



## Hornsby Art Prize – Celebrating 10 years

### Hornsby Art Prize Vision

Hornsby Shire Council recognizes the role the arts can play in all formats to improving the quality of life of its community. To this end, the annual Hornsby Art Prize will showcase and celebrate the work of outstanding local visual artists within the context of the national contemporary art scene, for the enjoyment and inspiration of the local community.

### A snapshot of the changes between the 2009 and 2019 Hornsby Art Prizes

	Hornsby Art Prize 2009	Hornsby Art Prize 2019 Offer
Partner organisations	Hornsby Shire Council and Hornsby Art Society	Hornsby Shire Council and Hornsby Art Society
Prize money – major award	\$5000	\$10,000
Prize money – secondary awards	\$0 – sponsorship sought from external partners	Over \$13,000 cash and in-kind provided by Hornsby Shire Council
Number of venues	1	2
Venue	Cherrybrook Community and Cultural Centre	Wallarobba Arts and Cultural Centre and Hornsby Central Library
Duration of exhibition	4 days	12 days
Number of categories	4 – Painting, Drawing, Printmaking and 3DWorks	5 - Painting, Drawing, Printmaking, 3DWorks and Digital Art - Stills
Advertising	No allocated advertising opportunities	Advertising meets industry standard

### Major actions taken to achieve the Hornsby Art Prize vision over the past ten years

Goal	Change/Action
1. Identify and celebrate outstanding local artists	<p>The Wallarobba Outstanding Local Artist Award was established in 2017 to provide additional support to artists living in Hornsby Shire and who don't identify as emerging artists. This award has provided Council and the Hornsby Art Society a way of recognizing and celebrating the best local artwork submitted within that year's exhibition, regardless of the artists' level of experience. The Award includes cash and a fully supported exhibition at Wallarobba Arts and Cultural Centre.</p> <p>Many outstanding local professional artists who enter the prize do not exhibit their work locally. This prize provides the local Hornsby Shire community with the opportunity of seeing and celebrating the work of established artists, as well as</p>



## Hornsby Art Prize – Celebrating 10 years

	<p>getting to meet them. Additionally, it provides the artists with an opportunity of exploring the work created over their career or developing new work, outside the confines of a commercial gallery.</p> <p>Artists who have won this award include Lyndall Beck (2017) and Ross Philip (2018).</p>
2. Promote and encourage the local emerging artists in Hornsby Shire	<p>The Hornsby Shire Emerging Artist Award was established in 2012 to provide additional support to artists living in Hornsby Shire. It looked to provide emerging artists with exhibiting experience to assist them in the development of their creative careers, whilst locally showcasing outstanding artworks produced by a resident.</p> <p>In the early years of this award, only in-kind exhibition support was provided via a supported exhibition at Wallarobba Arts and Cultural Centre. In recognition of its value to local emerging artists the Award has now increased in value to include cash and a fully supported exhibition at Wallarobba Arts and Cultural Centre. Artists' who have won this prize have gone on to exhibit again, develop professional creative careers and gained representation in commercial galleries.</p> <p>Artists who have won this award include: Ian McGilvray (2012), Eliza Kinchington (2013), Elizabeth Foskett (2014), Nicole Robertson (2015), Hugh Van Schaick (2016), Samantha Wiltshire (2017) and Benjamin Walsh (2018).</p>
3. Position the work of Hornsby Shire artists within the wider context of the Australian contemporary art environment	<p>The Hornsby Art Prize is open to artists from around Australia, who are Australian residents living in Australia. To achieve this national coverage, the Hornsby Art Prize Competition is advertised in nationally distributed Arts Industry media.</p>
4. Encourage artists to aspire to excellence	<p>The prize money offered by through the Hornsby Art Prize has increased over the ten year life of the Prize to ensure that the Prize remains relevant within the context of the Australian art scene. Furthermore, it is of such a value that it seeks to encourage artists to share their work with the Hornsby Shire Community.</p>
5. Increase awareness of culture and the Visual Arts within the region	<p>The Hornsby Art Prize Competition and Finalists' exhibition is advertised via local media, Facebook, arts based and non-arts based networks and arts organisations.</p>
6. Recognise the contribution that the visual arts make towards a vibrant, healthy community	<p>Council's commitment to the development and delivery of the Hornsby Art Prize has increased 4-fold in the ten years that it has been running. That is in recognition of the value that visual art contributes towards the creation of a vibrant and healthy community.</p>