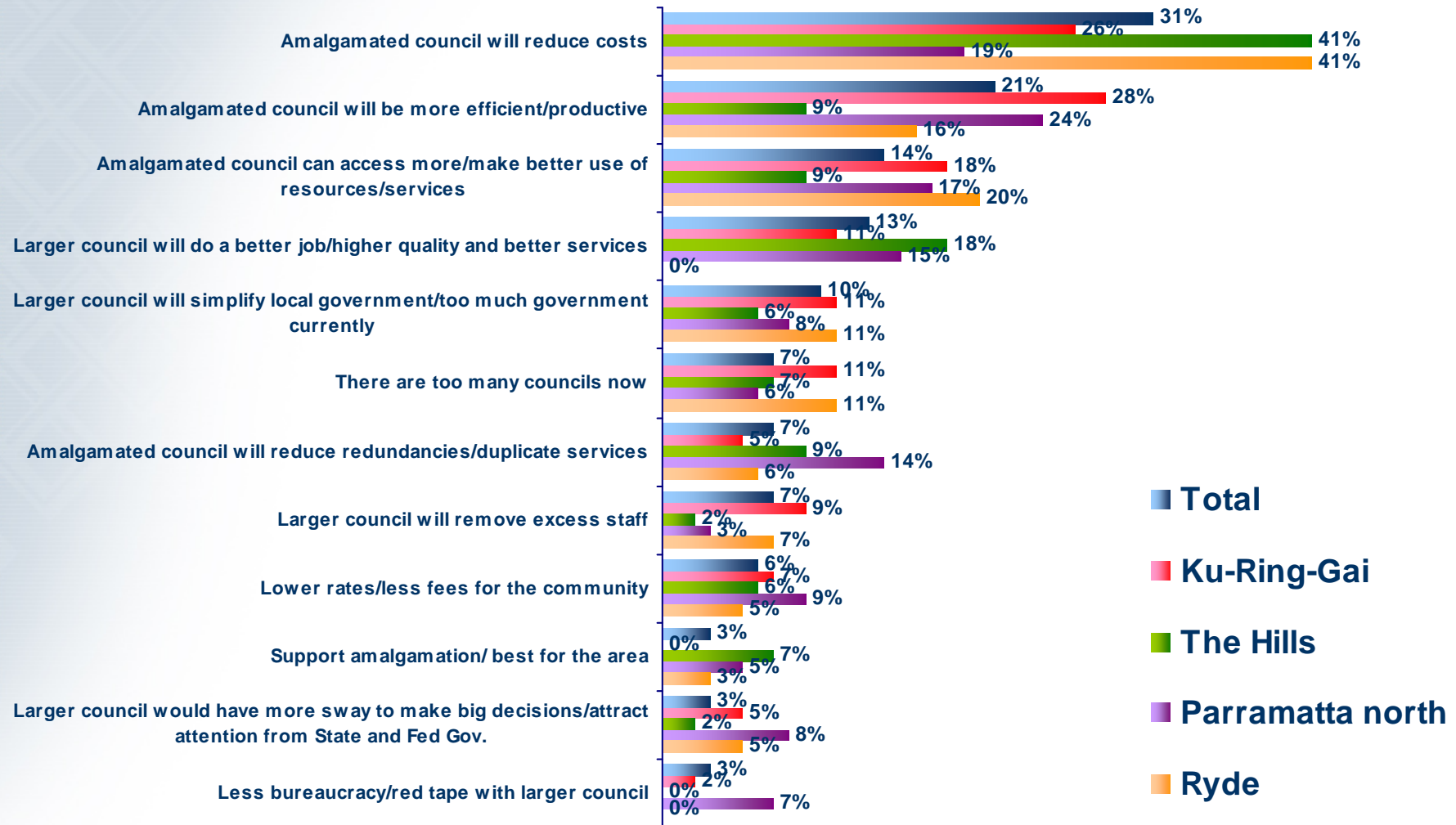


Q4b) OK, what would you say is the main reason that you support amalgamating councils to form fewer but larger councils? (Support Base: n= 309) \*Caution: small sample sizes for individual areas n<60

Residents in The Hills and Ryde north are more likely to agree with amalgamation as an effective way to reduce costs.



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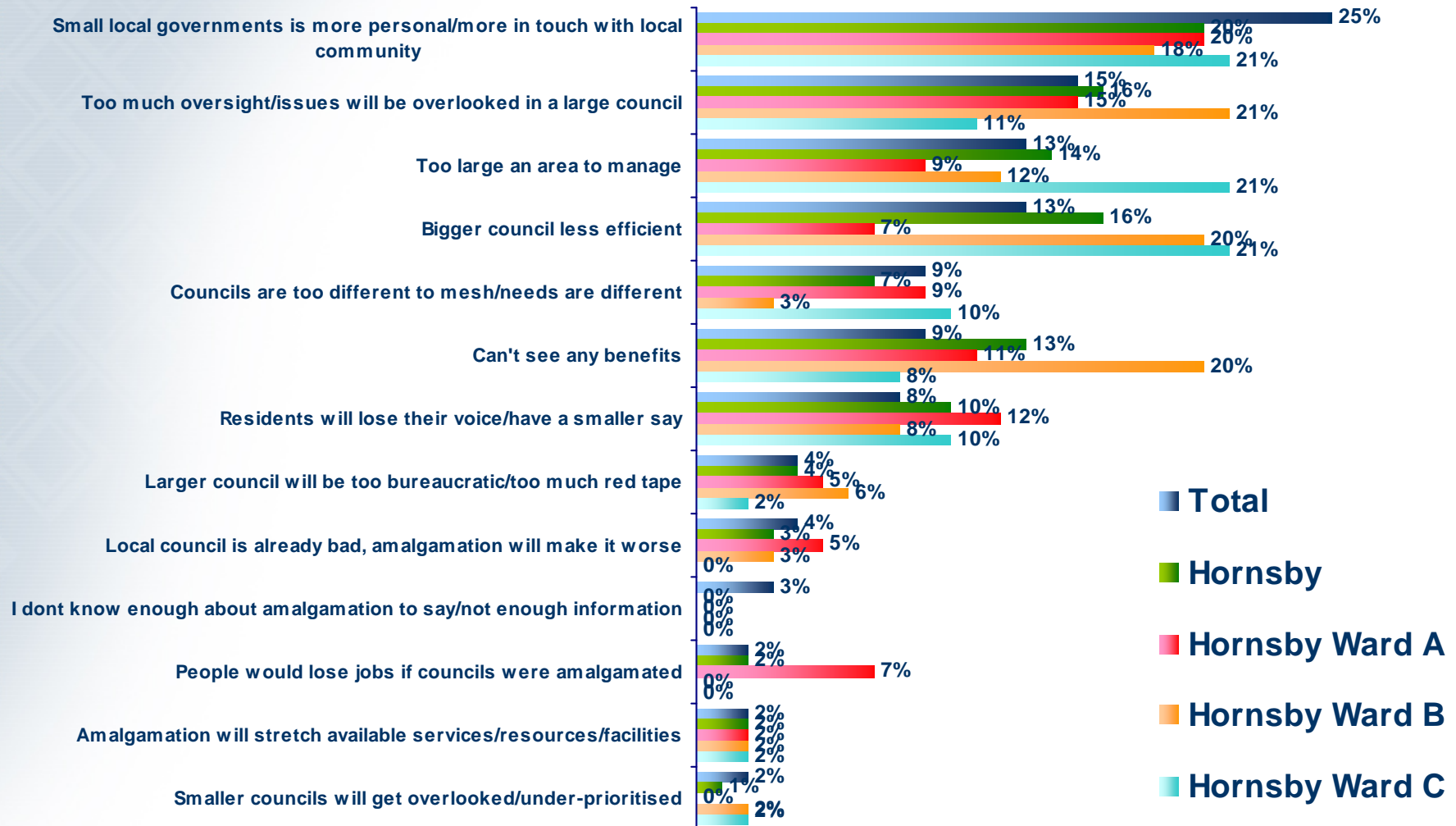


Q4b) OK, what would you say is the main reason that you support amalgamating councils to form fewer but larger councils? (Support Base: n= 309) \*Caution: small sample sizes for individual areas n<60

However, there is a general concern with the larger area that the new amalgamated council will need to cover. Residents in Ward B are particularly concerned with issues that will be overlooked.



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RESEARCH STRATEGIES RESULTS



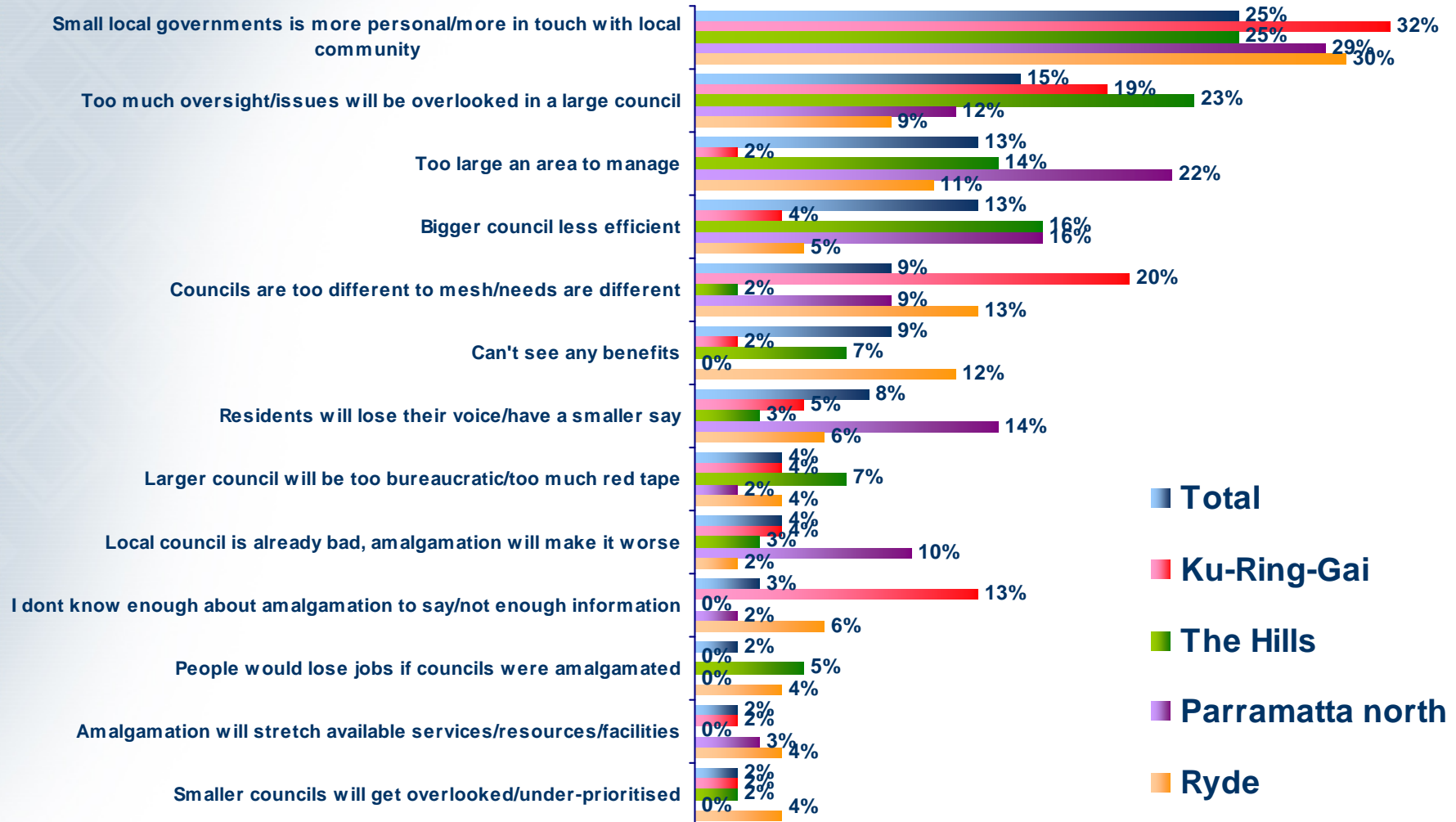
Q4c) OK, what would you say is the main reason that you oppose amalgamating councils to form fewer but larger councils? (Oppose Base: n= 329) \*Caution: small sample sizes for individual areas n<60



Residents in Ku-Ring-Gai believe that small governments are more personal and the proposed areas to be amalgamated are fairly different in terms of demographics and cultural background.



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RESEARCH STRATEGIES RESULTS



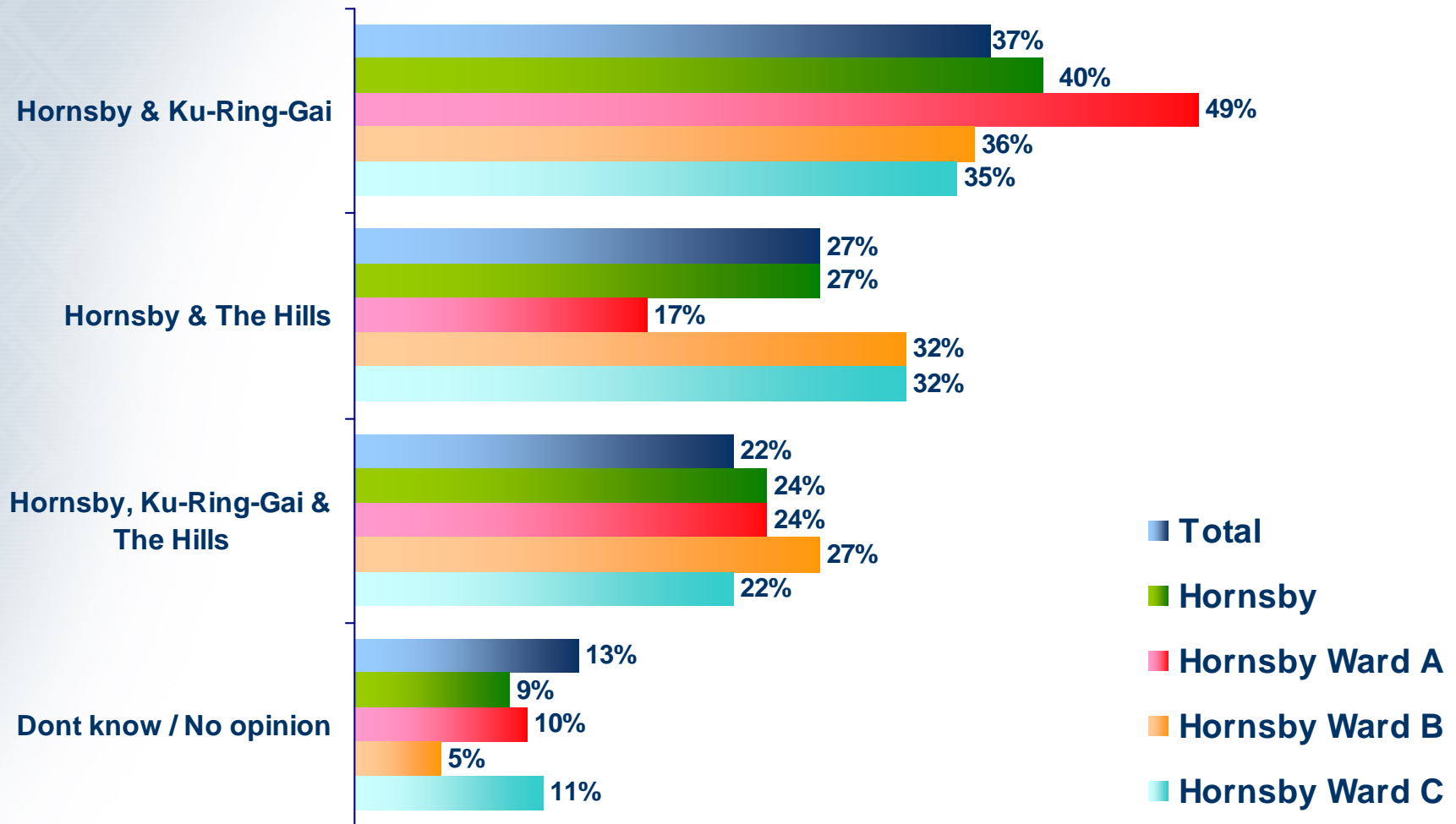
Q4c) OK, what would you say is the main reason that you oppose amalgamating councils to form fewer but larger councils? (Oppose Base: n= 329) \*Caution: small sample sizes for individual areas n<60



Of the three amalgamation options, Hornsby residents are most supportive of a Hornsby and Ku-Ring-Gai merge, and this is particularly strong in Ward A



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RESEARCH STRATEGIES RESULTS

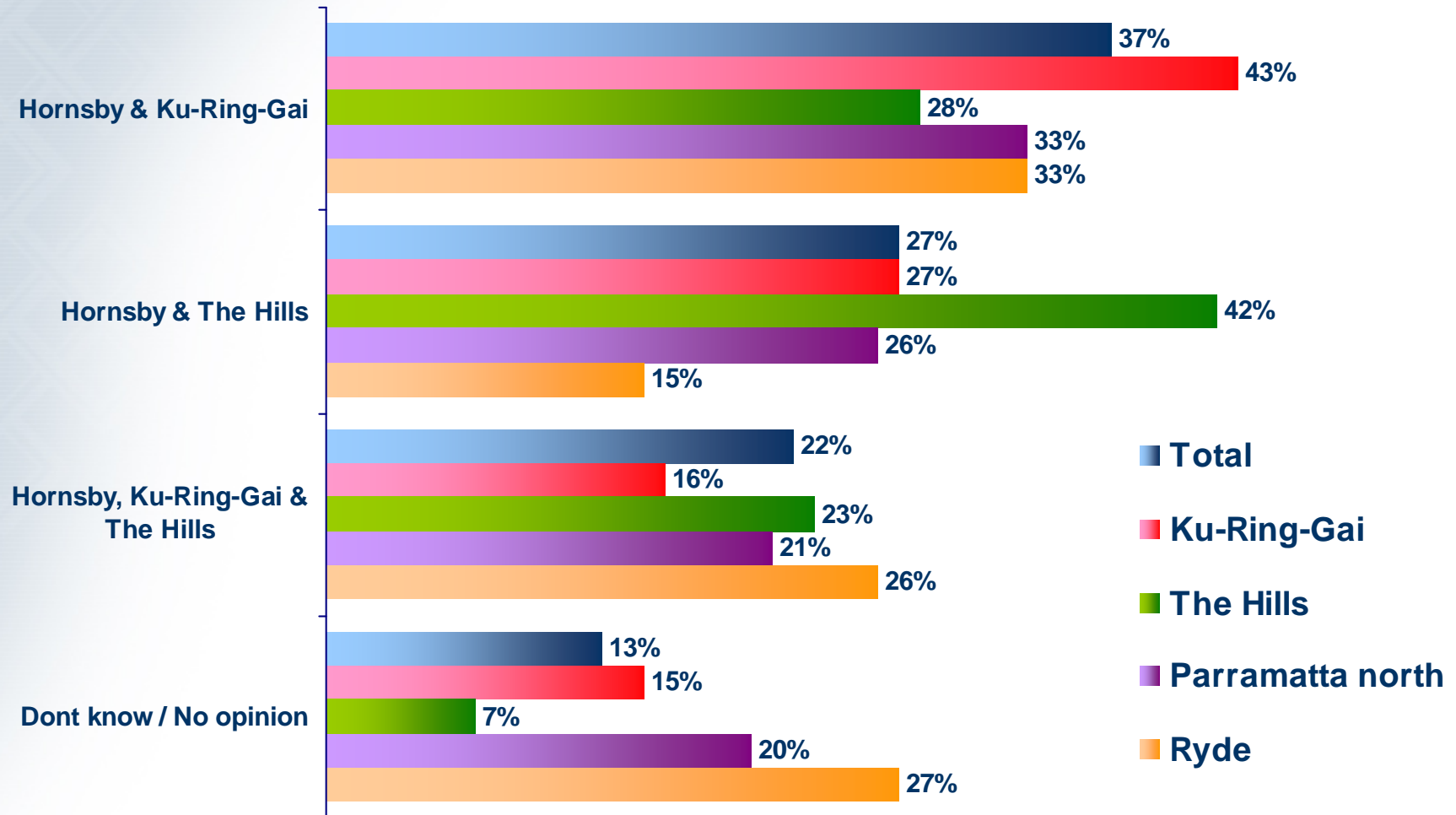


Q4d) Three different options for council amalgamation in this area of Sydney have been put forward. Regardless of your support for, or opposition to, the amalgamation of councils, if you had to choose one, which amalgamation proposal would you choose, even if it is just a slight leaning or guess?

Ku-Ring-Gai residents are more likely to support the amalgamation of Hornsby and Ku-Ring-Gai councils, while those from the southern part of The Hills prefer Hornsby and The Hills.



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RESEARCH STRATEGIES RESULTS



Q4d) Three different options for council amalgamation in this area of Sydney have been put forward. Regardless of your support for, or opposition to, the amalgamation of councils, if you had to choose one, which amalgamation proposal would you choose, even if it is just a slight leaning or guess?

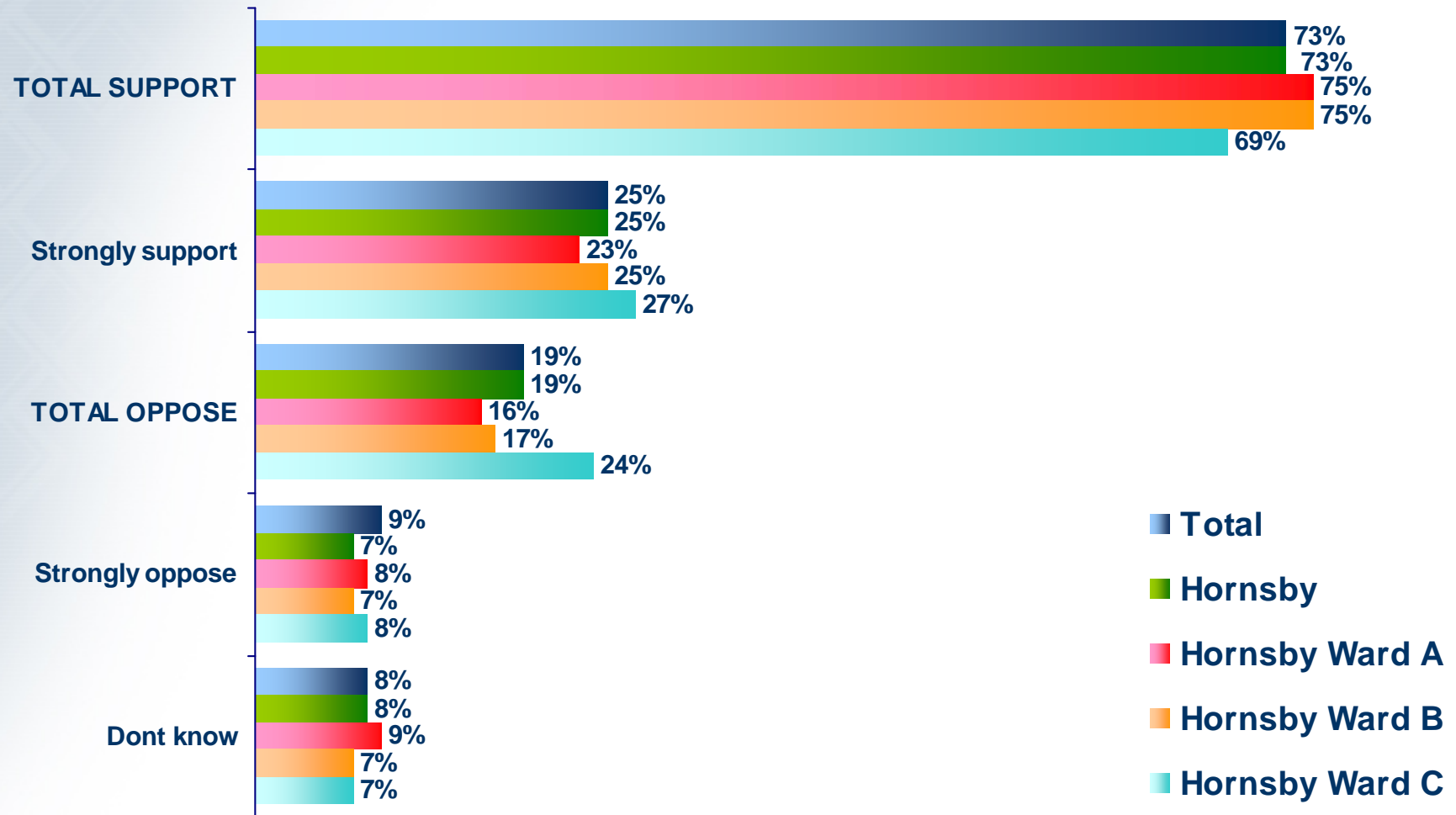


# **The option in detail: Shared services**

The 'shared services' model is the most popular option, with a majority supporting it. However, those in Ward C are more likely to oppose this model.



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RESEARCH STRATEGIES RESULTS

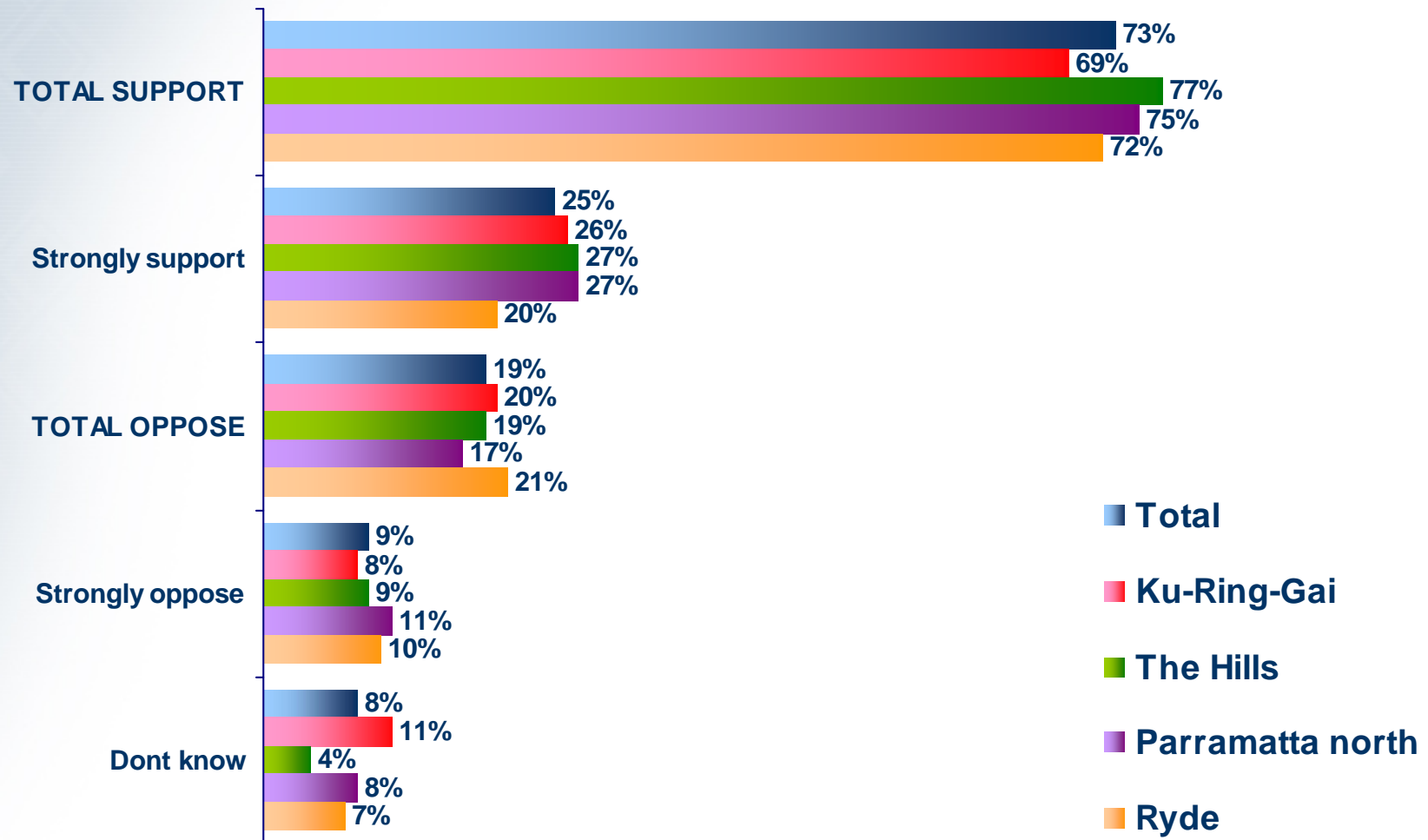


Q5a) Another proposed option is to keep councils but jointly plan and share services across neighbouring councils. This is called the 'shared services model'. Please indicate to what degree you support or oppose the shared services model?

Around the same proportion of people in areas surrounding Hornsby also support the shared services model



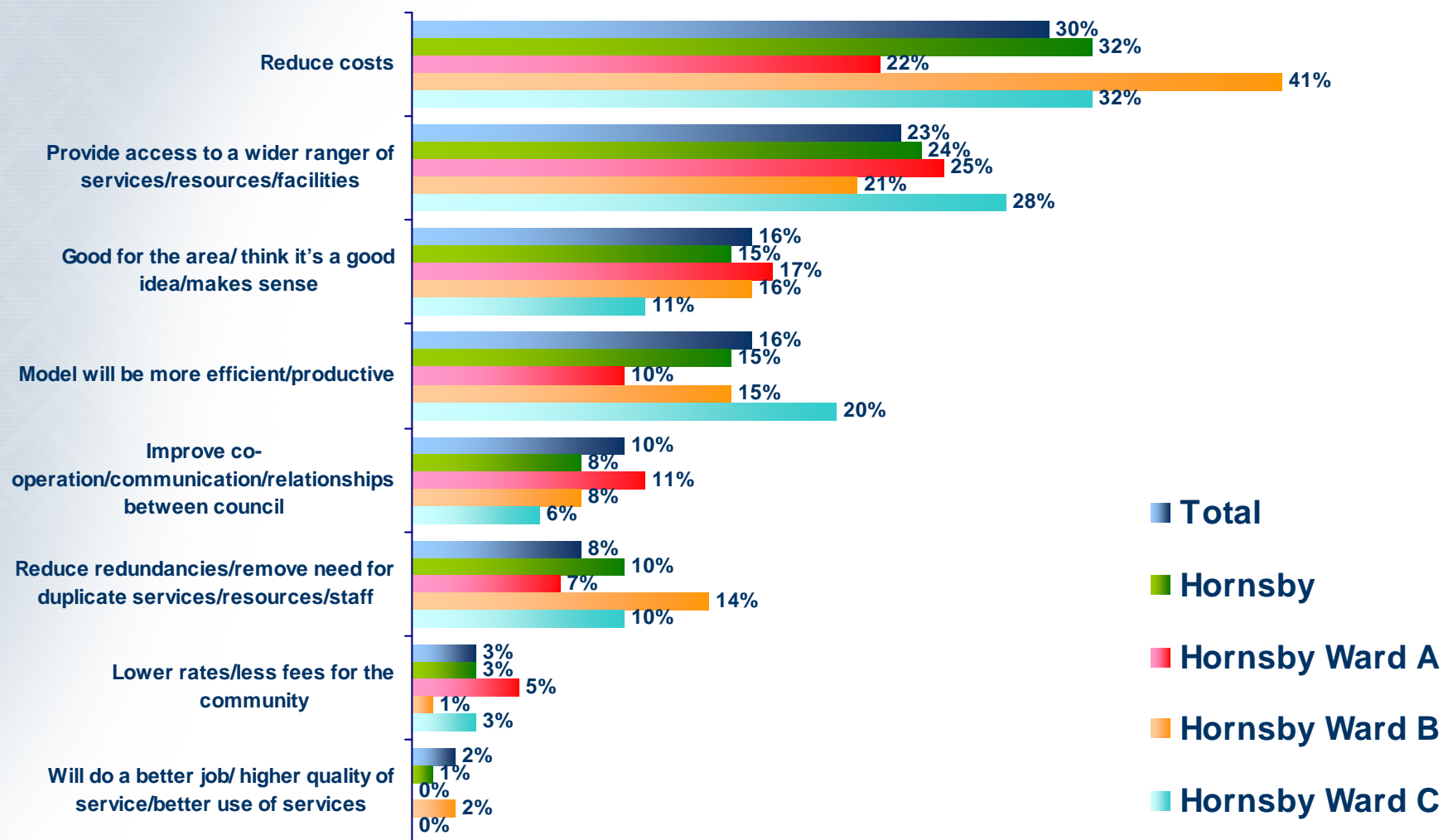
CROSBY | TEXTOR  
RESEARCH STRATEGIES RESULTS



Q5a) Another proposed option is to keep councils but jointly plan and share services across neighbouring councils. This is called the 'shared services model'. Please indicate to what degree you support or oppose the shared services model?



The main reasons to support the shared services model are mainly related to costs and access to a wider range of services.

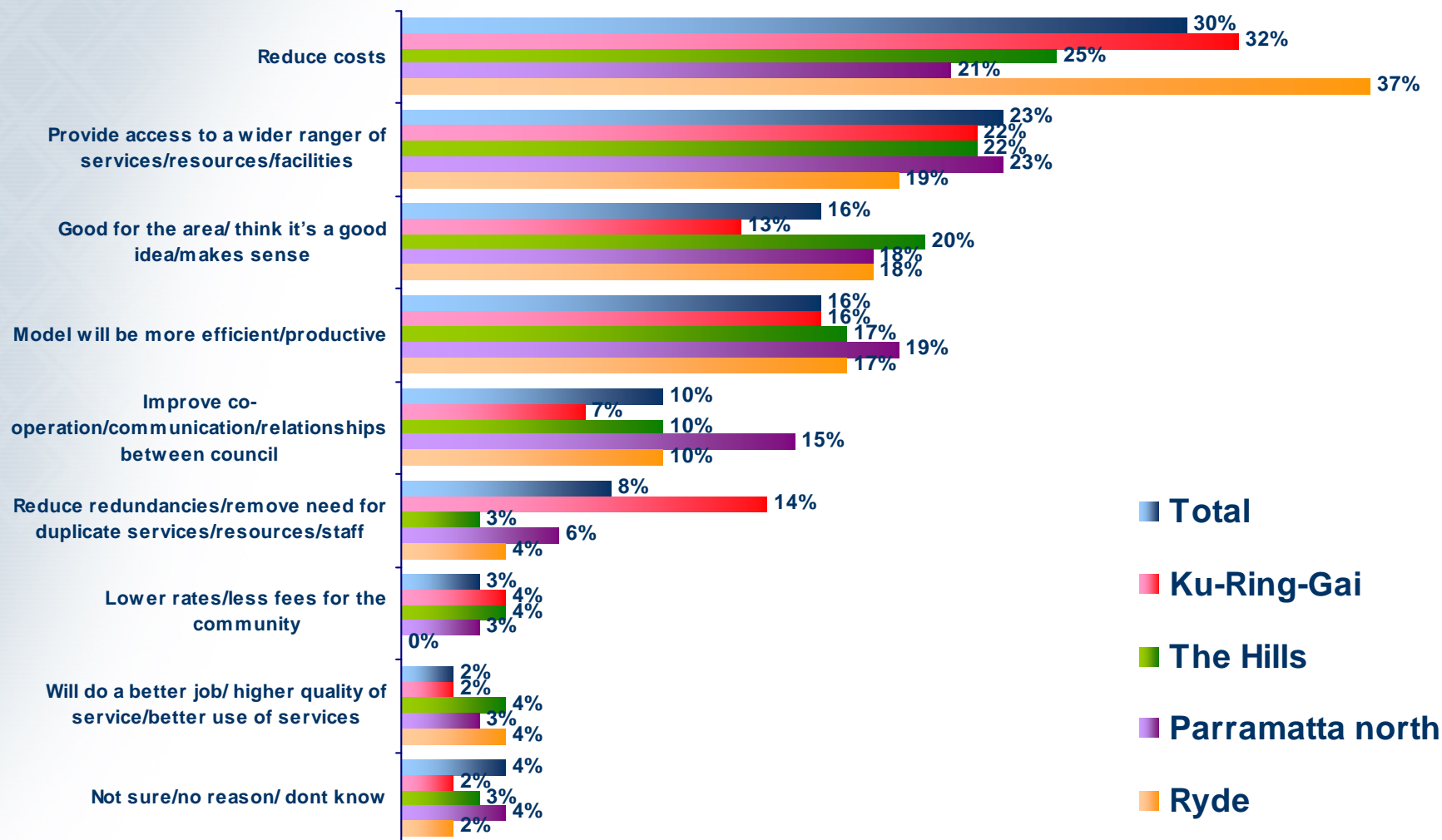




Residents in Ryde and Ku-Ring-Gai are more likely to agree with the shared services model reducing costs overall.



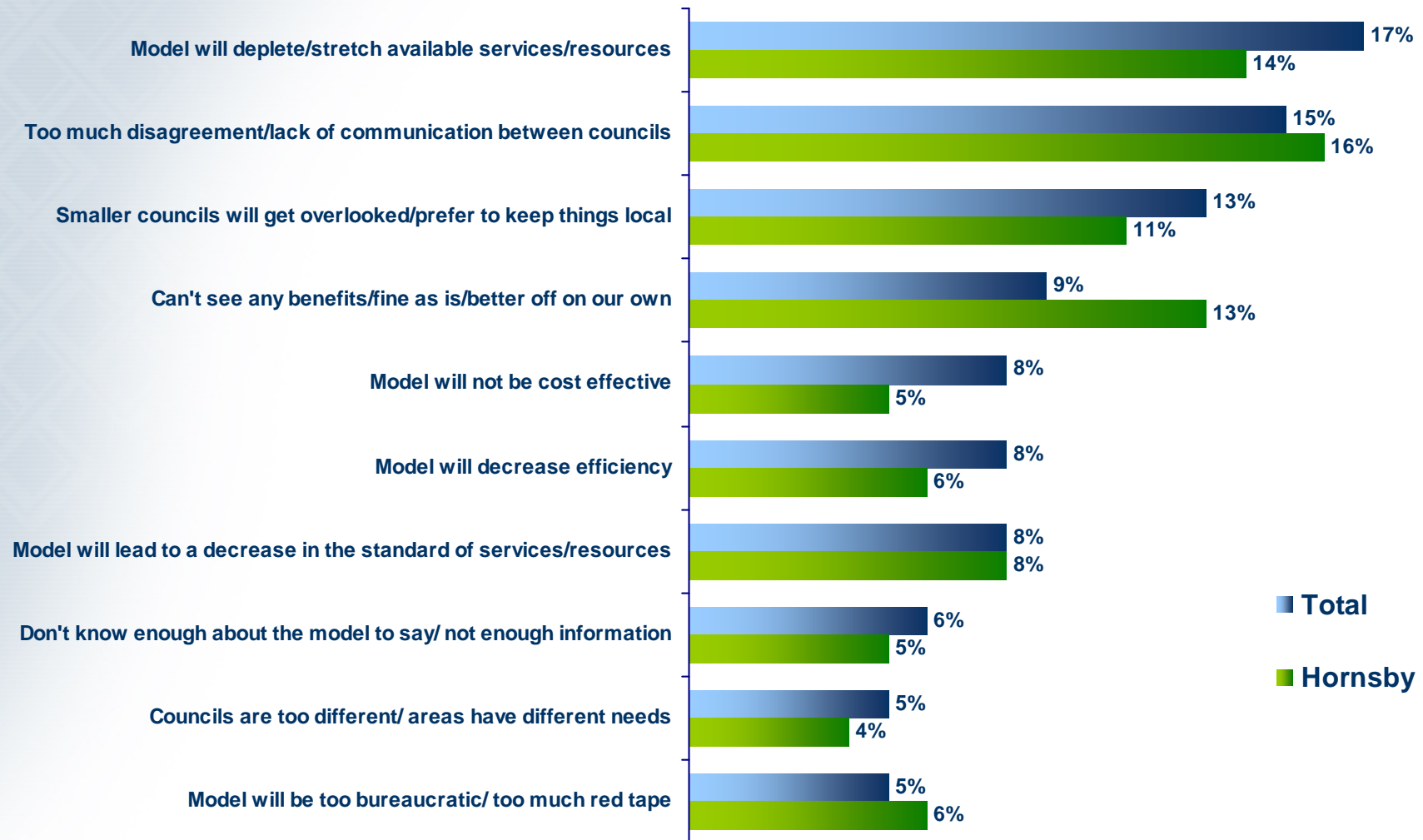
CROSBY|TEXTOR  
RESEARCH STRATEGIES RESULTS



The main reasons to oppose the shared services model are related to stretching available services, lack of communication and smaller councils being overlooked.



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RESEARCH STRATEGIES RESULTS



Q5c) OK, what would you say is the main reason that you oppose the shared services model? (Oppose Base: n= 134)

\*Caution: small sample sizes for individual areas n<60 (sample sizes smaller than n=30 were omitted)

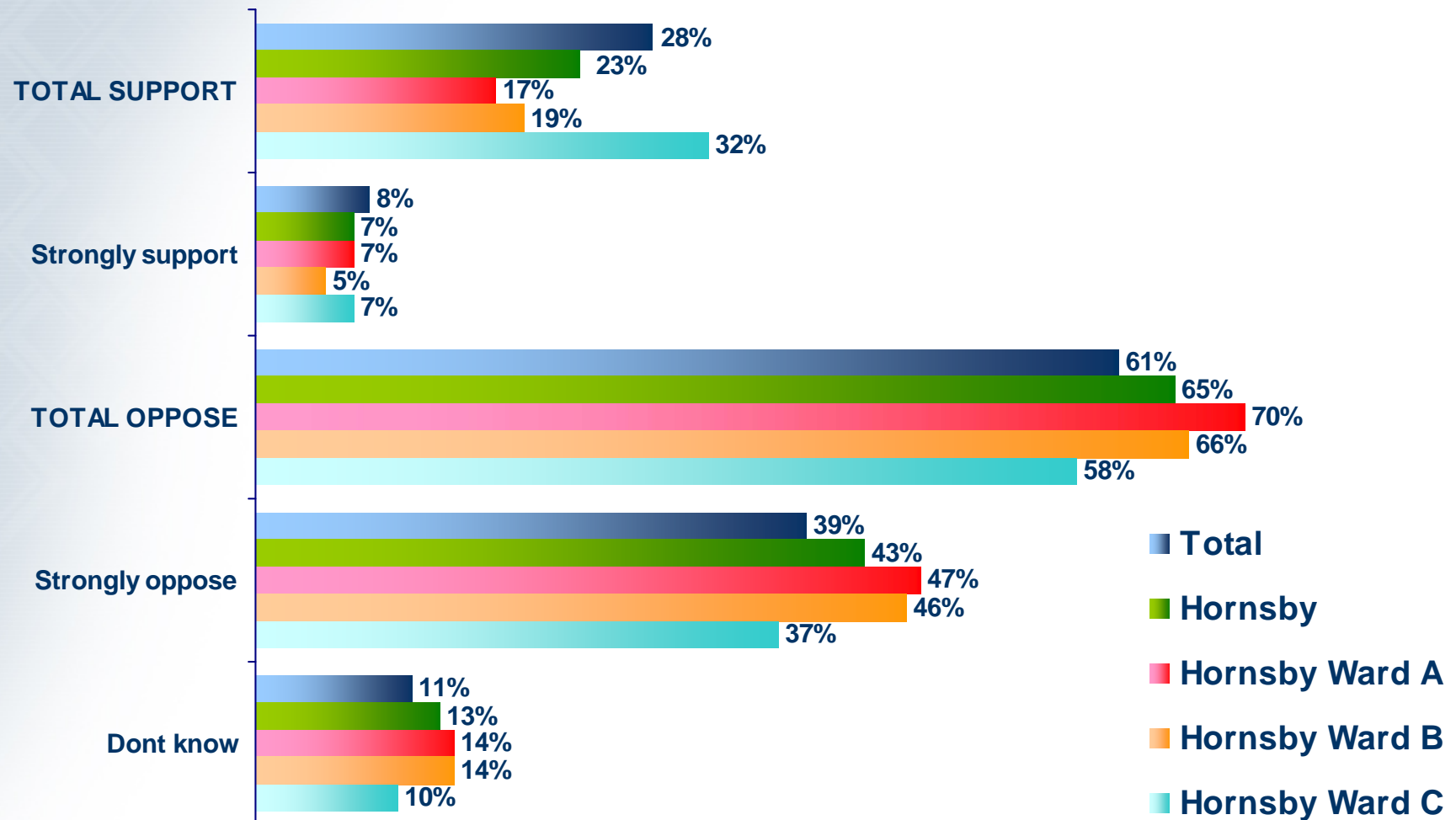


# **The option in detail: Expanded Parramatta**

More than one quarter of local residents (all areas surveyed) support an expanded Parramatta, but more than two thirds of Hornsby residents oppose this option.



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RESEARCH STRATEGIES RESULTS

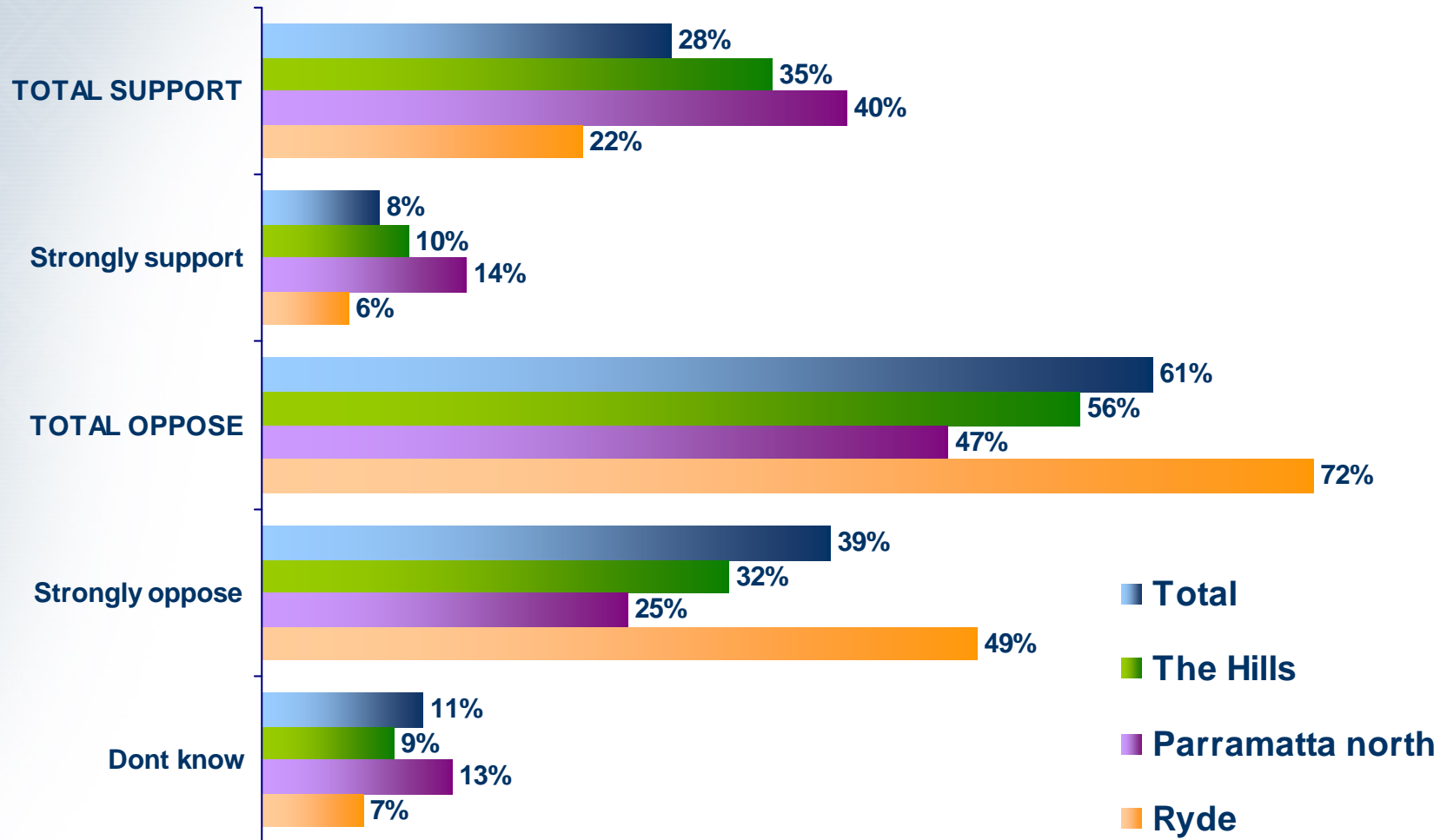


Q6a) Another proposed option is to move most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills which are south of the M2 into an expanded Parramatta Council. Please indicate to what degree you support or oppose this proposal?

## Residents from Ryde north strongly oppose the option to expand the Parramatta Council.



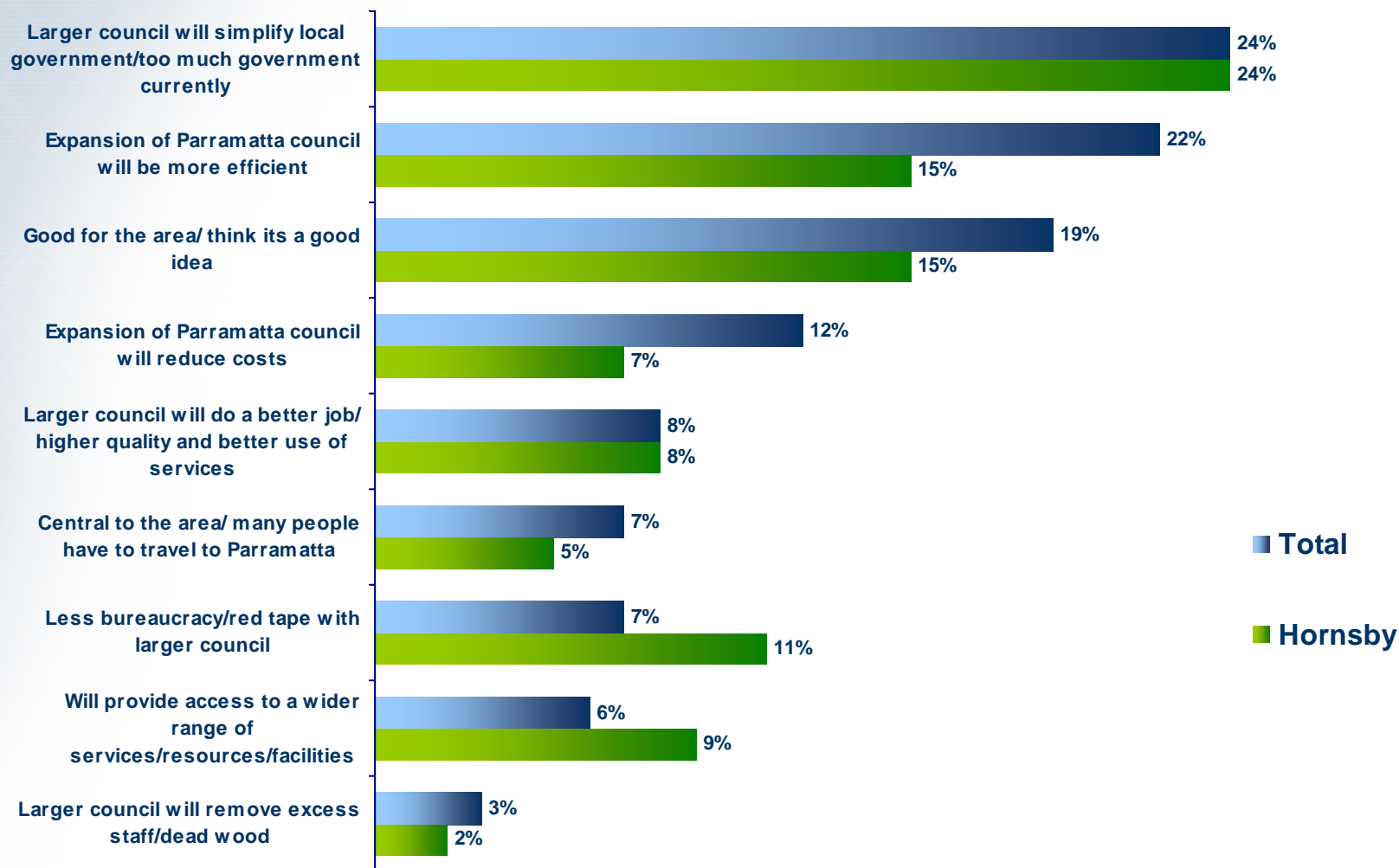
CROSBY | TEXTOR  
RESEARCH STRATEGIES RESULTS



Q6a) Another proposed option is to move most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills which are south of the M2 into an expanded Parramatta Council. Please indicate to what degree you support or oppose this proposal? ~not asked of Ku-Ring-Gai residents



The main reasons to support an expanded Parramatta are related to simplifying local government and efficiency.

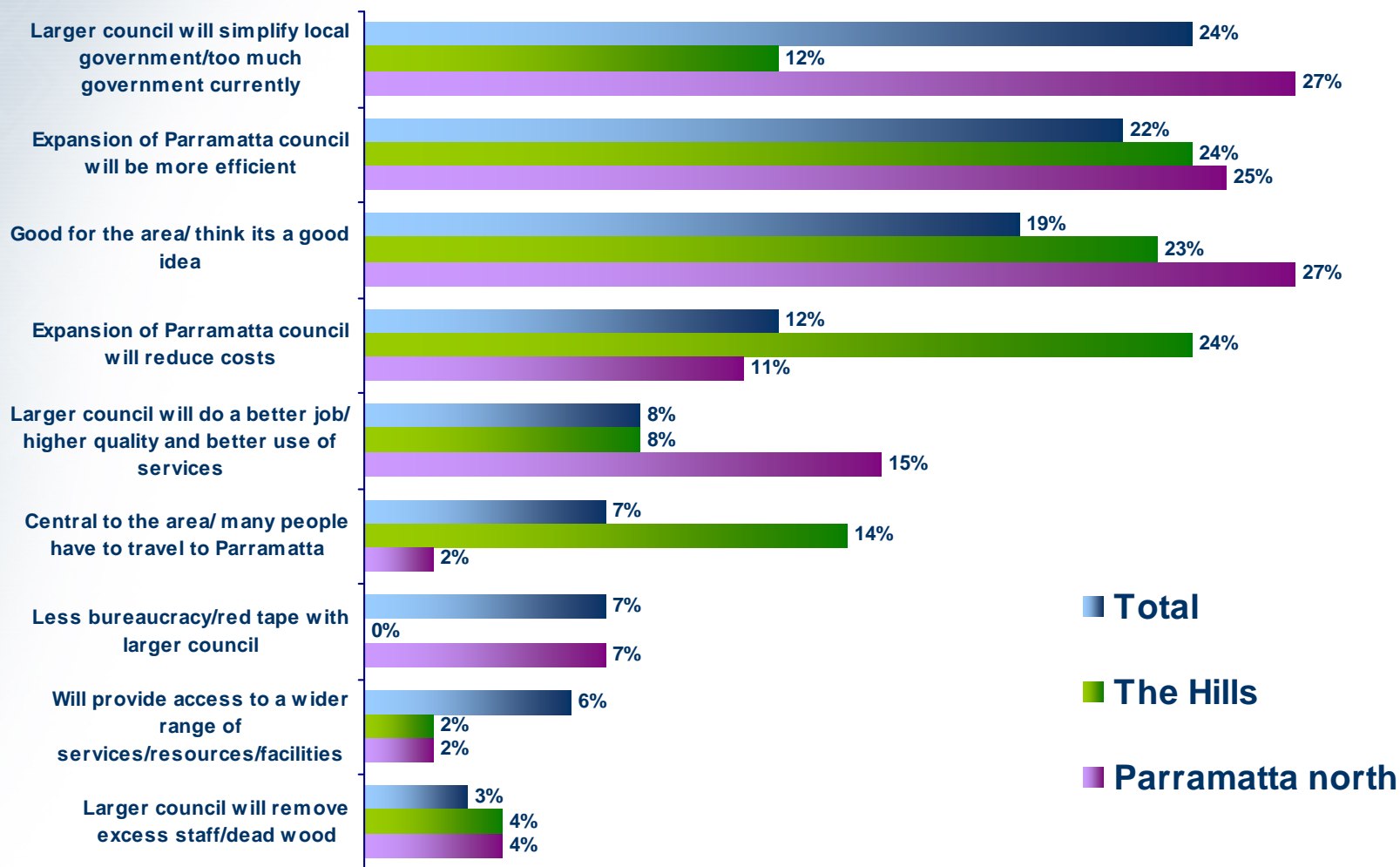


Q6b) OK, what would you say is the main reason that you support moving most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills Council which are south of the M2 into an expanded Parramatta Council? (Support Base: n= 165) \*Caution: small sample sizes for individual areas n<60 (sample sizes smaller than n=30 were omitted)





Those reasons are consistent across all areas surveyed.

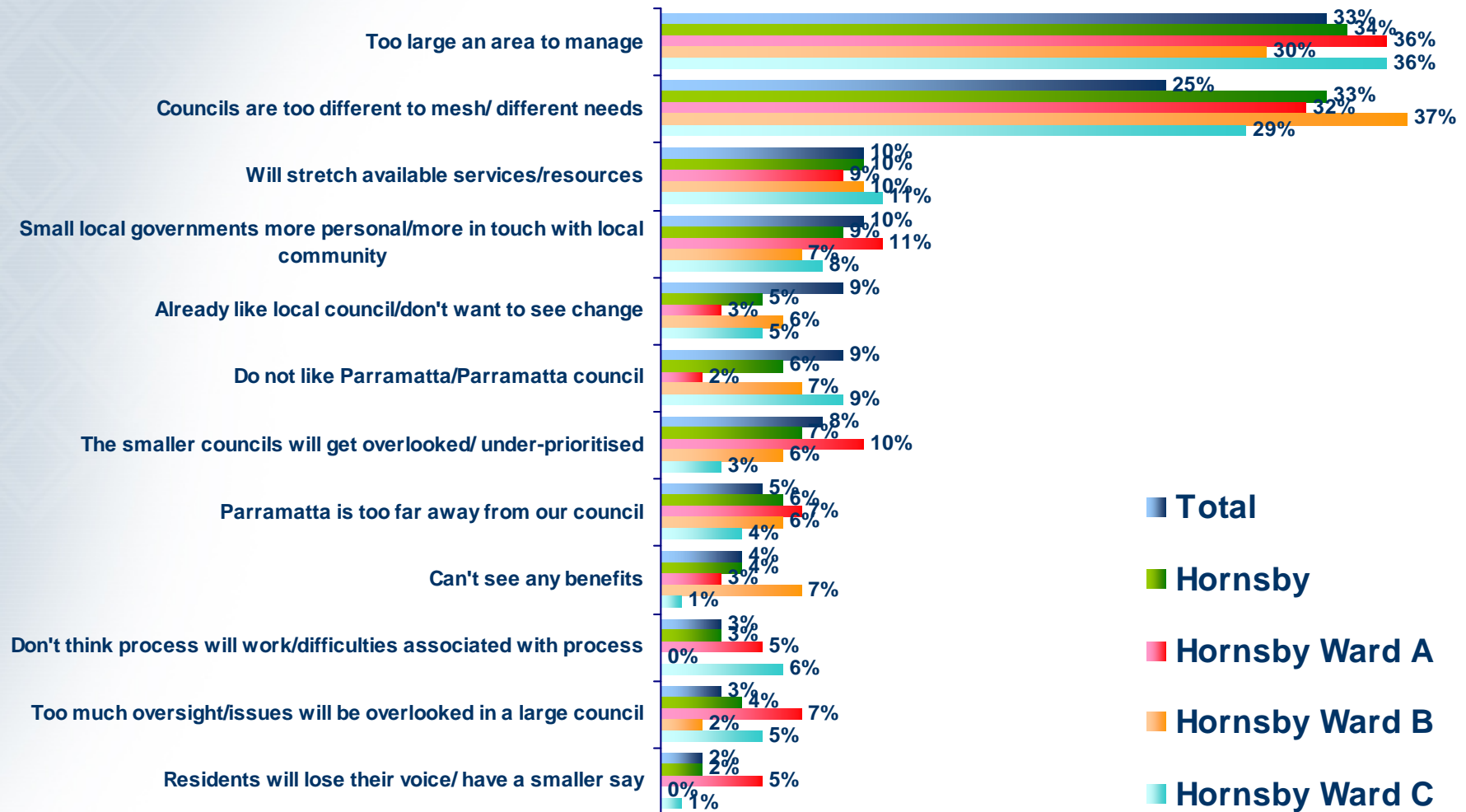


Q6b) OK, what would you say is the main reason that you support moving most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills Council which are south of the M2 into an expanded Parramatta Council? (Support Base: n= 165) \*Caution: small sample sizes for individual areas n<60 (sample sizes smaller than n=30 were omitted)

## Reasons to oppose an expanded Parramatta Council are related to the size of the area and different needs.



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RESEARCH STRATEGIES RESULTS



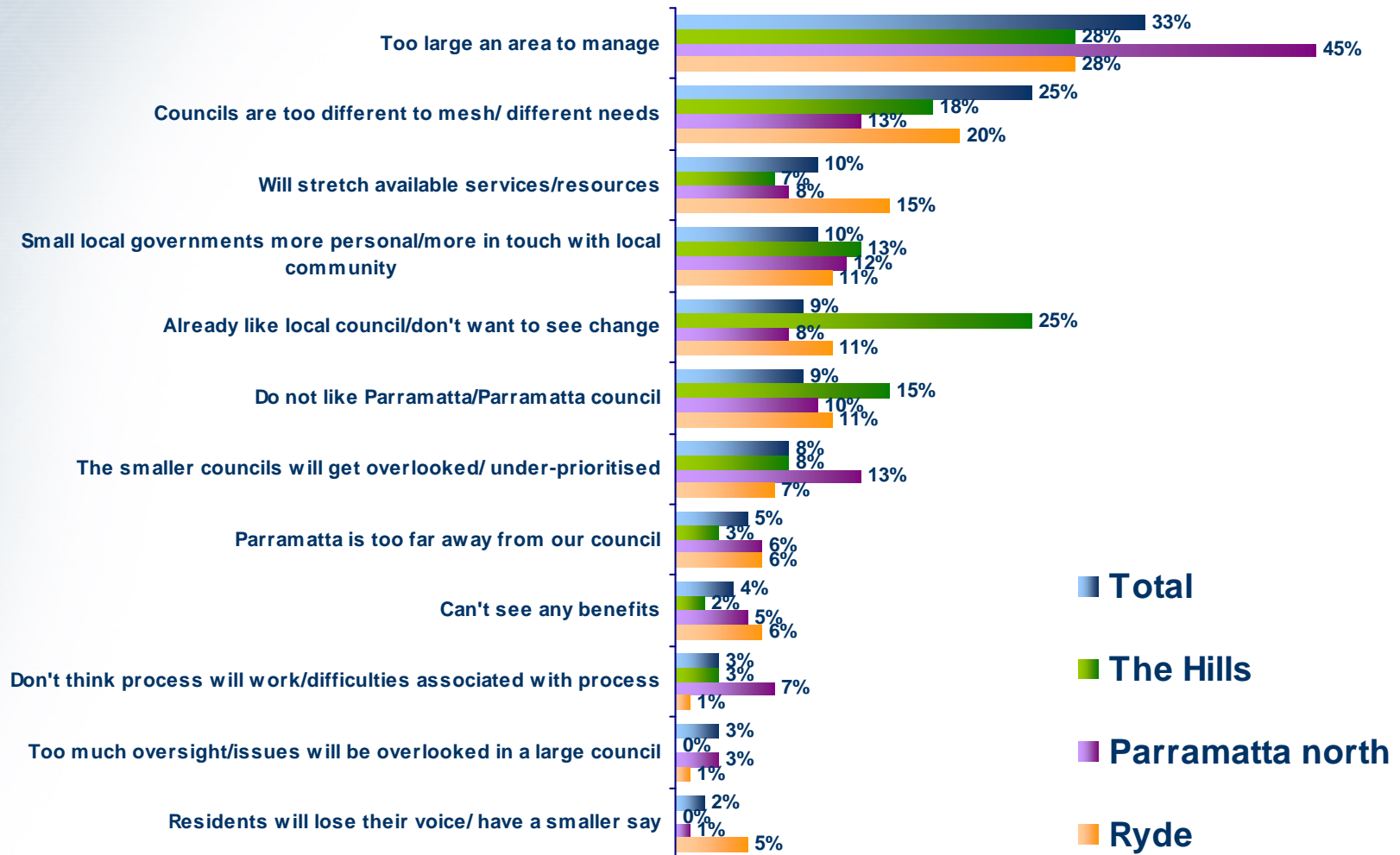
Q6c) OK, what would you say is the main reason that you oppose moving most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills Council which are south of the M2 into an expanded Parramatta Council?

(Oppose Base: n= 368)

The same reasons to oppose is consistent across all areas surveyed.



CROSBY|TEXTOR  
RESEARCH STRATEGIES RESULTS



Q6c) OK, what would you say is the main reason that you oppose moving most or all of the Ryde Council area, as well as the areas of Hornsby Council and The Hills Council which are south of the M2 into an expanded Parramatta Council?  
(Oppose Base: n= 368) \*Caution: small sample sizes for individual areas n<60

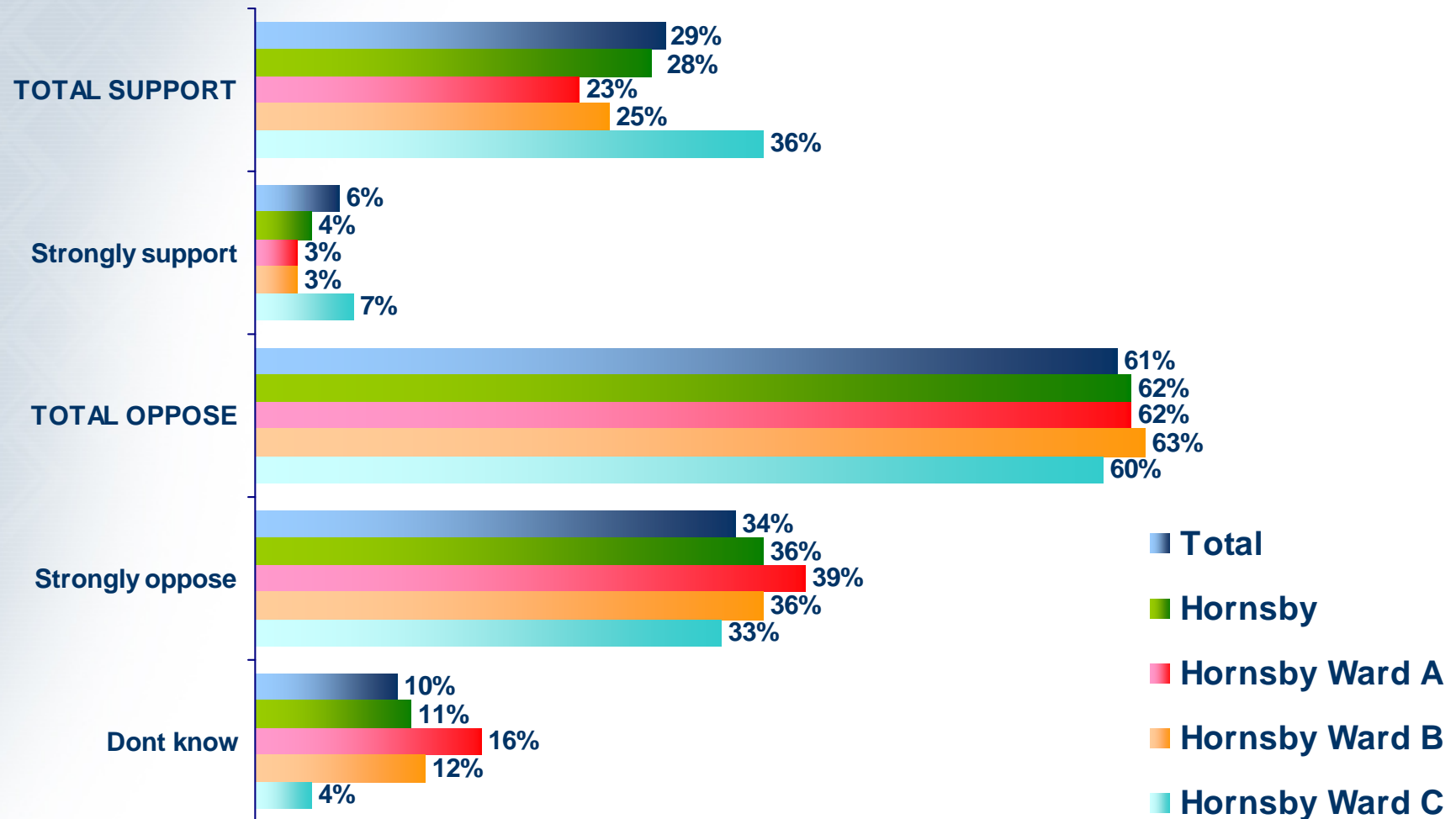


# The option in detail: Expanded Hornsby

Nearly two thirds of local residents (all areas surveyed) oppose the proposal to expand Hornsby Council, and those are strong negative views.



CROSBY | TEXTOR  
RESEARCH STRATEGIES RESULTS



Q62a) Another proposed option is to move areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council. Please indicate to what degree you support or oppose this proposal?

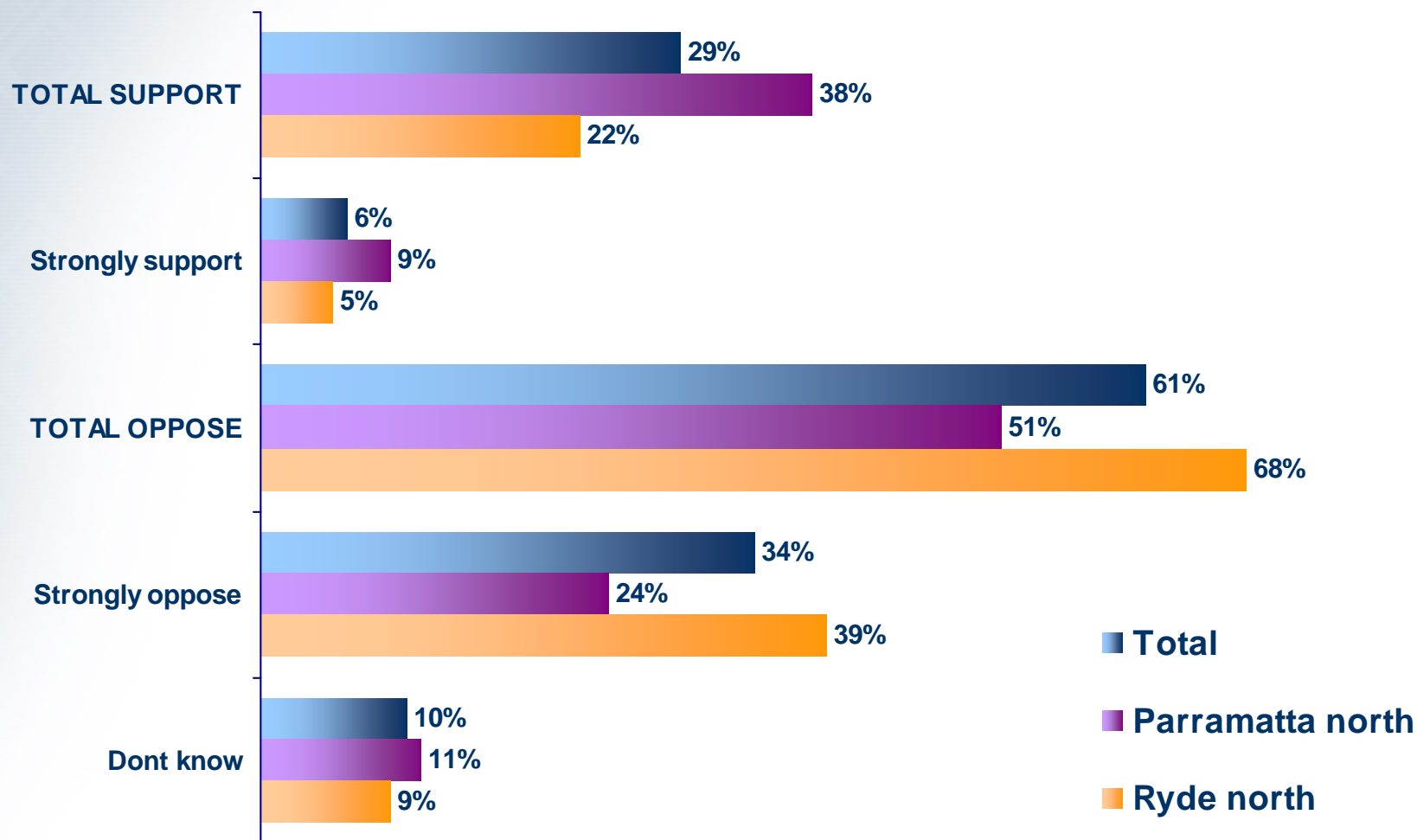
~not asked of Ku-Ring-Gai or The Hills residents



Ryde north residents are more likely to oppose the proposal to expand Hornsby Council.



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RESEARCH STRATEGIES RESULTS



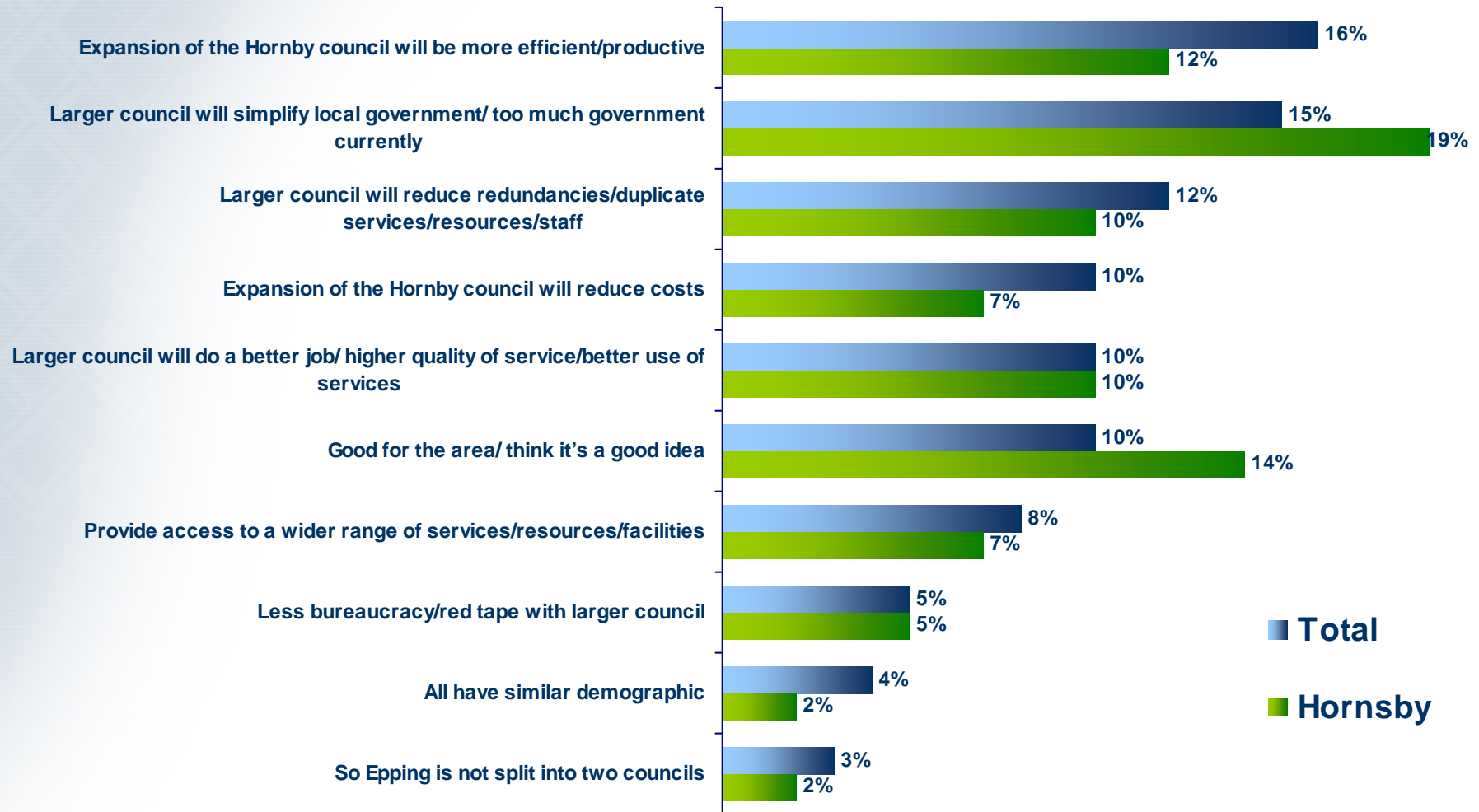
Q62a) Another proposed option is to move areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council. Please indicate to what degree you support or oppose this proposal?  
~not asked of Ku-Ring-Gai or The Hills residents



The main reason to support the expanded Hornsby Council are related to efficiency and reduce local government.



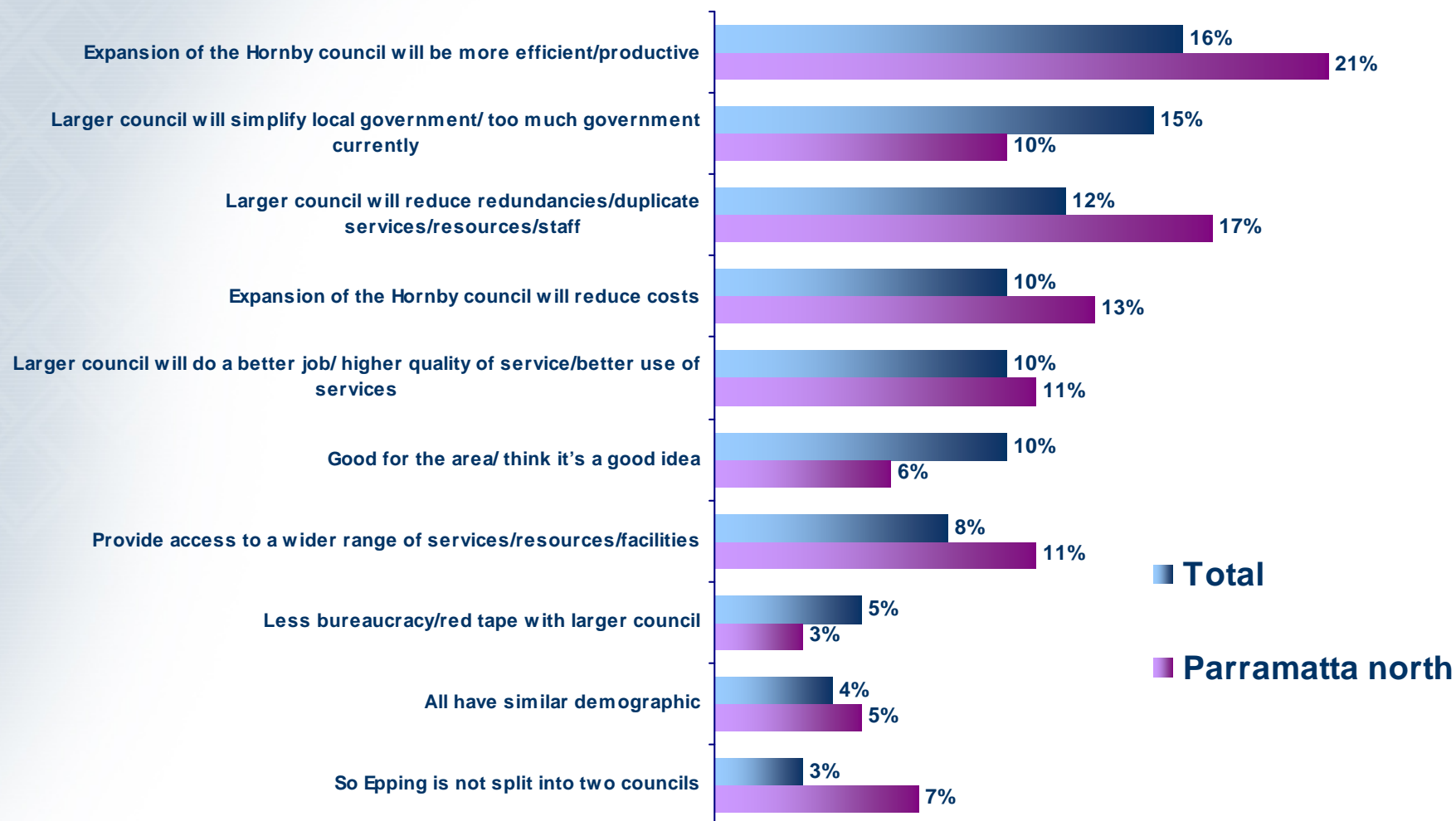
CROSBY | TEXTOR  
RESEARCH STRATEGIES RESULTS



Q62b) OK, what would you say is the main reason that you support moving areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council? (Support Base: n= 144) \*Caution: small sample sizes for individual areas n<60 (sample sizes smaller than n=30 were omitted)



## The same is true amongst Parramatta residents.

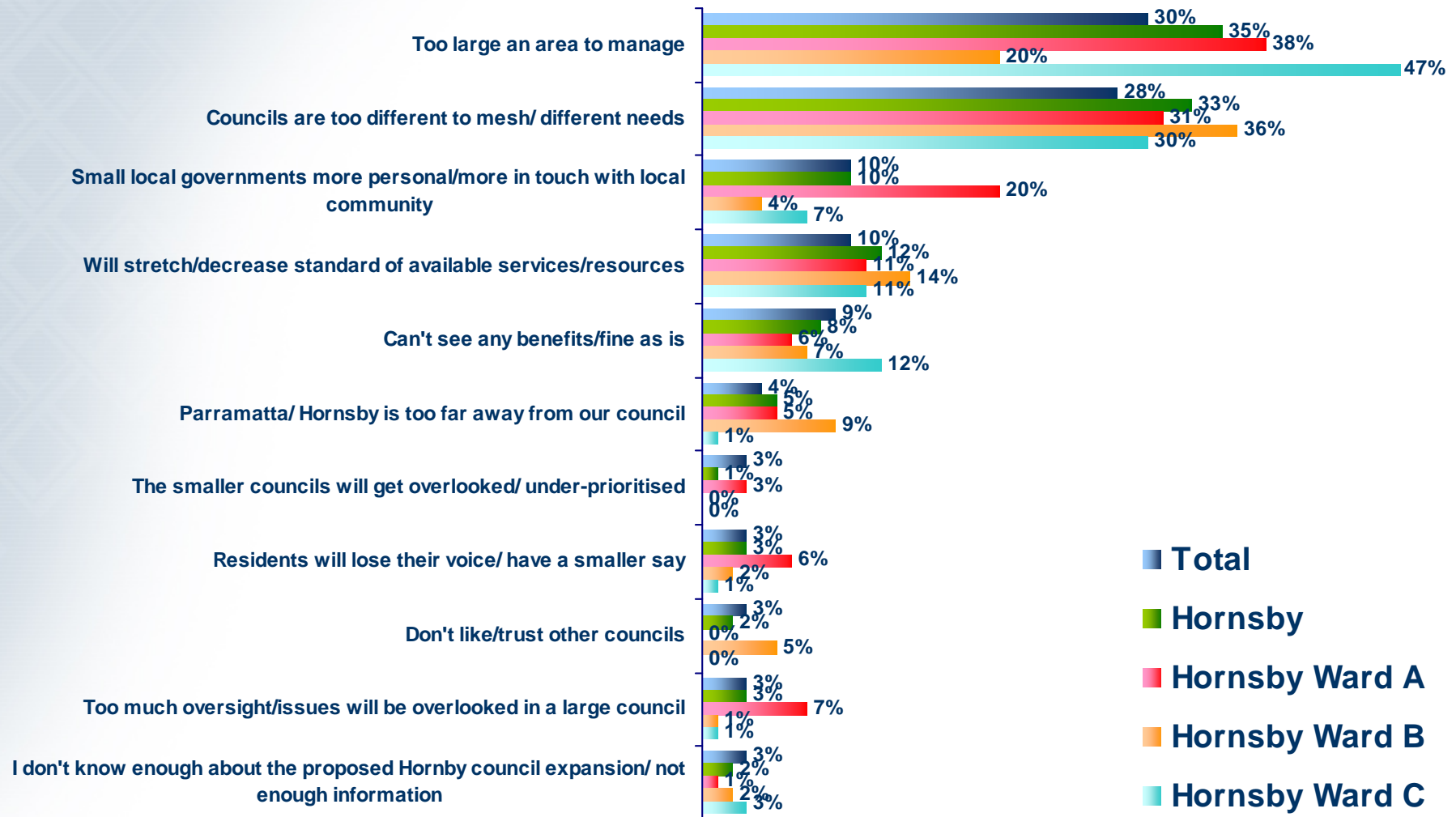


Q62b) OK, what would you say is the main reason that you support moving areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council? (Support Base: n= 144) \*Caution: small sample sizes for individual areas n<60 (sample sizes smaller than n=30 were omitted)

The reasons to oppose the expanded Hornsby are large area to manage and different areas with different needs.



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RESEARCH STRATEGIES RESULTS

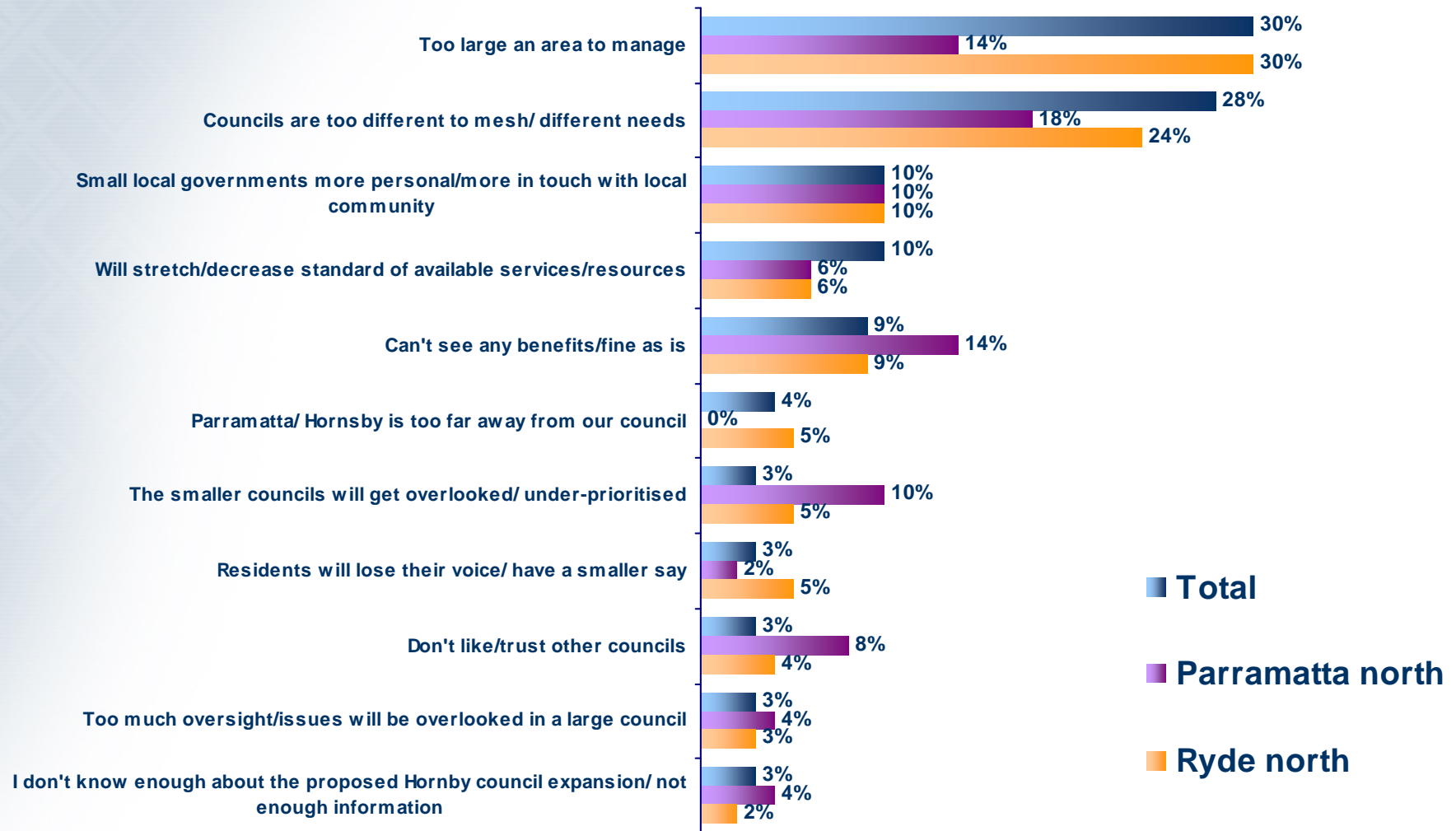


Q62c) OK, what would you say is the main reason that you oppose moving areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council? (Oppose Base: n= 305)

The same is true amongst Parramatta and Ryde residents.



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RESEARCH STRATEGIES RESULTS



Q62c) OK, what would you say is the main reason that you oppose moving areas of Parramatta and/or Ryde Councils, including those in which you live, into an expanded Hornsby Council? (Oppose Base: n= 305) \*Caution: small sample sizes for individual areas n<60



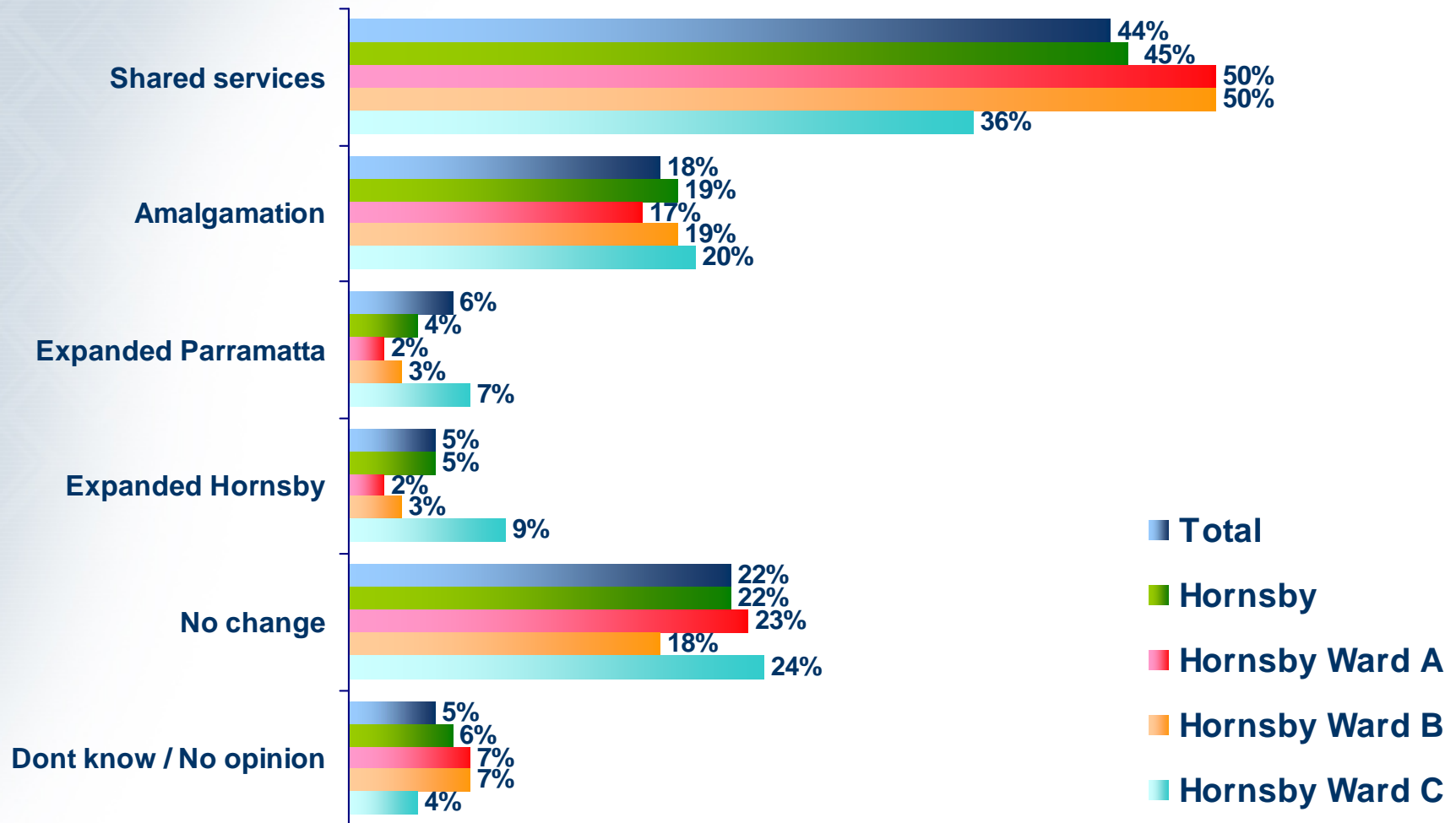
**All options or  
keep the same**



The shared services model is the most preferred option in all of the Hornsby Wards, whilst expansion of Parramatta and Hornsby are the least preferred options.



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RESEARCH STRATEGIES RESULTS

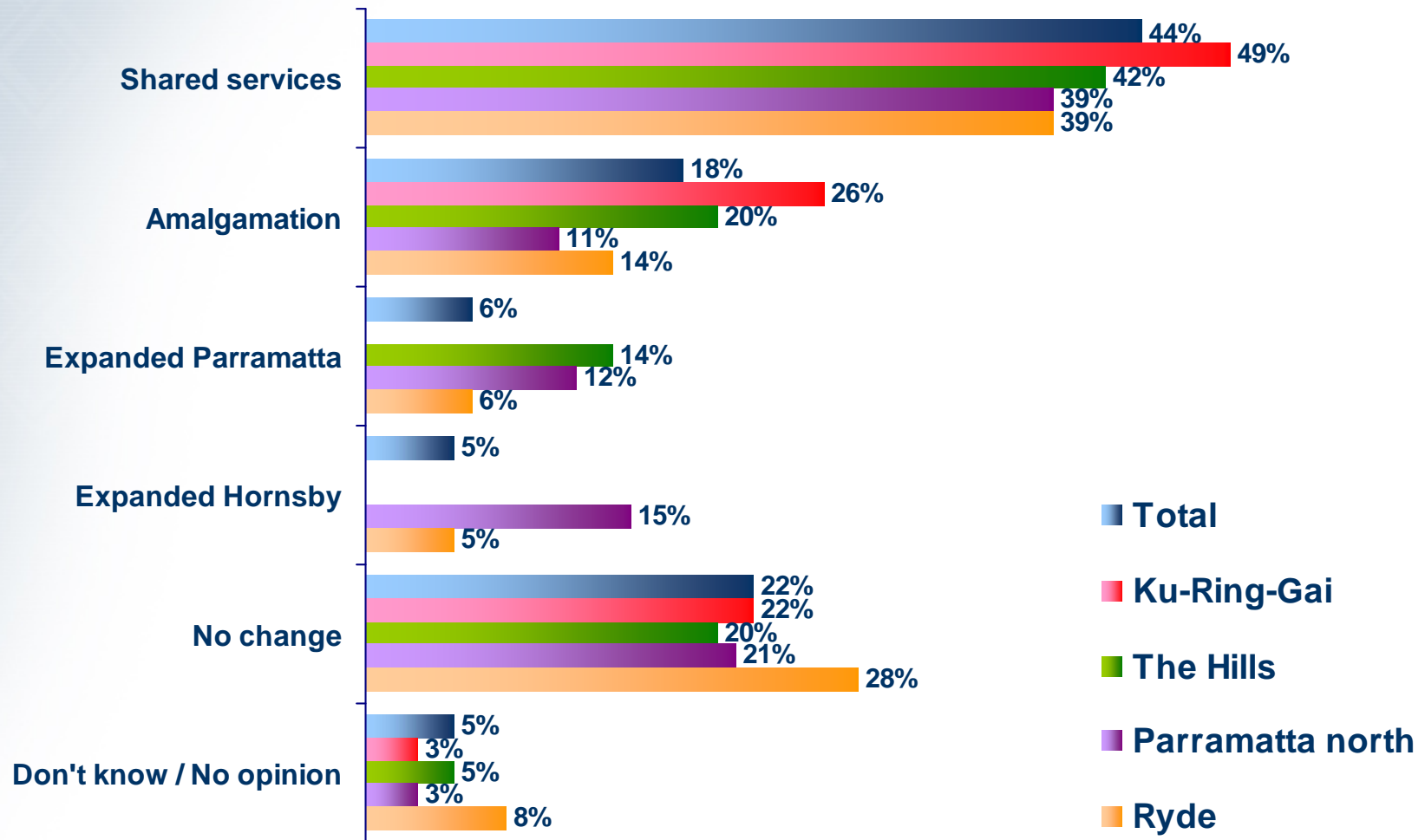




Outside Hornsby, the shared services model is still the preferred option. Ku-Ring-Gai residents are also more likely to prefer amalgamation.



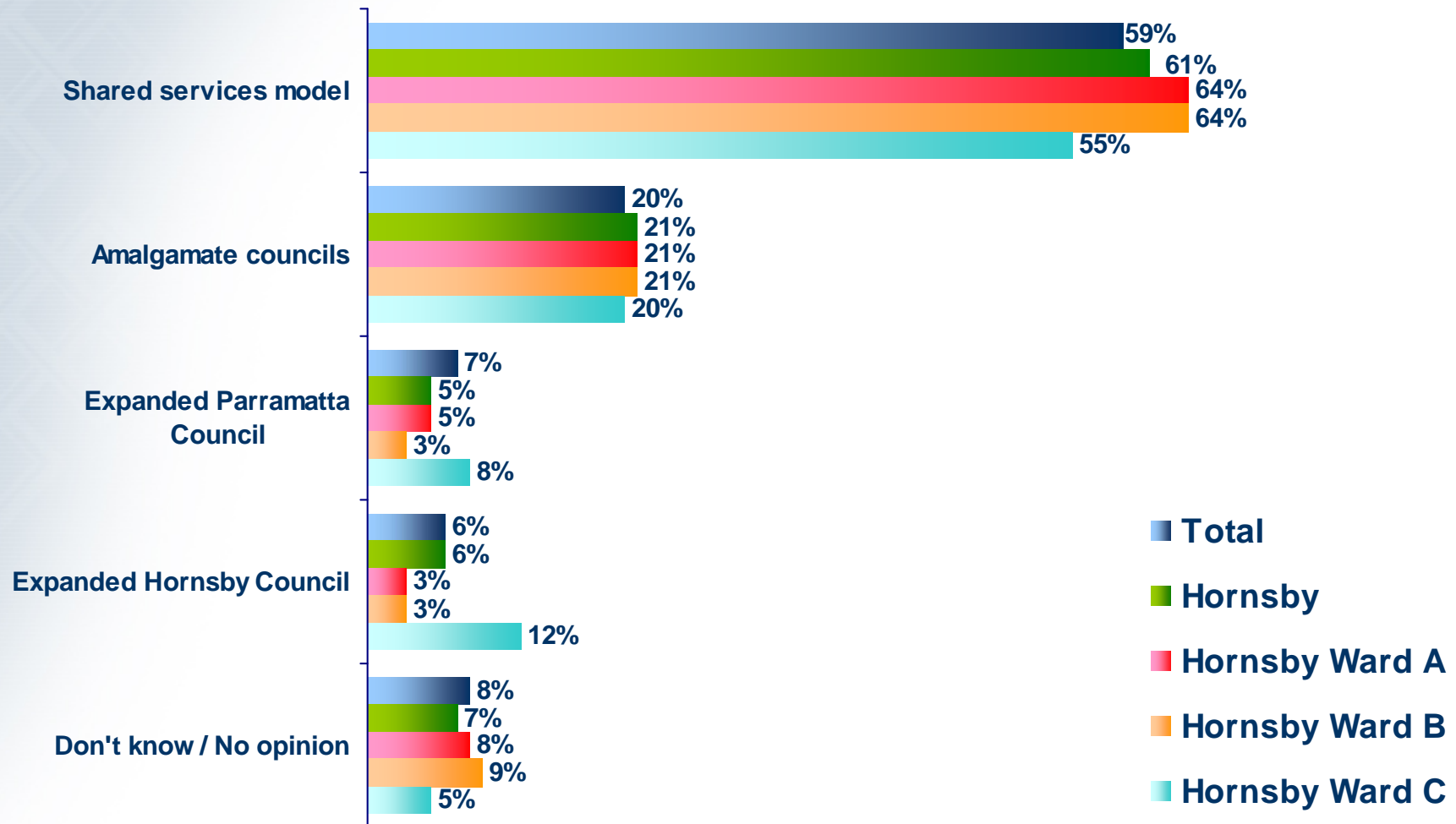
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RESEARCH STRATEGIES RESULTS



When those that preferred 'no change' were asked to choose an option 'if they had to', the shared services model is most appealing.



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RESEARCH STRATEGIES RESULTS

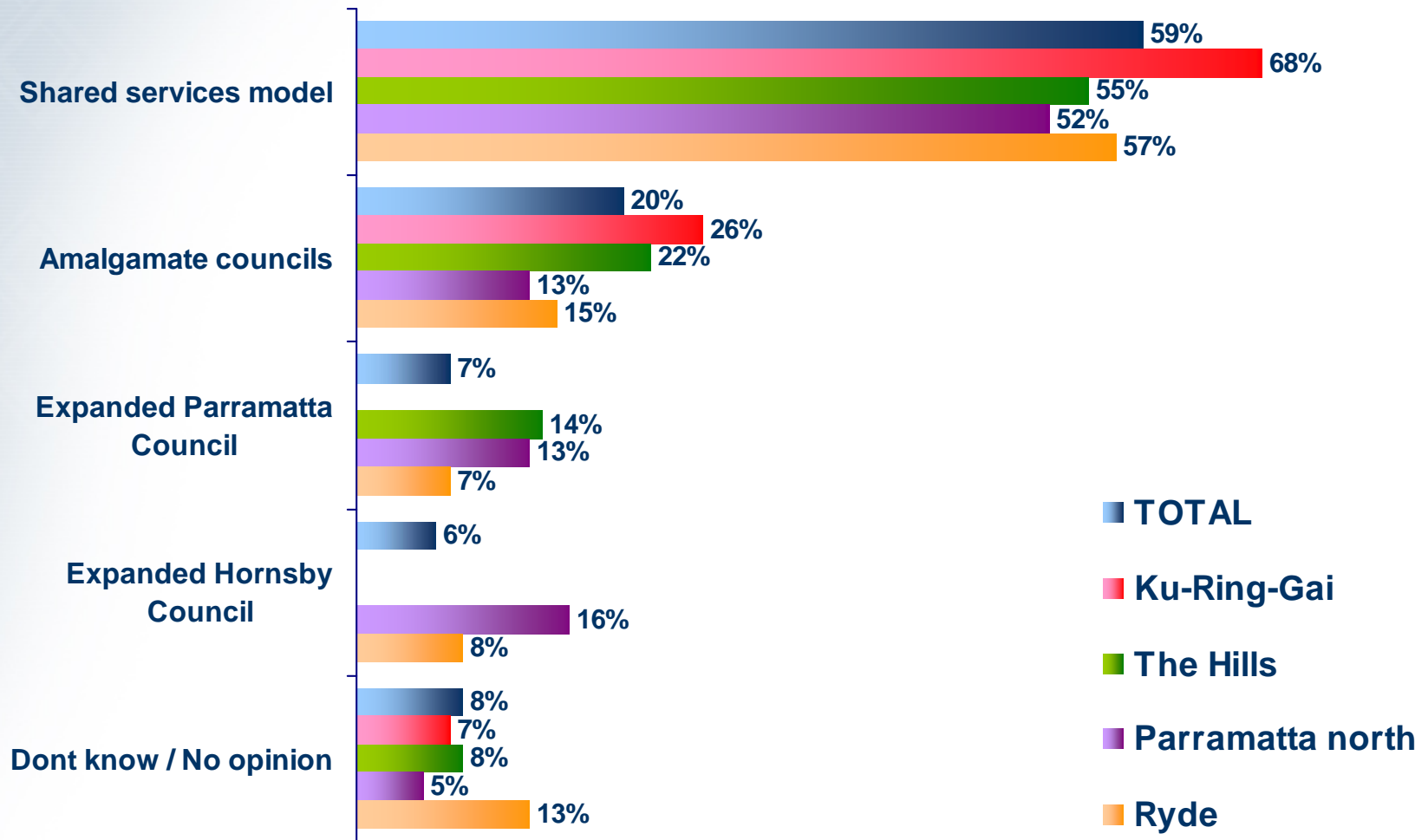


Q7a/7b) Okay. You would prefer to keep things the way they were, but if you had to choose one of the other options, which would you choose, even if it's just a slight leaning or guess? N.B. Combined questions

Ku-Ring-Gai residents are more likely to choose the shared services model.



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RESEARCH STRATEGIES RESULTS



Q7a/7b) Okay. You would prefer to keep things the way they were, but if you had to choose one of the other options, which would you choose, even if it's just a slight leaning or guess? N.B. Combined questions