



BROOKLYN'S FUTURE A COMMUNITY SURVEY

Summary of Responses | 2015
Report | 2015

Brooklyn's Future - A Community Survey

Summary of Response prepared by Hornsby Shire Council's Planning Division in collaboration with Inside Story.

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Table of Contents

1. Executive Summary.....	4
1.1 - The Community Survey	
1.2 - The Visitor Survey	
2. Purpose.....	6
3. The Community Consultation Process.....	7
4. Survey Results.....	8
4.1 - How Many Responses?	
4.2 - Who Responded - Community Survey	
4.3 - Who Responded - Visitor Survey	
5. What Did They Say?.....	13
5.1 - Interest in Planning Issues	
5.2 - Vision and Values	
5.3 - Brooklyn 25 Years From Now	
5.4 - Community Facilities	
5.5 - Open Space	
5.6 - Traffic Transport and Parking	
5.7 - Commuter Vessel Berths	
5.8 - Waterfront Access	
5.9 - Rating, Issues, Priorities and Importance	
5.10 - Other Comments	
6. What Did They Say? - Visitor Survey.....	33
6.1 - Vision and Values	
6.2 - Brooklyn 25 Years From Now	
6.3 - Open Space	
6.4 - Traffic Transport and Parking	
6.5 - Waterfront Access	
6.6 - Rating Issues, Priorities and Importance	
6.7 - Other Comments	
7. Submissions.....	46
APPENDIX A - KEY TERMS.....	47
APPENDIX B - COMMUNITY SURVEY.....	48
APPENDIX C - VISITOR SURVEY.....	67

1. Executive Summary

Brooklyn residents and business owners have suggested there is a need to improve public facilities and amenities at Brooklyn and enhance residential, tourism and commercial opportunities. Concern has also been raised about growth and development impacts on environmental values and existing heritage character, increased traffic and parking demand, waterfront and river access.

At its meeting on 3 September 2014, Council resolved to undertake a survey to identify community and visitor views on these and other issues and to assist to identify the community's vision for Brooklyn's future. An independent consultation specialist was engaged to draft and provide input into the development of the survey and to undertake an evaluation of the survey responses.

In November 2014, Council invited 766 landowners of Brooklyn, Kangaroo Point and the Lower Hawkesbury River Settlements and 730 randomly selected landowners in other areas of Hornsby Shire, to participate in the online *Brooklyn's Future – A Community Survey* (the Community Survey). A number of randomly selected peak-time visitors to Brooklyn were also surveyed through face to face visitor intercepts using *Brooklyn's Future – A Visitor Survey* (the Visitor Survey).

The Community Survey was open from 3 November 2014 to 19 December 2014 and a total of 281 responses were received, of which, 24 contained invalid or duplicate codes and were not included in the survey analysis. The 257 valid survey responses represent approximately 17% of the 1,496 landowners invited. The Visitor Survey was undertaken in November 2014 and resulted in 40 responses, 34 of which were valid.

This report provides a summary of the 257 valid Community Survey responses and the 34 valid Visitor Surveys. The feedback received in the surveys will help inform the scope, issues and terms of reference for a planning response for Brooklyn.

1.1 The Community Survey

Over 70% of the Community Survey respondents were residents of Brooklyn, Kangaroo Point or the River Settlements and nearly 23% residents were from another area of Hornsby Shire. Most respondents (52%) were from the 50-69 year age group and 18% were from the 70+ age group, totalling 70% in the over 50 age group. The majority, (88.5%), identified themselves to be from the retired, professional, and manager or directors occupation categories and 46% indicated that they had lived in the Shire for more than 20 years.

Ninety respondents (35% of the 257 valid respondents overall) identified that they had a direct or indirect business, professional, or investment property interest in Brooklyn or the River Settlements.

A clear majority (over 80%) of respondents strongly agreed or agreed with the following values or specific issue statements:

- The public domain like parks and roads are a key part of Brooklyn's amenity;
- Brooklyn's heritage character needs to be protected;
- I think waterway health and environmental issues are priorities;
- Hornsby and Gosford Councils and State Government should jointly address commuter berthing and waterfront access;
- The State Government should fund local infrastructure because it's also used by people outside Hornsby Shire;
- Developers should contribute towards or provide new and improved local infrastructure

Over 60% of community survey respondents strongly agreed or agreed with the following values or specific issue statements:

- Public facilities and parking are a priority;
- Resolving traffic and parking issues would address Brooklyn's major problem;
- A State Rail commuter parking area with mobility access is a priority;
- Parking problems occur mainly on week-ends and public holidays;

- There should be more focus on heritage conservation;
- Business growth would provide local employment and better services;
- More tourism and commercial activity would re-activate the town centre; and
- Council should fund new and improved local infrastructure from its general funds.

When asked what they like about Brooklyn, a word frequency analysis indicated that respondents liked the accessibility to Brooklyn, the water/Hawkesbury River, the village atmosphere, the small community and the place. When asked what they don't like, the word frequency analysis indicated the roads, facilities, no lift access at the station, lack of parking and not enough/limited variety of restaurants and shops.

When asked to rate issues from 1 – 10 (1 being the most important and 10 being the least important), the most important issues to respondents were traffic, transport and parking (24%), waterways and environmental health (18.5%) and amenity and character (17.1%). The least important issues to respondents were communication infrastructure (27.5%), growth and development (21%) and commuter vessel berthing (18.1%).

In response to the question *'Tell Council how would you like Brooklyn to look and feel 25 years from now?'*, some common terms used were an attractive village with better shops and cafes, a clean river, expanded water based activities, better facilities and parking. Other terms included no high – rise, low density, like Berrima, revitalised and lift at the station.

Survey analysis indicates that most Community Survey respondents highly value the small village character and look of Brooklyn, the river and the surrounding natural environment, and that they want those values conserved. Most agreed that some commercial revitalisation of the town centre was needed as well as public domain and community facility improvements such as a lift at the station, more and better parking and traffic circulation and waterway access.

There was strong support for sharing infrastructure costs with State Government and Gosford Council where facility demand is generated outside the Shire.

1.2 The Visitor Survey

Most respondents to the Visitor Survey lived in Sydney outside Hornsby Shire or lived in Gosford (47.1%). Visitors from within Hornsby Shire made up 32.3% of the respondents while 14.7% were from regional NSW and 5.9% from interstate. No international tourists/visitors were surveyed.

The majority of visitors who responded to a question about their age identified that they were in the 50-69 years age group (44.1%) followed by 35-49 years (32.3%). Responses about principal occupation or job indicated that 29.4% identified themselves as professional, 26.5% were retired and just under 15% had non-specified 'something else' occupations.

When asked to rate five issues from 1 - 5 (1 being the most important and 5 being the least important), the most important issue to respondents was open space/public domain (61.2%). The other most important issues are amenity and character (31%), traffic, transport and parking (31.2%). The least important issue to respondents was growth and development (39.4%), however, growth and development was also ranked No.3 by 24.2% of respondents.

When asked what they like about Brooklyn, respondents indicated that they liked the water, access to transport and facilities, the quiet, the atmosphere and fish n' chips. When asked what they don't like, visitors indicated boat issues such as poor ramp/access facilities, lack of shops, lack of free camping, parking and that worn-down appearance.

2. Purpose

The purpose of this report is to provide a summary of the responses received to the *Brooklyn's Future – A Community Survey* and *Brooklyn's Future – A Visitor Survey*.

Brooklyn residents and business interests have suggested there is a need to improve public facilities and amenities at Brooklyn and enhance residential, tourism and commercial opportunities. Concerns have also been raised about growth and development impacts on environmental values and existing heritage character, increased traffic and parking demand and waterfront and river access. Council undertook the online community survey and the visitor survey in late 2014 to identify community and visitor views on these and other issues and to assist to identify the community's vision for Brooklyn's future.

The report does not attempt to capture all of the survey responses but focuses on providing an overview of the key issues raised by respondents in survey responses and other feedback received. Council officers and the independent consultation specialist have reviewed the responses received to the survey and prepared this report.

The key terms used throughout the report are defined in Appendix A

3. The Community Consultation Process

In 2014, Council engaged an independent consultation specialist to assist it to develop *Brooklyn's Future – A Community Survey* and *Brooklyn's Future – A Visitor Survey*. The surveys were designed to gauge attitudes to planning options, constraints and opportunities, establish the community's vision for its future, and identify priority issues and values.

3.1 Community Survey

In November 2014 Council invited over 766 residential and non-residential landowners of Brooklyn, Kangaroo Point and the Lower Hawkesbury River Settlements and 730 randomly selected residential and non-residential landowners in other areas of Hornsby Shire, to participate in the online *Brooklyn's Future – A Community Survey* (the Community Survey). The survey was limited to landowners to preserve its integrity with invitations based on Council's rates database.

Invitees were supplied with a flyer that provided information about how to access and participate in the survey and the contact details of relevant Council officers. A five-digit code was included in the invitation letters to enable respondent verification and ensure that only one survey per invited landowner could be completed.

The survey was open via the Survey Monkey online platform from 3 November to 19 December 2014. In addition, Council staff were available at the Brooklyn Community Meeting Room, Dangar Road Brooklyn, for that last two Thursdays and last two Sundays in November 2014 to distribute hard copies of the survey, take receipt of completed hard copies and provide assistance if required. Hard copies of the survey were also available Monday to Thursday at the Brooklyn Community Health Centre or available on request by phone or email to Council's Strategic Planning Branch throughout the duration of the survey.

Anyone was able to make a submission to Council about the survey.

3.2 Visitor Survey

The Visitor Survey was in hard copy format only and had fewer questions than the community survey. Each survey included a five digit code and included respondent profile questions specific to visitors/ tourists.

The survey included many questions in common with the community survey and some specific to visitors. The survey was undertaken via street intercepts on Sundays in late November 2014 during peak visitor hours (9:00am - 3:00pm). The street intercepts were conducted by Council staff that asked the survey questions and transcribed the answers. In some instances, respondents did not answer all questions.

Visitor surveys were manually entered into Survey Monkey for analysis.

3.3 Further Consultation

It is anticipated that further consultation will be undertaken to identify the views and priority issues of a range of stakeholder groups as planning for Brooklyn proceeds. Further consultation may take the form of community focus groups, additional surveys, letterbox drops or open days.

4. Survey Results

The Community and Visitor surveys gathered information from respondents such as where they reside or what is their interest in Brooklyn, their age, occupation and length of residency or visit to Brooklyn.

As both compulsory and non-compulsory questions were included in the surveys, the total number of responses to individual questions sometimes varied, particularly where multiple answers were allowed. This is noted the survey analysis where applicable.

4.1 How Many Responses?

Council received a total of 281 responses to the Community Survey, including five hard-copy responses and 24 online responses which contained invalid or duplicate codes that were not used for survey analysis. Accordingly, Council received 257 valid responses for the community survey analysis which represents approximately 17% of the 1,496 landowners invited.

The Visitor Survey resulted in 39 responses of which 34 were valid and manually transcribed into Survey Monkey. While several visitor surveys skipped several questions, all valid visitor surveys were included in analysis.

4.2 Who Responded – Community Survey

Respondents' Relationship with Brooklyn

One of the survey questions asked respondents about their relationship with Brooklyn. The purpose of the question was to identify the proportion of direct stakeholders (landowners who live in Brooklyn/ Kangaroo Point), contextual stakeholders (landowners who live in the River Settlements and landowners who have a business interest in Brooklyn, Kangaroo Point and/or the River Settlements), and indirect stakeholders (landowners who lived or had a business interest elsewhere in Hornsby Shire).

The question allowed individual respondents to provide multiple answers and several respondents answered more than once. This resulted in a total response rate for the question of nearly 108%.

Landowners who best described themselves as living in Brooklyn and Kangaroo Point represented 37% of respondents and 34.2% described themselves as living in the Lower Hawkesbury River Settlements. Over 22% identified that they resided in another area of Hornsby Shire (specific suburbs were not identified) and 8.9% best described themselves as having business interests in Brooklyn and/or the River Settlements.

This identifies that over 80% of respondents were direct or contextual stakeholders and this should be considered when interpreting results.

Figure 1 and Table 1 identify respondents' relationship with Brooklyn.

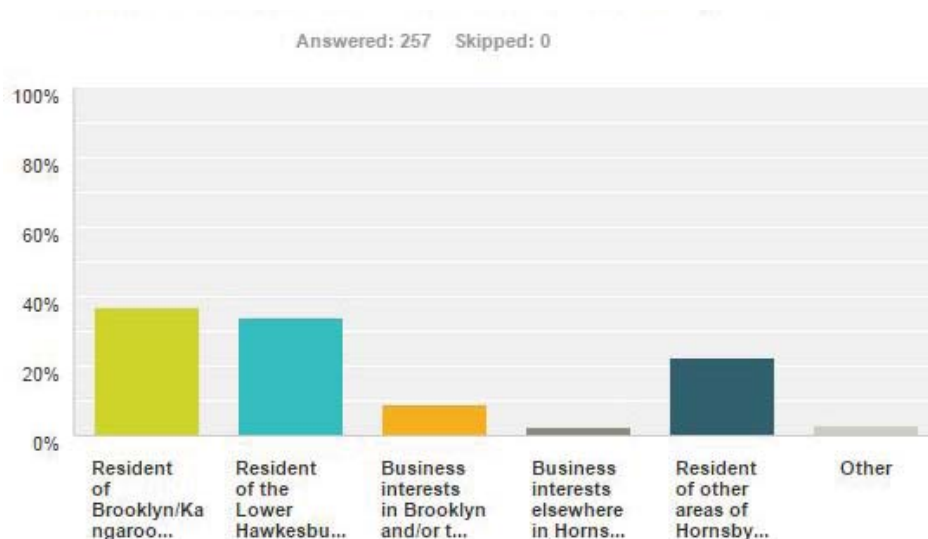


Figure 1. Community Survey – Responses by Relationship with Brooklyn

Answer Choices	Responses
Resident of Brooklyn/Kangaroo Point (1)	37.0% 95
Resident of the Lower Hawkesbury River Settlements of Hornsby Shire (2)	34.2% 88
Business interests in Brooklyn and/or the River Settlements (3)	8.9% 23
Business interests elsewhere in Hornsby Shire (4)	2.7% 7
Resident of other areas of Hornsby Shire (5)	22.6% 58
Other (6)	3.1% 8
Total Respondents: 257	

Table 1. Community Survey – Responses by Relationship with Brooklyn

Responses by Age

The majority of respondents (over 52%) were from the 50-69 year age group and nearly 18% were from the 70+ age group – totalling 70% in the over 50 age group. Only 3.9% were from the 18-34 years group and 25.7% were from the 35-49 years age group.

The pie graph in Figure 2 identifies the number of responses by age group.

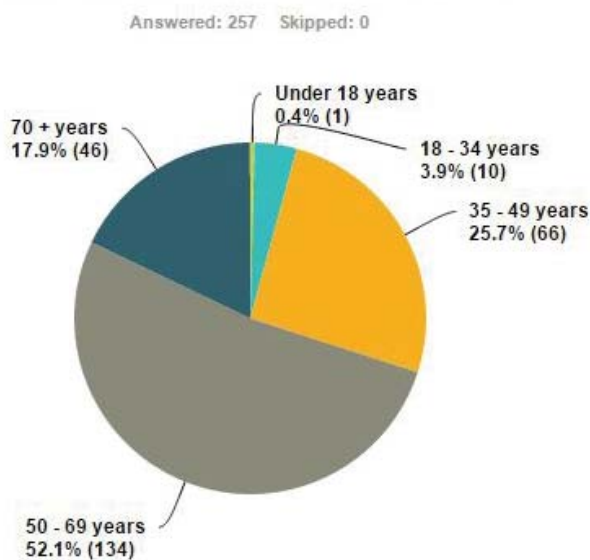


Figure 2. Community Survey – Responses by Age Group

The graph indicates that the number of respondents from the 50-69 year age group (52%), is significantly greater than the Shire average of 23.4% for persons in this age group. This should be considered when interpreting the results.

Responses by Occupation and by Business Interest

Table 2 indicates that the majority of respondents (49.4%) identified themselves to be from the professional, and manager or directors occupation categories. Retirees made up just-under 30% of respondents. Only 0.4% identified that they were a fisherman or oyster farmer.

Ninety respondents (35% of the valid 257 respondents overall) identified that they had a direct or indirect business, professional, or investment property interests in Brooklyn or the River Settlements. Of the 97 respondents who answered a question about the general nature of their work or business interest in Brooklyn or the River Settlements, just under 55% indicated an investment property or properties, followed by non-specified 'other' 26.8%, recreation and tourism 15.5% and retail or professional including restaurants, cafes and hotels 12.5%.

A little over 1% identified that the nature of their business was oyster farming or fishing including supply and service.

Answer Choices	Responses	
Homemaker	1.2%	3
Student	0.4%	1
Retired	30.0%	77
Not employed/unemployed	0.0%	0
Manager or director	20.6%	53
Professional	28.8%	74
Technical or tradesperson	4.7%	12
Community or personal service	1.2%	3
Clerical, administrative or sales	4.3%	11
Oyster farmer or fisherman	0.4%	1
Labourer or machine operator	0.4%	1
Something else	8.2%	21
Total		257

Table 2. Community Survey – Responses by Occupation or Business Interest

Ninety two respondents answered a question about how long they had operated or had a business or property interest in Brooklyn. The two largest responses were 0-5 years – 29.4% and 21 plus years 28.3%, followed by 6-10 years 22.8%. This indicates that over half of respondents to this question had invested in the area within the last 10 years, but that many businesses are long standing and established.

Responses by Length of Residency – Community Survey

The pie chart in Figure 3 identifies the number of responses to the Community Survey by the length of residency in Hornsby Shire. Of the 240 responses received, the majority of respondents (111 or 46.3%) have lived in the Shire for more than 20 years. This identifies that the majority of respondents are long-time residents with strong roots in the community and this should be considered when interpreting the results.

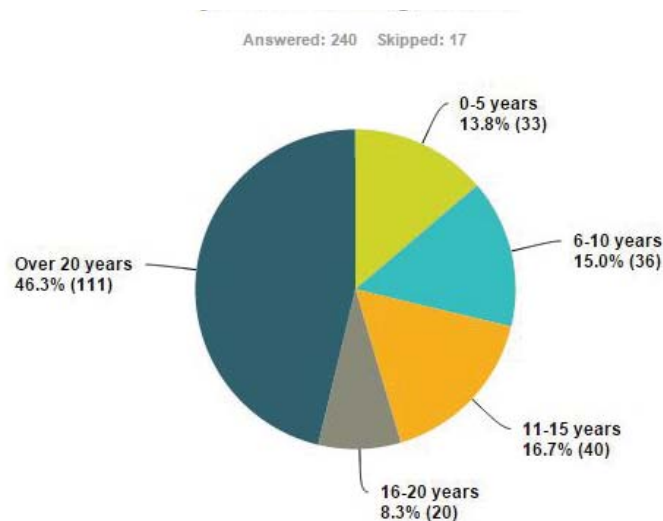


Figure 3. Community Survey – Responses by Length of Residency in Hornsby Shire

4.3 Who Responded – Visitor Survey

Respondents' Relationship with Brooklyn

Most respondents to the Visitor survey lived in Sydney outside Hornsby Shire or lived in Gosford (47.1%). Visitors from Hornsby Shire made up 32.4% of the respondents while 14.7% were from regional NSW and 5.9% from interstate. No international tourists/visitors were surveyed. This identifies that relatively very few respondents, 20.6%, were from outside the Sydney Metropolitan area or the Central Coast.

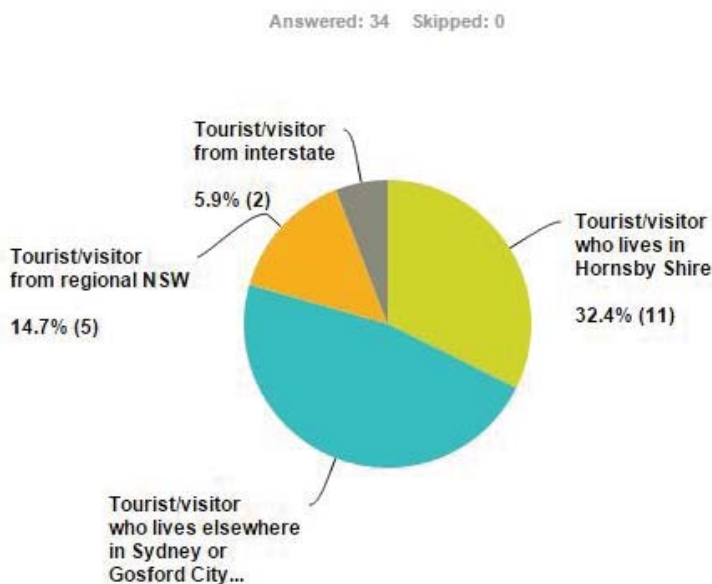


Figure 4. Visitor Survey – Respondents Relationship with Brooklyn

Answer Choices	Responses
Homemaker	5.88% 2
Student	2.94% 1
Retired	26.47% 9
Not employed/unemployed	0.00% 0
Manager or director	8.82% 3
Professional	29.41% 10
Technical or tradesperson	5.88% 2
Community or personal service	0.00% 0
Clerical, administrative or sales	5.88% 2
Oyster farmer or fisherman	0.00% 0
Labourer or machine operator	0.00% 0
Something else	14.71% 5
Total	34

Table 3. Visitor Survey – Respondents Relationship with Brooklyn

Responses by Age

Figure 5 indicates that the majority of visitor respondents were in the 50-69 years age group (44.1%) followed by 35-49 years (32.4%).

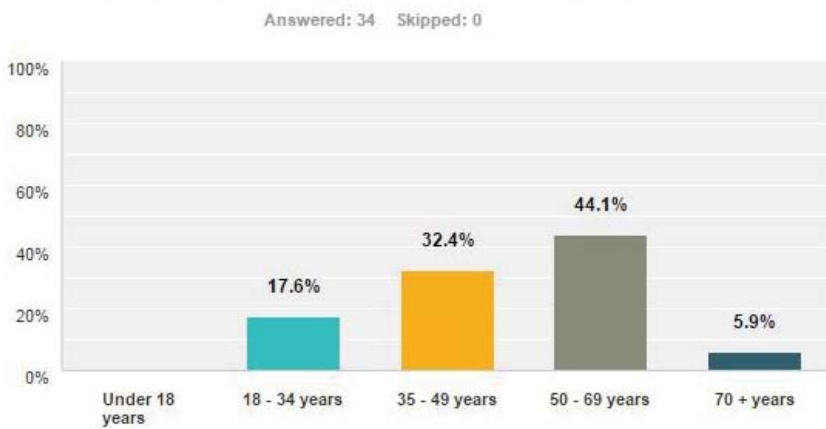


Figure 5. Visitor Survey – Responses by Age Group

Responses by Occupation and by Business Interest

Figure 6 and Table 4 illustrate that 29.4% of visitors identified their principal occupation as professional, 26.5% were retired and just under 15% had non-specified 'something else' occupations.

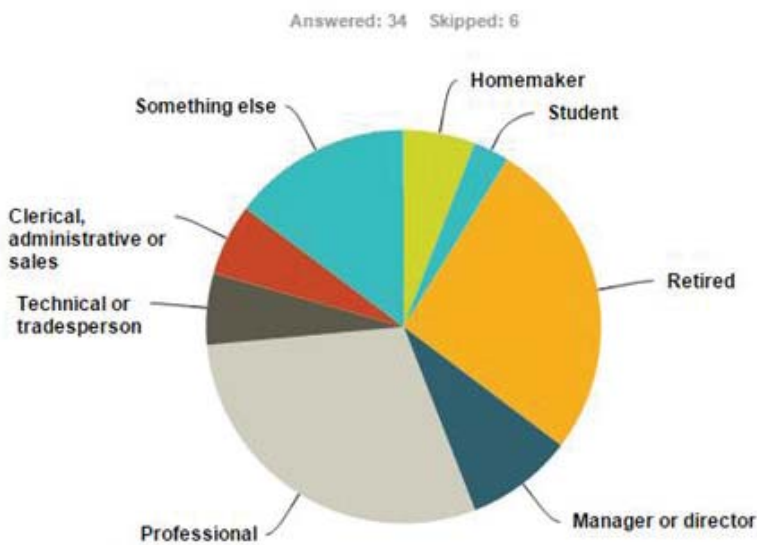


Figure 6. Visitor Survey – Responses by Principal Occupation or Job

Answer Choices	Responses
Tourist/visitor who lives in Hornsby Shire	32.4% 11
Tourist/visitor who lives elsewhere in Sydney or Gosford City Council	47.1% 16
Tourist/visitor from regional NSW	14.7% 5
Tourist/visitor from interstate	5.9% 2
International Tourist/visitor	0.0% 0
Other	0.0% 0
Total	34

Table 4. Visitor Survey – Responses by Principal Occupation or Job

5. What Did They Say? - Community Survey

The Community Survey included a series of questions which included 3 - 4 statements about Brooklyn's values, issues, constraints and opportunities. Respondents were asked to identify to what extent they personally agreed or disagreed with each of the statements.

The survey also included questions that provided for free text answers, one of which asked respondents to identify how they would like Brooklyn to look and feel 25 years from now. Other question required respondents to rate issues based their importance to them and identify what they liked and didn't like about Brooklyn.

As both compulsory and non-compulsory questions were included in the surveys, and some survey questions allowed individual respondents to provide multiple answers, the total number of responses to individual questions sometimes varied. This is noted the survey analysis where applicable.

5.1 Interest in Planning Issues

To provide a context for analysing survey responses, an initial question sought respondents' level of interest in planning for Brooklyn. Figure 7 and Table 4 indicate that nearly 45% of respondents indicated that they were very interested in Brooklyn's planning issues, 22.6% indicated that they take an interest in Brooklyn's planning issues and 17% indicated that they want to actively participate in planning for Brooklyn's future.

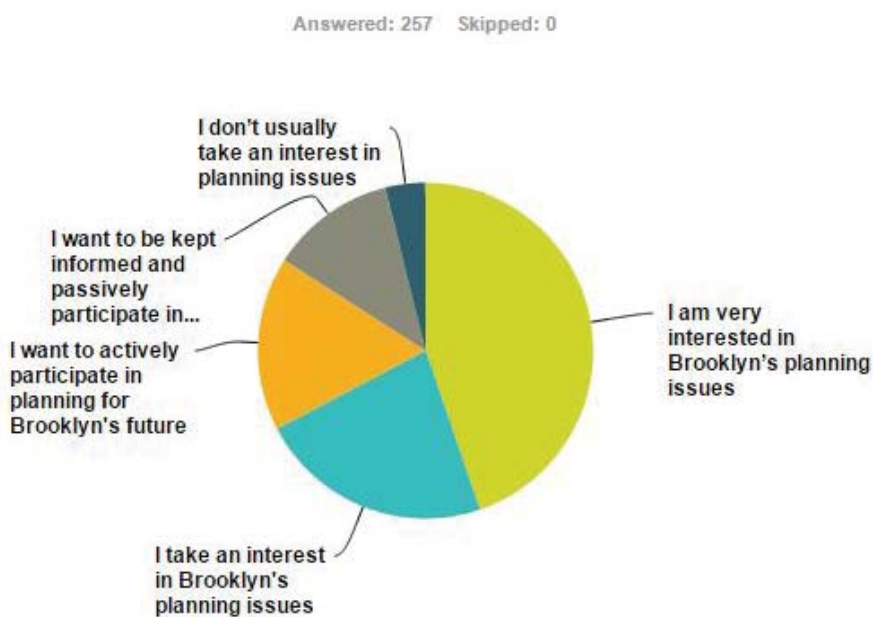


Figure 7. Community Survey – Respondents' Interest in Planning Issues

Answer Choices	Responses
I am very interested in Brooklyn's planning issues	44.7% 115
I take an interest in Brooklyn's planning issues	22.6% 58
I want to actively participate in planning for Brooklyn's future	16.7% 43
I want to be kept informed and passively participate in planning for Brooklyn	12.1% 31
I don't usually take an interest in planning issues	3.9% 10
Total	257

Table 5. Community Survey – Respondents’ Interest in Planning Issues

Key Findings: More than 67% of the Community Survey respondents were very interested, or took an interest in Brooklyn’s planning issues.

5.2 Vision and Values

Three survey questions were solely about values and vision. Many issue based survey questions also included a value or vision statement. In both instances, respondents were asked to personally agree or disagree with the each of the value or vision statements.

The graphs and tables in this section identify responses to the three values and vision based survey questions. Later sections of the report indicate responses to the issues based survey questions, including their value or vision statements.

The analysis of all the questions in the survey that included a vision and values statement indicates that over 80% of respondents strongly agreed or agreed with the following statements:

- The public domain like parks and roads are a key part of Brooklyn’s amenity;
- Brooklyn’s heritage character needs to be protected;
- think waterway health and environmental issues are priorities.

Over 60% of respondents strongly agreed or agreed with the following value and vision statements:

- Public facilities and parking are a priority;
- A State Rail commuter parking area with mobility access is a priority;
- There should be more focus on heritage conservation;

- Business growth would provide local employment and better services;
- More tourism and commercial activity would re-activate the town centre.

Growth and Change

The survey included a question to gauge the community’s attitudes to statements about growth and change. Figure 8 and Table 6 indicate that over 68% of respondents strongly agreed or agreed that more tourism and commercial activity would re-activate the town centre. Similarly, over 66% strongly agreed or agreed that that business growth would provide local employment and better services.

Responses to the statement that *‘Residential development was needed to attract and maintain a vital population’*, however, received a mixed response. Over 44% strongly agreed or agreed with the statement, but a similar number, 40%, strongly disagreed or disagreed with the statement.

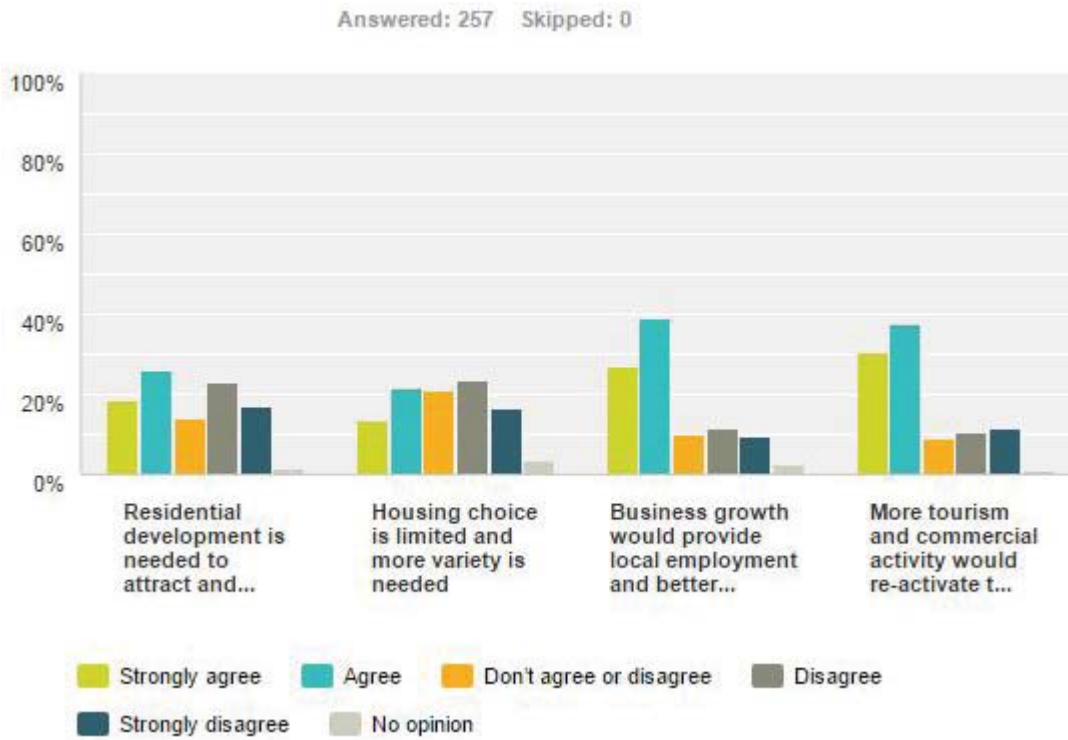


Figure 8. Community Survey – Attitudes to Growth

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Residential development is needed to attract and maintain a vital population	18.3% 47	26.1% 67	14.0% 36	23.0% 59	17.1% 44	1.6% 4	257
Housing choice is limited and more variety is needed	13.6% 35	21.4% 55	21.0% 54	23.7% 61	16.7% 43	3.5% 9	257
Business growth would provide local employment and better services	27.2% 70	38.9% 100	10.1% 26	11.7% 30	9.7% 25	2.3% 6	257
More tourism and commercial activity would re-activate the town centre	30.7% 79	37.4% 96	8.9% 23	10.5% 27	11.7% 30	0.8% 2	257

Table 6. Community Survey – Attitudes to Growth

Brooklyn's Future

Figure 9 and Table 7 indicate that over 86% of respondents, a clear majority, strongly agreed (59.5%) or agreed that public facilities and parking are a priority and over 80% strongly agreed (57.2%) or agreed that Brooklyn's heritage character needs to be protected.

Over 51% of respondents strongly agreed or agreed that Brooklyn should grow and change and 47% strongly agreed or agreed that Brooklyn needed more people and economic activity. However, 35.41% strongly disagreed or disagreed that more people and economic activity was needed.

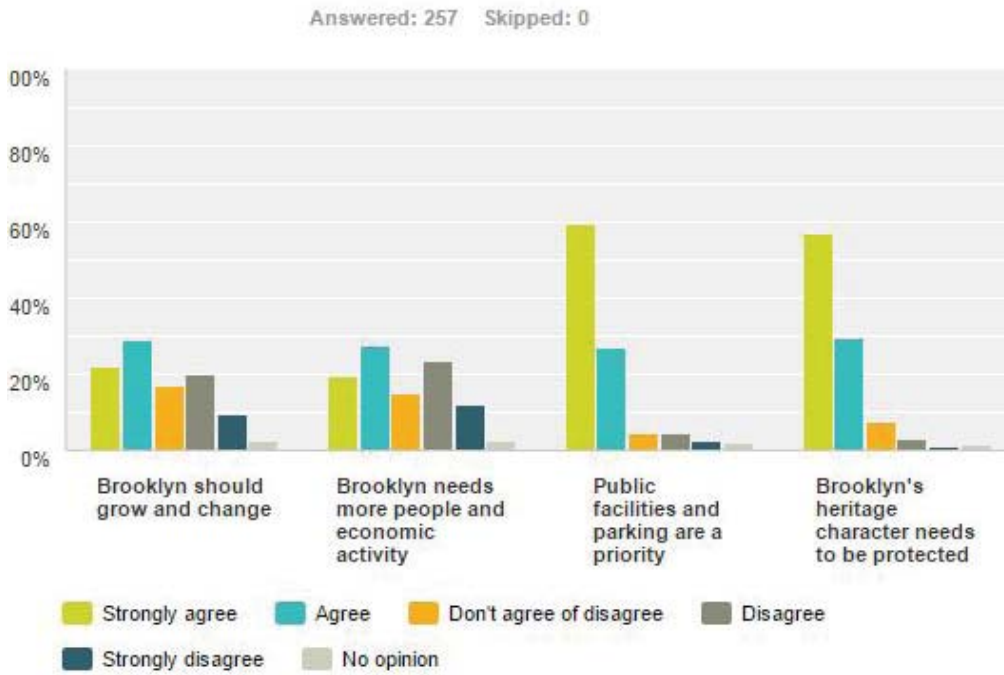


Figure 9. Community Survey – Values and the Future

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Brooklyn should grow and change	22.2% 57	29.2% 75	17.1% 44	19.8% 51	9.3% 24	2.3% 6	257
Brooklyn needs more people and economic activity	19.5% 50	27.6% 71	14.8% 38	23.3% 60	12.1% 31	2.7% 7	257
Public facilities and parking are a priority	59.5% 153	26.8% 69	4.3% 11	4.7% 12	2.7% 7	1.9% 5	257
Brooklyn's heritage character needs to be protected	57.2% 147	29.6% 76	7.4% 19	3.1% 8	1.2% 3	1.6% 4	257

Table 7. Community Survey – Values and the Future

Environment and Amenity

A survey question about environment and amenity sought to identify to what degree respondents valued and prioritised Brooklyn’s setting, look, heritage character, natural environment and surroundings. The survey responses were clear – 91.8% strongly agreed (54%) or agreed with the statement ‘I think waterway health and environmental issues are a priority’.

A similarly large percentage of respondents – 87.6%, strongly agreed (42.8%), or agreed, that ‘The public domain like parks and roads are a key part of Brooklyn’s amenity’ and just under 65% of respondents strongly

agreed or agreed with the statement that there should be more focus on heritage conservation.

Figure 10 and Table 8 indicate that responses to the statement ‘I like the look and feel and Brooklyn as it is’ were more mixed. While 52.1% strongly agreed or agreed with the statement, just under 30% strongly disagreed or disagreed with it.

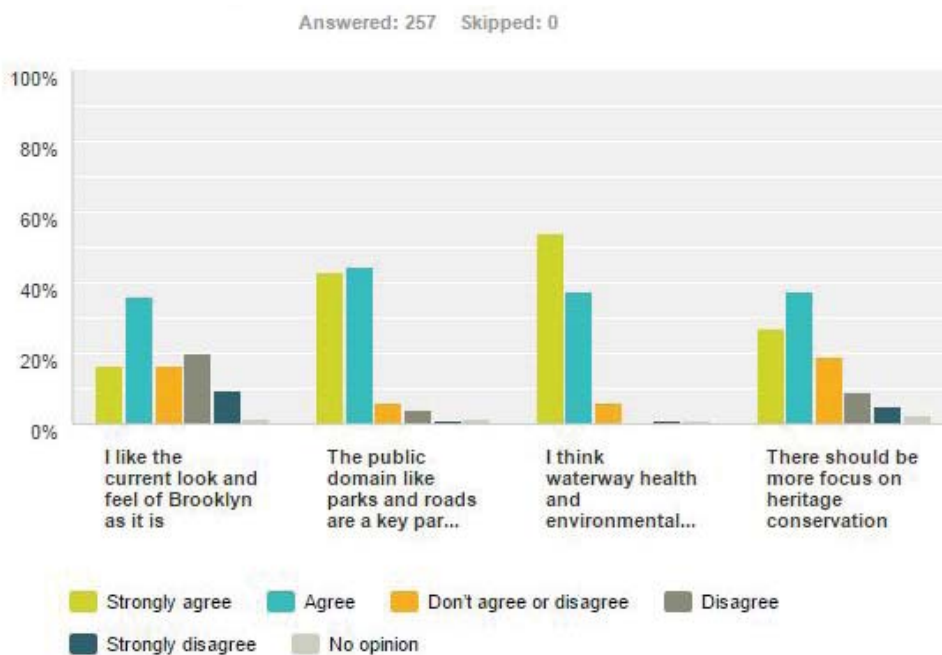


Figure 10. Community Survey – Environment and Amenity

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
I like the current look and feel of Brooklyn as it is	16.3% 42	35.8% 92	16.3% 42	20.2% 52	9.7% 25	1.6% 4	257
The public domain like parks and roads are a key part of Brooklyn's amenity	42.8% 110	44.7% 115	5.8% 15	3.9% 10	1.2% 3	1.6% 4	257
I think waterway health and environmental issues are priorities	54.1% 139	37.7% 97	5.8% 15	0.4% 1	0.8% 2	1.2% 3	257
There should be more focus on heritage conservation	26.8% 69	37.7% 97	19.1% 49	8.9% 23	5.1% 13	2.3% 6	257

Table 8. Community Survey – Environment and Amenity

Like and Don't Like About Brooklyn

Respondents were provided with the opportunity to provide free text comment about certain values and vision questions. The free text questions were not compulsory and could be skipped. When asked 'What are the top five things you like about Brooklyn', a word frequency analysis of the 241 responses (excluding the word Brooklyn) indicated that respondents liked:

- the access (to rail/Sydney, waterway, freeway, national parks, ferry);
- the water/Hawkesbury River (pastimes, facilities – wharf, vessel hire, post);
- the village atmosphere (character, old world charm);
- the small community (sense of community, feel, camaraderie/belonging); and
- the place (peaceful, pleasant, delightful, natural).

When asked 'What are the top five things you don't like about Brooklyn?' a word frequency analysis of the 242 responses (excluding the words Brooklyn and needs) indicated that respondents disliked:

- the roads (difficult, dangerous, narrow, poor state of repair, run-down);
- facilities (poor/rundown parking, lack of transport and community facilities, few shopping facilities, limited water access/mooring);

- the railway/train station (lack of lift and access to, no rail car park, steep stairs);
- parking (lack of/inadequate especially in town centre, none for commuters/River residents, no station parking); and
- not enough/limited variety of restaurants and shops (expensive, limited, under-developed, lack of supermarket and food shops, not tourist friendly).

Issues associated with homeless people in McKell Park also featured in many responses.

Tables 9 and 10 indicate the most commonly occurring words in the free text response to question about what respondents liked, and didn't like, about Brooklyn.

Water		20.75%	50
Sydney		17.01%	41
Village Atmosphere		15.35%	37
Small Community		12.45%	30
Hawkesbury River		9.96%	24
Place		8.30%	20
History		7.47%	18
National Parks		6.64%	16
Train Station		5.39%	13
Nice		5.39%	13

Table 9. Community Survey – Top 5 Things You Like About Brooklyn





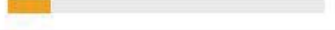
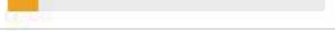




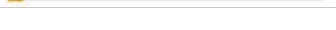
Brooklyn		22.31%	54
Road		19.83%	48
Facilities		18.60%	45
Needs		15.70%	38
Railway Station		13.64%	33
Train Station		9.50%	23
Not Enough Parking		7.44%	18
Restaurants		7.02%	17
McKell Park		6.61%	16
Homeless People		6.20%	15
Looks		4.96%	12

Table 10. Community Survey – Top 5 Things You Don't Like About Brooklyn

Key Findings: Survey analysis indicates that most Community Survey respondents highly value the village atmosphere and heritage character of Brooklyn, the water/river and natural environment, Brooklyn's access (to Sydney/elsewhere), and the small community. Many respondents identified that they did not want large developments or high rise in Brooklyn but most supported some revitalisation of the town centre and public domain. More parking, better traffic circulation and a commuter lift at the station were identified as priority infrastructure issues.

5.3 Brooklyn 25 Years From Now

Respondents were asked to tell Council how they would like Brooklyn to look and feel 25 years from now. A word frequency analysis of the top 5 of the 231 responses indicates:

- a village (retain/maintain atmosphere, attractive, small, quaint, with more services, tourist destination);
- river (expanded boat facilities and recreational use of, clean, focal point, retain, sustainable);
- attractive (because of natural surroundings/

character, to day trippers/tourists because of upgraded decent parking and restaurants, enhanced arts and other activities)

- shops (wider choice, cafes, supermarket, centre/complex – for and against, interesting, improved); and
- residential (no large scale, vibrant, alive, choice, modest increase of, controlled, development not needed to drive growth, careful medium density, no apartments, keep low density).












Village		23.81%	55
River		21.65%	50
Needs		12.55%	29
Attractive		10.39%	24
Shops		9.09%	21
Residential		8.23%	19
Business		6.93%	16
Tourism		6.93%	16
Fore Shore		6.06%	14
Small Town		4.76%	11
Town Centre		4.33%	10

Table 11. Community Survey – Brooklyn 25 Years from Now

Key Findings: Survey analysis indicates that in 25 years, most Community Survey respondents would like to see Brooklyn as an attractive residential village with more visual amenity, a wider range of shops and restaurants and better parking and transport. Many respondents identified that they did not want large developments or high rise in Brooklyn but most supported some revitalisation of the town centre and public domain. Many wished to see more business and tourist activity.

5.4 Community Facilities

Three questions included statements about Brooklyn’s community facilities and one free-text question asked respondents to identify their top 3 community facility improvements. Examples of community facilities given in the survey questions were halls, public toilets, play equipment, libraries and senior citizens centres.

The purpose of the questions was to identify how often the community used the facilities, whether respondents considered them satisfactory, community responses to options for their delivery and ideas for improvement. The free-text question could be skipped.

Satisfaction

The Figure 11 and Table 12 indicate that only 5.6% of respondents strongly agreed that the range of community facilities at Brooklyn was right for them while 38% agreed that they were. A similar number, 36.2% disagreed, or strongly disagreed, that the range of community facilities was right for them.

statement ‘I mostly use community facilities in other areas of Hornsby Shire’. There was also some agreement that the community facilities needed were not in Brooklyn: 8.9% strongly agreed and 25.6% agreed.

Over 48.6% strongly agreed or agreed with the

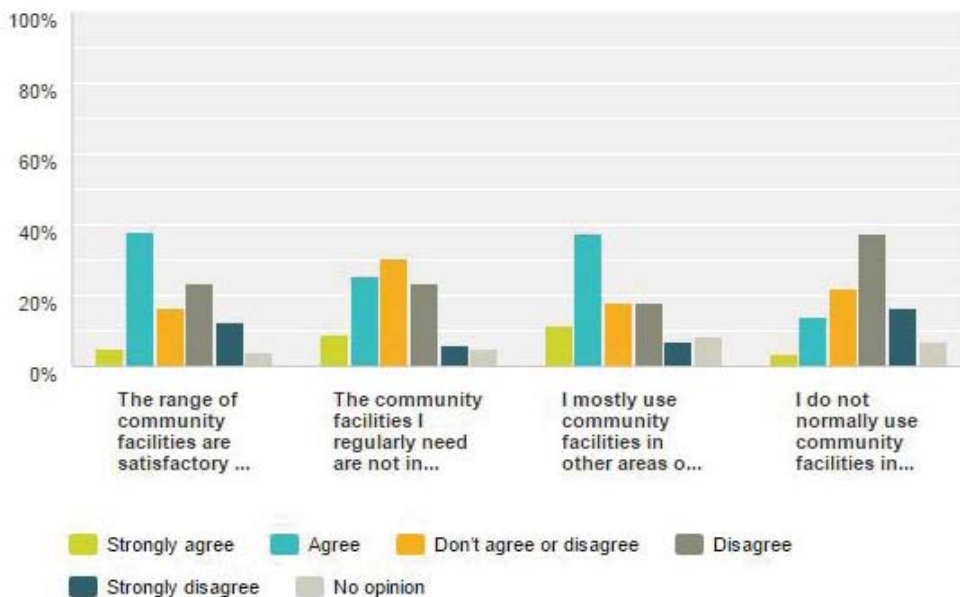


Figure 11. Community Survey – Satisfaction with Community Facilities

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
The range of community facilities are satisfactory for me	5.1% 13	38.1% 98	16.7% 43	23.7% 61	12.5% 32	3.9% 10	257
The community facilities I regularly need are not in Brooklyn	8.9% 23	25.7% 66	30.7% 79	23.7% 61	5.8% 15	5.1% 13	257
I mostly use community facilities in other areas of Hornsby Shire	11.3% 29	37.4% 96	17.9% 46	17.9% 46	7.0% 18	8.6% 22	257
I do not normally use community facilities in Brooklyn or elsewhere	3.5% 9	14.0% 36	21.8% 56	37.4% 96	16.3% 42	7.0% 18	257

Table 12. Community Survey – Satisfaction with Community Facilities

Use Frequency

Another question asked respondents to identify how often they used community facilities in Brooklyn. The pie graph at Figure 12, indicates that 32.3% of respondents identified that they used the facilities more than twice a week. This usage rate is generally consistent with the 38% 'agree' response to the 'The range community facilities are right for me' statement in the previous question.

Just over 40% of respondents identified that they use community facilities at Brooklyn one or more times a week or more than twice a month. A similar number (37%) also identified that they never or hardly ever used them or only used them once or twice a year.

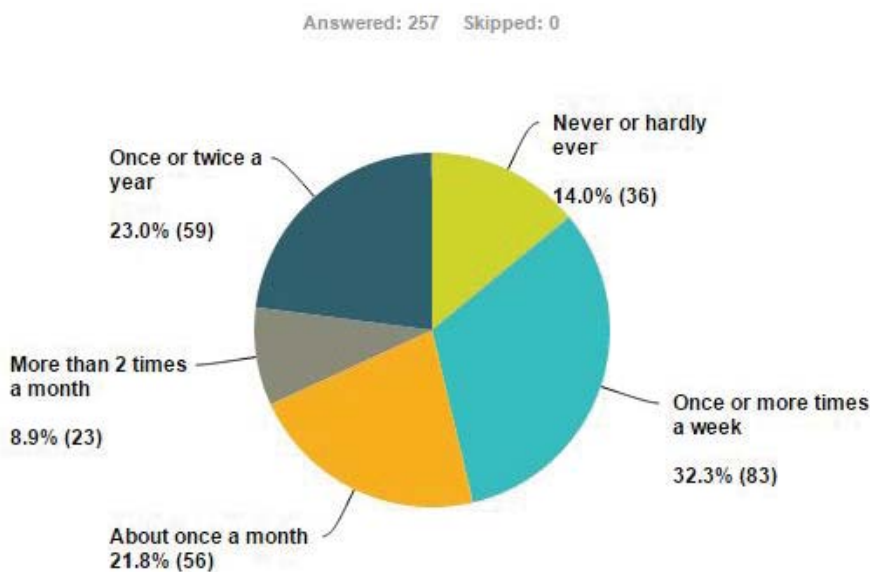


Figure 12. Community Survey – Use Frequency Community Facilities

Delivering and Improving

Respondents were asked to indicate whether they agreed or disagreed to a number of statements about funding improved community facilities in Brooklyn.

Figure 13 and Table 13 indicate that 84.3% of respondents strongly agreed (50.6%) or agreed that 'Developers should be required to contribute towards or provide new and improved local infrastructure'. While a similar large percentage, 89.5% strongly agreed (44.9%) or agreed that State Government should fund local infrastructure because it's also used by people from outside Hornsby Shire, just over 70% strongly agreed (27.2%) or agreed that Council should fund new and improved local infrastructure from its general funds.

Respondents generally agreed that there should be funding from several sources. A relatively high number of respondents also indicated that they would like the opportunity to comment again when they knew more about the (community facility funding) issue.

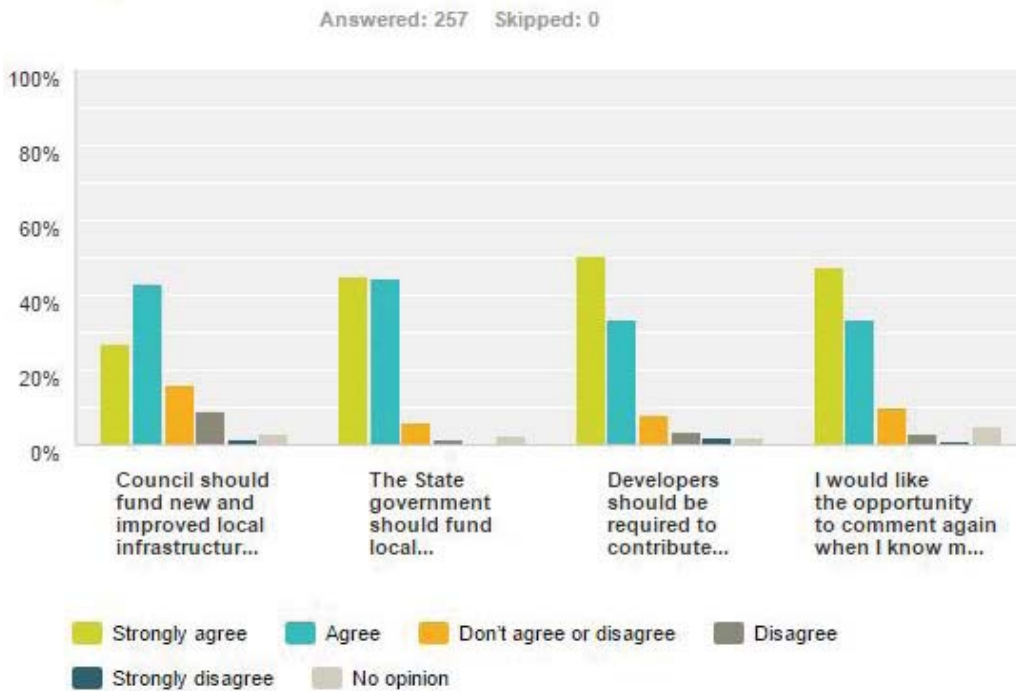


Figure 13 – Community Survey – Funding Improved Community Facilities

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
▼ Council should fund new and improved local infrastructure from its general funds	27.2% 69	42.9% 109	16.1% 41	9.1% 23	1.6% 4	3.1% 8	254
▼ The State government should fund local infrastructure because it's also used by people from outside Hornsby Shire	44.9% 115	44.5% 114	6.3% 16	1.6% 4	0.4% 1	2.3% 6	256
▼ Developers should be required to contribute towards or provide new and improved local infrastructure	50.6% 129	33.7% 86	8.2% 21	3.5% 9	2.0% 5	2.0% 5	255
▼ I would like the opportunity to comment again when I know more about these issues	47.4% 120	33.6% 85	9.9% 25	3.2% 8	0.8% 2	5.1% 13	253

Table 13 – Community Survey – Funding Improved Community Facilities

Ideas for Improvement

Respondents were asked to identify what top 3 community facility improvements they thought were needed in Brooklyn and why. Of the 220 responses the top words were:

- access (to rail station, car parking, medical services, disabled, better to ferry, transport, parks and waterfronts/water, to boat and marina facilities);

- station (accessibility/lift to, seating at, car-park for, better lighting); and
- community hall (with library facilities, big enough for functions, upgrade, larger)

Other services mentioned were a more frequent bus service to Hornsby, expanded health centre/opening hours and public toilets.

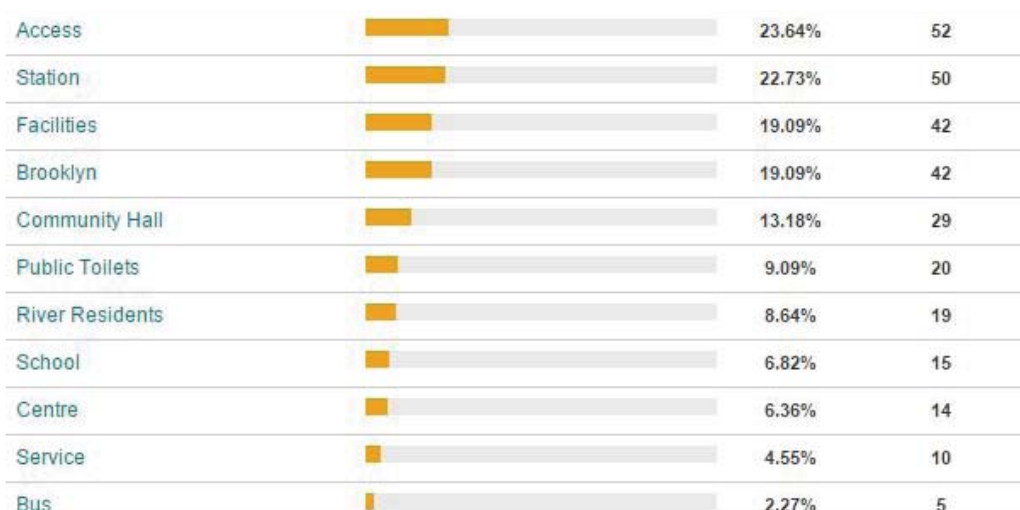


Table 14. Community Survey – Top 3 Community Facility Needs

Key Findings: Survey analysis indicates that there was a mixed response to the statements in the community facility questions. While the current community facilities were identified as suitable for some respondents, a similar number indicated that they were not. The majority of respondents – 48.63% strongly agreed or agreed that they mostly used community facilities outside Brooklyn. The facility use rates identified by respondents broadly correlated with the ‘suitability’ responses.

While not technically a community facility, access (a lift) to the rail station followed by a community hall and more public toilets were the most frequently identified community facility improvement needs. There was strong support for State Government as well as developers funding new and improved community facilities, especially where the additional demand was also from outside Hornsby Shire.

5.5 Open Space

Two questions included statements about open space and one free-text question asked respondents to identify their top 3 open space improvements. Examples of Open Space given in the survey questions were parks, foreshore reserves, playgrounds, walks and paths.

The purpose of the questions was to identify how often the community used the open spaces, their attitude to certain use options for parks and open space, and ideas for improvement. The free-text question could be skipped.

Use Options

The graph at Figure 14 indicates a mixed response to statements that sought to identify the community’s attitude to open space use options. Nearly 52% strongly agreed or agreed that cafes or similar facilities should be encouraged in parks and reserves, however a similar number, 50.2%, strongly agreed or agreed that public open space should only be used for passive uses like walking and picnics.

Nearly 70% of respondents strongly disagreed or disagreed with the statement ‘I do not normally use open space facilities in Brooklyn’.

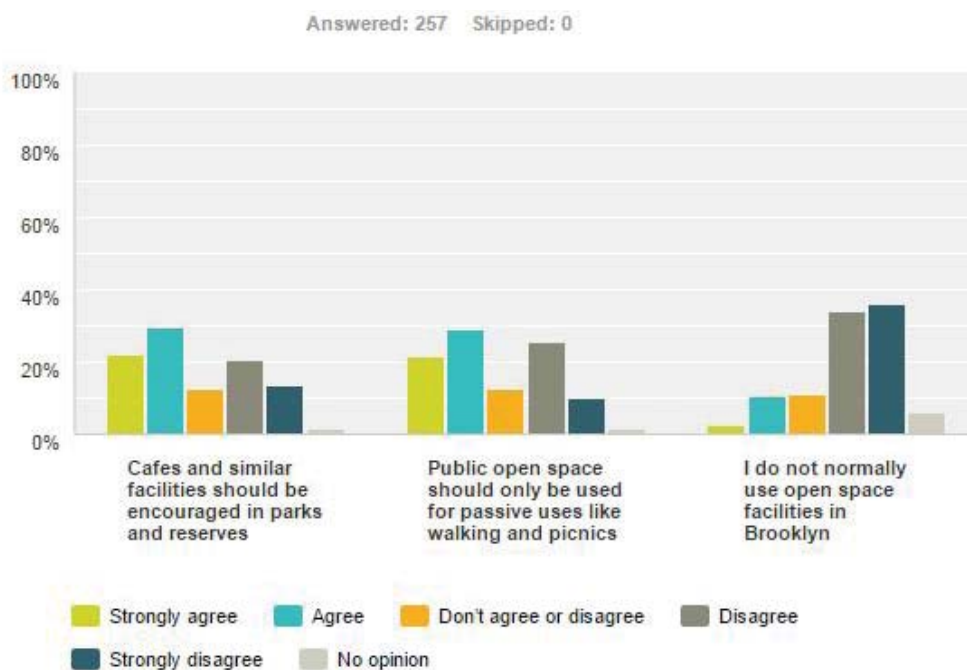


Figure 14. Community Survey – Open Space Use Options

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Cafes and similar facilities should be encouraged in parks and reserves	22.2% 57	29.6% 76	12.5% 32	20.6% 53	13.6% 35	1.6% 4	257
Public open space should only be used for passive uses like walking and picnics	21.4% 55	28.8% 74	12.5% 32	25.7% 66	10.1% 26	1.6% 4	257
I do not normally use open space facilities in Brooklyn	2.7% 7	10.5% 27	10.9% 28	33.9% 87	35.8% 92	6.2% 16	257

Table 15. Community Survey – Open Space Use Options

Use Frequency

A question asked respondents to identify how often they used open space in Brooklyn. The pie graph at Figure 15 indicates that nearly 41% of respondents identified that they used open space at Brooklyn once or more times a week, 22.18% more than 2 times a month and 21.9% once or twice a year.

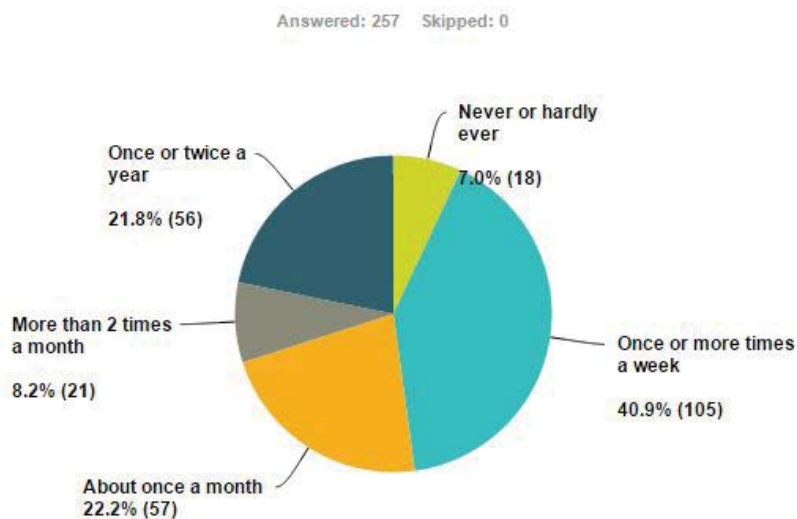


Figure 15. Community Survey – Open Space Use Frequency

Ideas for Improvement

Respondents were asked to identify what top 3 open space improvements they thought were needed in Brooklyn and why. Of the 214 responses, the top words were:

- McKell Park - (improvements to and better road access/parking, remove homeless people, remove

permanent parking for Dangar Island residents, more toilets, surface walkways, more picnic facilities),

- Toilets – (more in McKell Park including disabled, near seats and other facilities, renovate those at pool, cleaner/upgrade); and
- Parsley Bay (dredge it, provide water taps, relocate car/boat traffic and provide broader recreation opportunities, locate commuter berths there, improve signage, walking path to).

Facilities		17.76%	38
McKell Park		14.49%	31
Open Space		12.62%	27
Toilets		10.75%	23
Parsley Bay		9.35%	20
Station		8.88%	19
Seating		7.94%	17
Board Walk		6.07%	13
Think		4.21%	9
Walking Tracks		3.74%	8

Table 16. Top 3 Open Space Improvements

Key Findings: Survey analysis indicates a mix of responses to statements about open space and a range of free text ideas for improving it. There was clear support for enhancing McKell Park and providing better/more toilets, but no clear position with regard to land uses like cafes in parks and reserves.

5.6 Traffic Transport and Parking

The survey included two questions about traffic, transport and parking. One was a free-text question that asked respondents to identify the top 3 things they would like to see in a traffic and transport management plan for Brooklyn. The survey question had noted that traffic volume, circulation and on-street parking especially at peak times are increasing issues, as is commuter parking for River Settlement residents.

The purpose of the questions was to identify the community's issues and priorities with regards to traffic, transport and parking and their ideas for improvement. The free-text question could be skipped.

Issues and Options

Figure 16 and Table 17 indicate that over 78% of respondents strongly agreed or agreed that resolving traffic and parking issues would address Brooklyn's major problem. Only 10.1% strongly disagreed or disagreed with that statement.

A large number, 73.5%, strongly agreed or agreed that traffic and parking problems occur mainly on week-ends and holidays. Only 5.1% strongly agreed there was enough parking but it is poorly laid out and marked, while nearly 30% strongly disagreed with that statement.

Nearly 79% strongly agreed or agreed that a State Rail commuter parking area with mobility access is a priority.

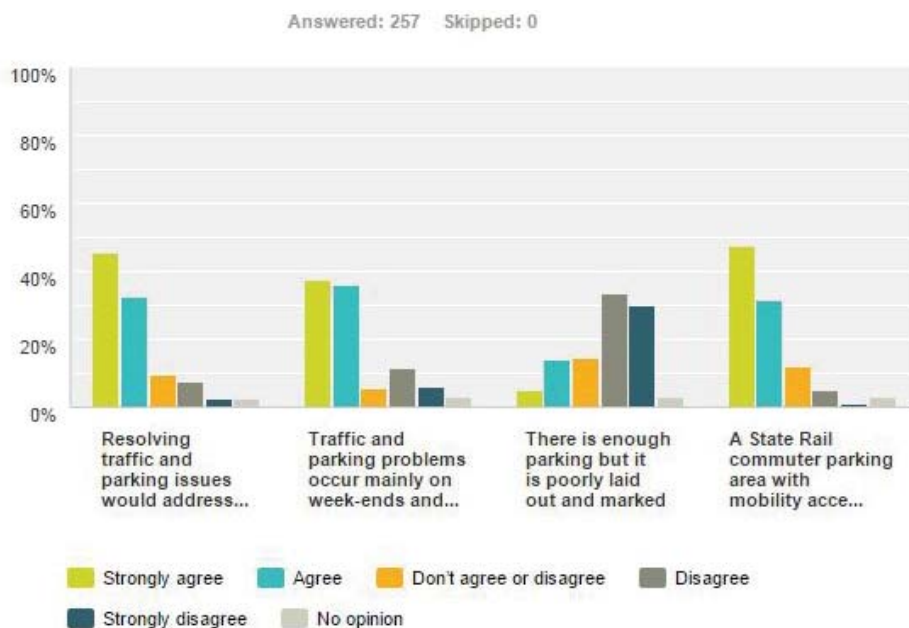


Figure16. Community Survey – Traffic Transport and Parking

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Resolving traffic and parking issues would address Brooklyn's major problem	45.5% 117	32.7% 84	9.3% 24	7.4% 19	2.7% 7	2.3% 6	257
Traffic and parking problems occur mainly on week-ends and holidays	37.4% 96	36.2% 93	5.4% 14	11.7% 30	6.2% 16	3.1% 8	257
There is enough parking but it is poorly laid out and marked	5.1% 13	14.0% 36	14.4% 37	33.5% 86	30.0% 77	3.1% 8	257
A State Rail commuter parking area with mobility access is a priority	47.5% 122	31.5% 81	12.1% 31	5.1% 13	0.8% 2	3.1% 8	257

Table 17. Community Survey – Traffic Transport and Parking

Ideas for Improvement

Respondents were asked to identify the top 3 things they would like to see in a traffic and transport management plan for Brooklyn. Of the 212 responses, the top words were:

- Parking Spaces/Areas (move them away from town centre, foreshore/waterfront, parks, increase number, provide better security, clearly mark parking bays, introduce resident permits/ timed parking, no massive asphalt car-parks – provide shade, build multi-level commuter car park);
- Commuter Parking/River Residents (provide it on State Rail land to the south of the station, only Brooklyn residents to use street parking – all others to use car-parks, timed parking for Lower McKell Park – not car storage, review parking around town, do independent parking and traffic needs survey); and
- Railway Station (more parking nearby/on rail property, disabled/elderly lift access, temporary boat berthing needed next to rail station).





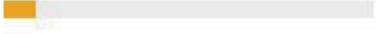
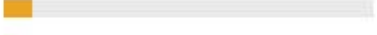
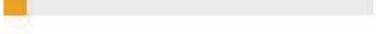
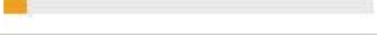
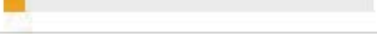

Commuter Parking		20.28%	43
River Residents		15.57%	33
Parking Spaces		12.74%	27
Railway Station		9.43%	20
Traffic		8.49%	18
Train Station		7.55%	16
Water Front		6.13%	13
Local		6.13%	13
Town		5.66%	12
Problem		5.19%	11

Table 18. Community Survey – Top 3 Things in a Traffic and Parking Plan

Key Findings: Survey analysis indicates that mobility access to Brooklyn Station (a lift and associated parking) is a key issue for respondents. Parking availability and management for residents, commuters and tourists, especially on the weekends and holidays, is also a priority issue.

Survey respondents have identified a wide range of station access, parking and traffic management ideas to be considered in any traffic management plan that may be developed for Brooklyn.

5.7 Commuter Vessel Berths

Brooklyn is a rail and water transport hub. River Settlement commuters from Hornsby and other local government areas have indicated that more commuter berths are needed in Brooklyn. Some people think that Council should build and manage commuter berths while others don't want their rates to pay for facilities used by people that live outside Hornsby Shire.

The purpose of the survey question about commuter berths was to identify respondents' views about commuter vessel berths and whose responsibility it is to plan and pay for them.

commuter vessel berths should be paid for by the people who use them. A greater number, 85.6% strongly agreed or agreed that Hornsby and Gosford Councils and the State Government should jointly address commuter berthing.

Nearly 46% of respondents strongly agreed or agreed with the statement that 'Council is obliged to plan for commuter vessel berths for Hornsby residents only', while just over 30% strongly disagreed or disagreed. The need to link commuter berths to rail and transport was strongly agreed or agreed by 43.13% of respondents.

Figure 17 and Table 19 indicates that the majority of respondents, 71.6%, strongly agreed or agreed that

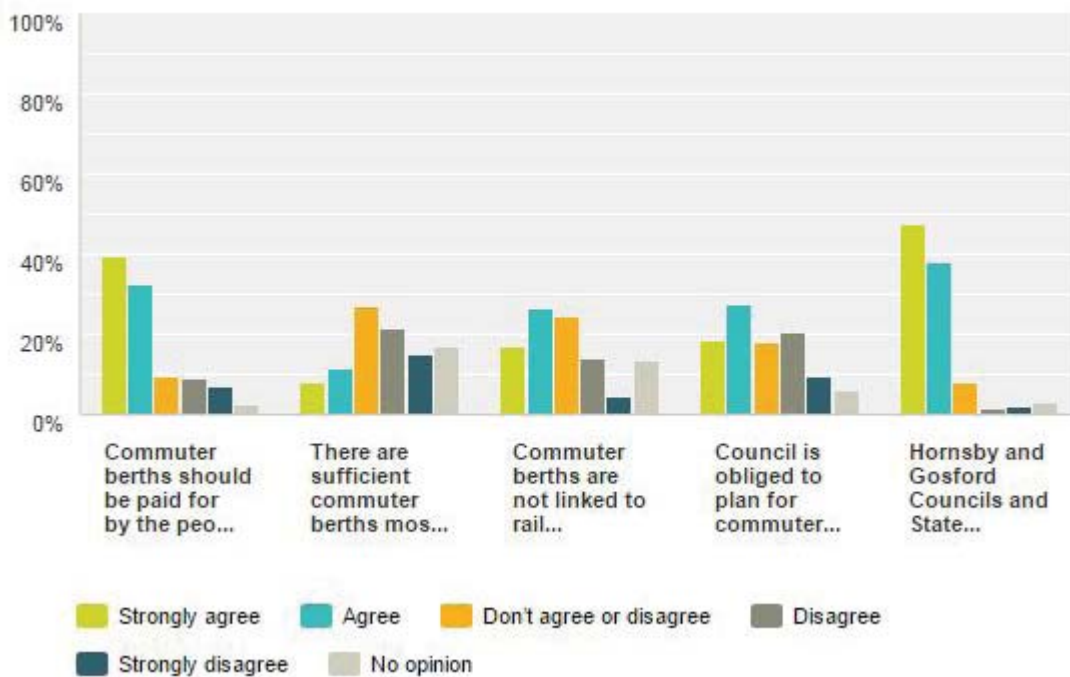


Figure 17 – Community Survey – Commuter Vessel Berths

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Commuter berths should be paid for by the people who use them	39.3% 101	32.3% 83	9.7% 25	8.9% 23	7.0% 18	2.7% 7	257
There are sufficient commuter berths most of the time	8.2% 21	11.3% 29	27.0% 69	21.5% 55	14.8% 38	17.2% 44	256
Commuter berths are not linked to rail transport and need to be	16.9% 43	26.3% 67	24.7% 63	14.1% 36	4.3% 11	13.7% 35	255
Council is obliged to plan for commuter berths for Hornsby residents only	18.4% 47	27.3% 70	18.0% 46	20.7% 53	9.4% 24	6.3% 16	256
Hornsby and Gosford Councils and State Government should jointly address commuter berthing	47.5% 122	38.1% 98	7.8% 20	1.6% 4	1.9% 5	3.1% 8	257

Table 19. Community Survey – Commuter Vessel Berths

Key Findings: Survey analysis indicates that there is strong support for Hornsby and Gosford Councils and the State Government jointly addressing commuter berths and for commuter berths to be paid for by the people who use them.

5.8 Waterfront Access

The survey included a question about waterfront access which can be difficult at peak times with most demand generated from visitors and users that live outside Hornsby Shire. The purpose of the survey question was to identify attitudes to certain waterfront access issues and priorities.

Figure 18 and Table 20 indicate that a clear majority of respondents (approximately 70%) of respondents strongly agreed or agreed that 'More active management of waterfront facilities is needed at peak times'.

A smaller majority, (55.2%) strongly agreed or agreed that 'A primary waterfront access issue is the lack of associated car parking and trailer parking'. There was a mixed response to the statement that 'The current

waterfront access facilities seem to be enough for now' with 22.6% of respondents neither agreeing nor disagreeing with the statement, 20.6% agreeing and 23.4% or disagreeing.

A clear majority of respondents indicated that they strongly agreed or agreed that Hornsby and Gosford Councils and State Government should jointly address waterfront access (82.4%).

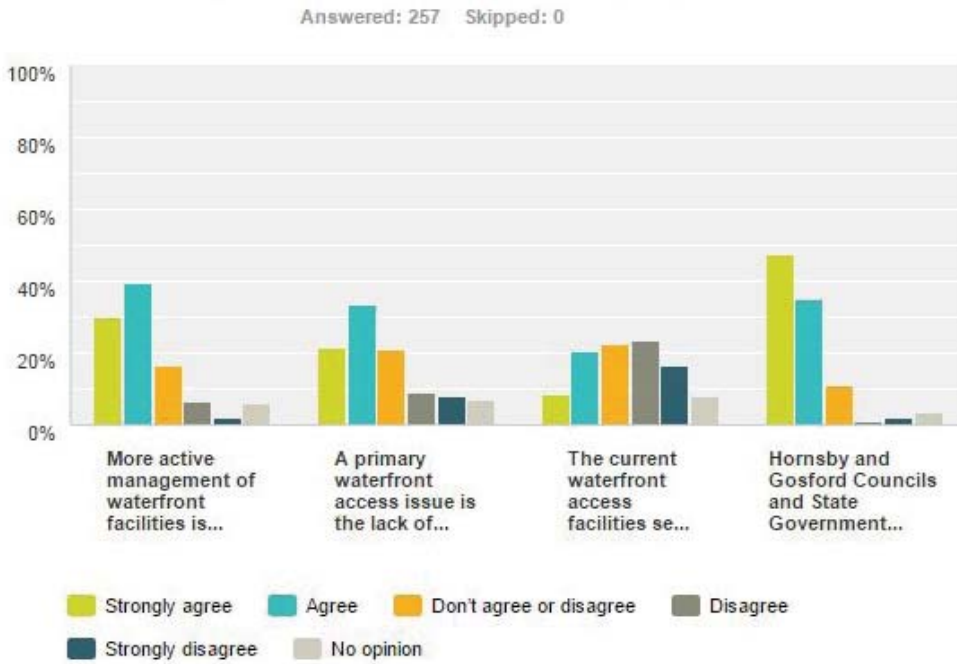


Figure 18. Community Survey – Waterfront Access

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
More active management of waterfront facilities is needed at peak times	30.0% 77	39.3% 101	16.3% 42	6.6% 17	1.9% 5	5.8% 15	257
A primary waterfront access issue is the lack of associated car and trailer parking	21.5% 55	33.6% 86	21.1% 54	9.0% 23	7.8% 20	7.0% 18	256
The current waterfront access facilities seem to be enough for now	8.6% 22	20.6% 53	22.6% 58	23.3% 60	16.7% 43	8.2% 21	257
Hornsby and Gosford Councils and State Government should jointly address waterfront access	47.3% 121	35.2% 90	10.9% 28	1.2% 3	2.0% 5	3.5% 9	256

Table 20. Community Survey – Waterfront Access

Key Findings: Survey analysis indicates that there is strong support for Hornsby and Gosford Councils and the State Government jointly addressing waterfront access and that car and trailer parking is a key waterfront access issue. Responses also indicated support for more active management of waterfront activities at peak times.

5.9 Rating Issues, Priorities and Importance

Respondents were asked to rate ten values and issues from 1 - 10 (1 being the most important and 10 being the least important to them). As it was possible to skip the question or rate only a few of the values/issues, the total number of rating responses to each issue/value varied.

The most important issues to respondents were traffic, transport and parking (24%), waterways and environmental health (18.5%) and amenity and character (17.1%). The least important issues to respondents were communication infrastructure (27.6%), growth and development (21%) and commuter vessel berthing (18.1%).

Table 17 identifies the issues/values categories respondents were asked to rank. The highest two ranking percentages in each category are highlighted.

	1	2	3	4	5	6	7	8	9	10	Total
Community facilities	6.1% 13	10.4% 22	15.1% 32	12.7% 27	13.2% 28	12.3% 26	13.2% 28	10.4% 22	5.2% 11	1.4% 3	212
Open Space/Public Domain	9.3% 20	17.1% 37	16.7% 36	12.5% 27	8.8% 19	14.4% 31	7.9% 17	5.1% 11	6.0% 13	2.3% 5	216
Amenity and character	17.1% 38	13.5% 30	16.7% 37	18.9% 42	10.8% 24	6.3% 14	4.1% 9	7.7% 17	1.4% 3	3.6% 8	222
Growth and development	7.5% 16	10.3% 22	7.0% 15	8.4% 18	8.9% 19	7.0% 15	8.4% 18	7.5% 16	14.0% 30	21.0% 45	214
Traffic, transport and parking	24.2% 56	18.6% 43	13.0% 30	11.3% 26	8.7% 20	5.6% 13	6.9% 16	5.2% 12	4.8% 11	1.7% 4	231
Commuter vessel berthing	9.8% 21	6.0% 13	4.7% 10	6.5% 14	7.9% 17	9.8% 21	9.3% 20	10.7% 23	17.2% 37	18.1% 39	215
Waterfront access and recreation	7.3% 16	8.7% 19	8.2% 18	13.7% 30	16.0% 35	15.1% 33	11.9% 26	11.0% 24	6.4% 14	1.8% 4	219
Delivering and funding community facilities	2.4% 5	4.3% 9	8.2% 17	9.1% 19	13.0% 27	14.4% 30	15.4% 32	18.3% 38	9.1% 19	5.8% 12	208
Waterways and environmental health	18.5% 42	14.1% 32	12.8% 29	8.8% 20	12.3% 28	8.4% 19	8.4% 19	5.7% 13	6.2% 14	4.8% 11	227
Communication infrastructure	4.1% 9	5.5% 12	6.9% 15	4.1% 9	6.9% 15	6.0% 13	10.1% 22	10.1% 22	18.4% 40	27.6% 60	217

Table 21. Community Survey – Rating Issues, Priorities and Importance

Key Findings: Survey analysis indicates that respondents value the environment, heritage character and amenity of Brooklyn. The rankings indicate that respondents put relatively less value on specific issues such as waterfront access and funding community facilities and less again on growth, infrastructure and commuter vessel berthing.

5.10 Other Comments

The final question of the survey asked respondents whether there were any other comments they would like to make. There were 136 responses and the main comments were about:

- Council/Hornsby Shire (opportunity to be design leader, first priority to meet needs of residents, already has a point of view, won't pay for improvement – so why ask?, little confidence in, decisions are arbitrary, should urgently maintain Brooklyn environs, appreciate the effort of, should work with State agencies, encouraging – thank you);
- parking (conflict between needs of residents River residents and visitors, additional would not solve problems, more parking parking parking, restrict to outside town centre, commuter parking and berthing a priority)
- the river/River Settlements (planning to be coordinated for River Settlements as well as Brooklyn – one zone or plan, development to be sympathetic to the river community, river locals not to be displaced by tourism, unique river environment is fragile, development must protect the river)
- the Survey/Survey Questions (great idea, all residents should have been asked, questions ambiguous/impossible to answer, design of suggests Council preferences, need independent group to conduct one, another survey another disappointment, should have been trialled).
- the station (western side of should be parking, stairs too steep, access lift and nearby berthing required ASAP).










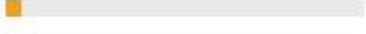
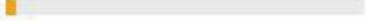
Needs		22.79%	31
Council		20.59%	28
Parking		19.12%	26
River		10.29%	14
Survey		10.29%	14
Questions		8.09%	11
Hornsby Shire		7.35%	10
Station		5.88%	8
Peat Island		4.41%	6
Love		4.41%	6
Opportunity to Comment		2.94%	4

Table 22 – Community Survey – Other Comments and Feedback

6. What Did They Say? - Visitor Survey

The Visitor Survey included a series of questions which included 3 - 4 statements about Brooklyn's values, issues, constraints and opportunities. Respondents were asked to identify to what extent they personally agreed or disagreed with each of the statements.

The survey also included questions that provided for free text answers, one of which asked respondents to identify how they would like Brooklyn to look and feel 25 years from now. Another question required respondents to rate issues based their importance to them. As some questions could be skipped and some visitors chose not to answer certain questions, the number of respondents to each question varied. Total responses to each question are specified on the Survey Monkey figures and tables.

Council's consultants identified that 34 valid responses is a small survey response base. This should be considered when interpreting the responses.

6.1 Vision and Values

Two visitor survey questions were solely about values and vision. Several of the issue based survey questions also included a value or vision statement. In both instances, respondents were asked to personally agree or disagree with the each of the value or vision statements.

The graphs and tables in this section identify responses to the three values and vision based survey questions. Later sections of the report indicate responses to the issues based survey questions, including their value or vision statements.

In summary, over 80% of respondents to all questions that included a vision and values statement strongly agreed or agreed with the following statements:

- More tourism and commercial activity would re-activate the town centre;
- Brooklyn's heritage character must be protected;
- Public facilities and parking are a priority;
- There should be more focus on heritage conservation;
- I think waterway health and environmental issues are priorities; and
- The public domain like parks and roads are a key part of Brooklyn's amenity.

Growth and Change

The survey included a question to gauge attitudes to statements about growth and change. Figure 19 and Table 23 below indicate that 82.4% of respondents strongly agreed or agreed that more tourism and commercial activity would re-activate the town centre. Similarly, nearly 80% strongly agreed or agreed that that business growth would provide local employment and better services.

Responses to the statement that '*Residential development was needed to attract and maintain a vital population*', received a mixed response. Over 35% strongly agreed or agreed with the statement and 38.2%, strongly disagreed or disagreed with the statement. Similarly, 41.2% strongly agreed or agreed that housing choice was limited and more variety was needed while 26% disagreed.

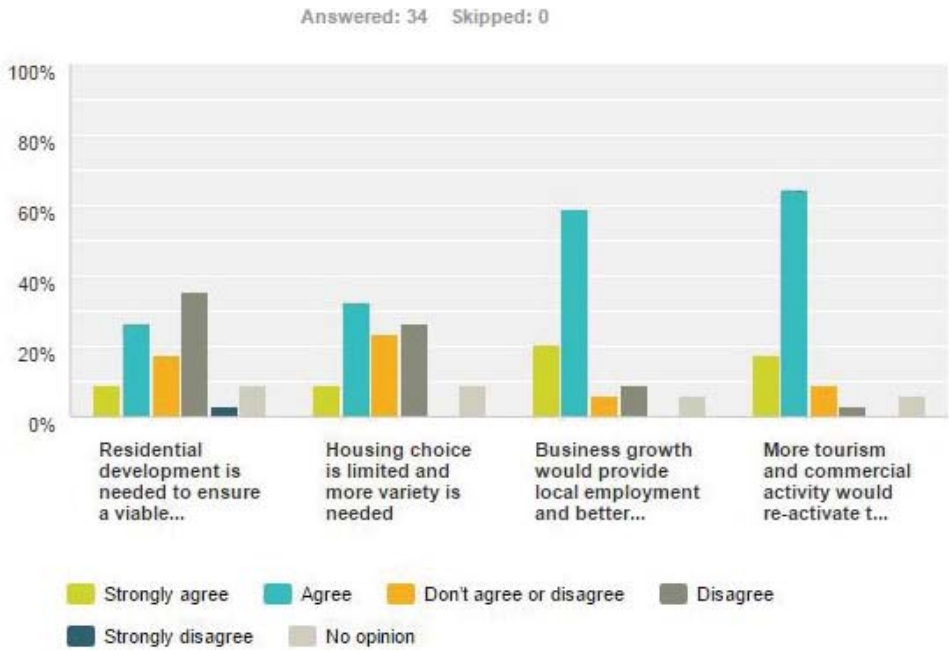


Figure 19. Visitor Survey – Attitudes to Growth

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Residential development is needed to ensure a viable population	8.8% 3	26.5% 9	17.6% 6	35.3% 12	2.9% 1	8.8% 3	34
Housing choice is limited and more variety is needed	8.8% 3	32.4% 11	23.5% 8	26.5% 9	0.0% 0	8.8% 3	34
Business growth would provide local employment and better services	20.6% 7	58.8% 20	5.9% 2	8.8% 3	0.0% 0	5.9% 2	34
More tourism and commercial activity would re-activate the town centre	17.6% 6	64.7% 22	8.8% 3	2.9% 1	0.0% 0	5.9% 2	34

Table 23. Visitor Survey – Attitudes to Growth

Brooklyn's Future

Figure 20 and Table 24 indicate that over 85% of respondents, a clear majority, strongly agreed or agreed that public facilities and parking are a priority and an overwhelming majority - 97.1%, strongly agreed or agreed that Brooklyn's heritage character needs to be protected. There was a mixed response to the issue of the need for more people and economic activity

with 5.8% strongly agreeing, 47.1% agreeing and 23.5% disagreeing.

Similarly there is a mixed response to whether Brooklyn should grow and change with no strong agreement or disagreement.

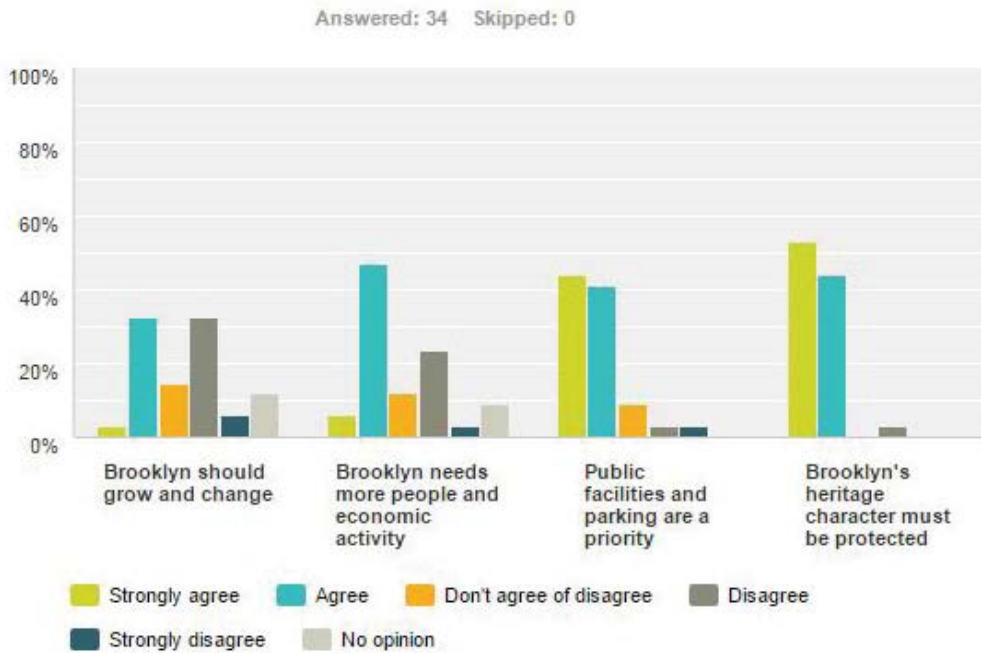


Figure 20. Visitor Survey – Brooklyn’s Future

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Brooklyn should grow and change	2.9% 1	32.4% 11	14.7% 5	32.4% 11	5.9% 2	11.8% 4	34
Brooklyn needs more people and economic activity	5.9% 2	47.1% 16	11.8% 4	23.5% 8	2.9% 1	8.8% 3	34
Public facilities and parking are a priority	44.1% 15	41.2% 14	8.8% 3	2.9% 1	2.9% 1	0.0% 0	34
Brooklyn's heritage character must be protected	52.9% 18	44.1% 15	0.0% 0	2.9% 1	0.0% 0	0.0% 0	34

Table 24. Visitor Survey – Brooklyn’s Future

Environment and Amenity

A survey question about environment and amenity sought to identify to what degree respondents valued and prioritised Brooklyn’s setting, look, heritage character, natural environment and surroundings. Figure 21 and Table 25 indicate that 100% strongly agreed or agreed with the statement ‘I think waterway health and environmental issues are a priority’.

A similarly large percentage of respondents (91.2%) strongly agreed or agreed that ‘The public domain like parks and roads are a key part of Brooklyn’s amenity’ and

83.4% of respondents strongly agreed or agreed with the statement that there should be more focus on heritage conservation.

Responses to the statement ‘I like the look and feel and Brooklyn as it is’ were supported with 79.4% strongly agreed or agreed with the statement though strong agreement is lacking.

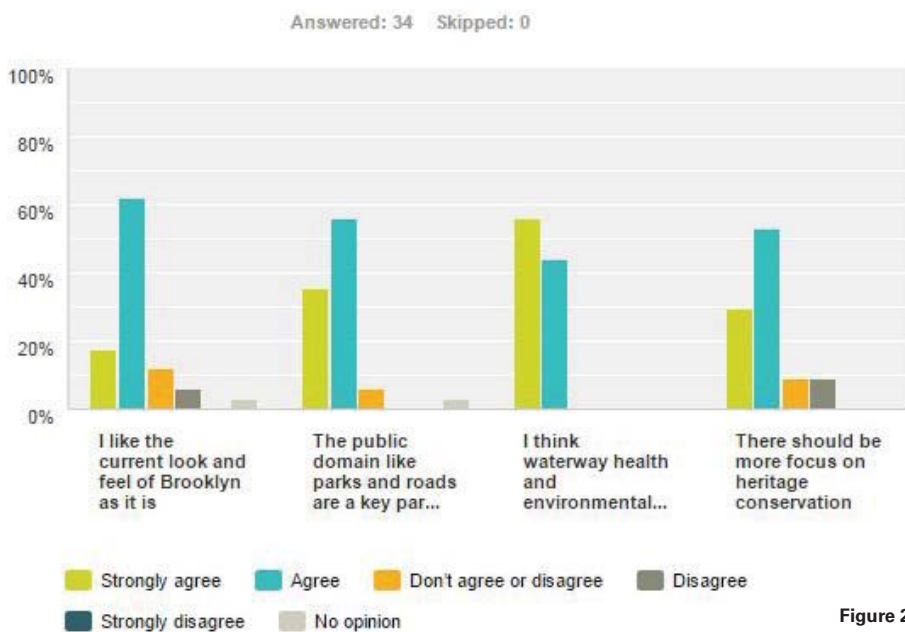


Figure 21. Visitor Survey – Environment and Amenity

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
I like the current look and feel of Brooklyn as it is	17.6% 6	61.8% 21	11.8% 4	5.9% 2	0.0% 0	2.9% 1	34
The public domain like parks and roads are a key part of Brooklyn's amenity	35.3% 12	55.9% 19	5.9% 2	0.0% 0	0.0% 0	2.9% 1	34
I think waterway health and environmental issues are priorities	55.9% 19	44.1% 15	0.0% 0	0.0% 0	0.0% 0	0.0% 0	34
There should be more focus on heritage conservation	29.4% 10	52.9% 18	8.8% 3	8.8% 3	0.0% 0	0.0% 0	34

Table 25. Visitor Survey – Environment and Amenity

Like and Don't Like About Brooklyn

Respondents were provided with the opportunity to provide free text comment about certain values and vision questions. When asked 'What are the top five things you like about Brooklyn' a word frequency analysis of the 31 responses indicated that respondents liked:

- the water (itself, great water facilities, Brooklyn's proximity to)
- access (to rail/ferry, to Sydney, to water, freeway, national parks);
- the quiet (peace, the people)
- the atmosphere; and
- fish and chips

When asked 'What are the top five things you don't like about Brooklyn?' a word frequency analysis of the 20 responses indicated that respondents disliked:

- boat associated issues (illegal parking in boat spots, the boat ramp/access facilities);
- shops (lack of, limited, lack of choice);
- lack of free camping spots (no caravan parks for overnight stays)
- parking (a pain, difficult on week-ends, lack of);
- Council (has not spent money on the place, worn down, told Council about parking sign issue 10 years ago)

Table 26 indicates the most commonly occurring words in the free text responses to question about what respondents liked about Brooklyn.

Water		32.26%	10
Access		19.35%	6
Quiet		12.90%	4
Waterways		9.68%	3
Atmosphere		9.68%	3
Fish n Chips		6.45%	2
Close to Home		6.45%	2
Transport		6.45%	2
River		6.45%	2
Friendly		6.45%	2
Residents		6.45%	2

Table 26. Visitor Survey – Top 5 Things You Like About Brooklyn

Key Findings: Survey analysis indicates that visitors to Brooklyn value the water and water based activities, access to where they come from, the peace and quiet and the village atmosphere. Visitors identified parking, difficult boat access and lack of shops as reasons they don't like Brooklyn.

6.2 Brooklyn 25 Years From Now

Respondents were asked to tell Council how they would like Brooklyn to look and feel 25 years from now. A word frequency analysis of the 28 responses indicates:

- character (maintain its current a riverside village feel, scenic like it is)
- commercial (small amount of increased commercial development, water related for public use)
- facilities (adequate, e.g. state agencies and facilities, water related)
- Town Centre (more focus on as opposed to waterfront, re-activate but that might not be a good thing)
- Police (station)






Character		10.71%	3
Commercial		10.71%	3
Facilities		10.71%	3
Town Centre		7.14%	2
Police		7.14%	2

Table 27 – Visitor Survey – Brooklyn 25 Years from Now

Key Findings: Survey analysis indicates that in 25 years, most visitors would like to see Brooklyn as a village that has retained its character and feel but has some increased commercial activity such as shops and facilities for water-based activities.

6.3 Open Space

Two questions included statements about open space and one free-text question asked respondents to identify their top 3 open space improvements. Examples of Open Space identified in the survey were parks, foreshore reserves, playgrounds, walks and paths.

The purpose of the questions was to identify how often visitors used the open spaces, their attitude to certain use options for parks and open space, and ideas for improvement.

Use Options

Figure 22 and Table 28 indicates a degree of conflicting desires showing that respondents value open space for walking and picnics but they also valued some presence of appropriate commercial facilities. Approximately 65% strongly agreed or agreed that cafes or similar facilities should be encouraged in parks and reserves, however, 70.6%, strongly agreed or agreed that public open space should only be used for passive uses like walking and picnics.

Respondents generally do not hold strong opinions about open space with only a small majority (58.8%) strongly disagreeing or disagreeing with the statement 'I do not normally use open space facilities in Brooklyn'.

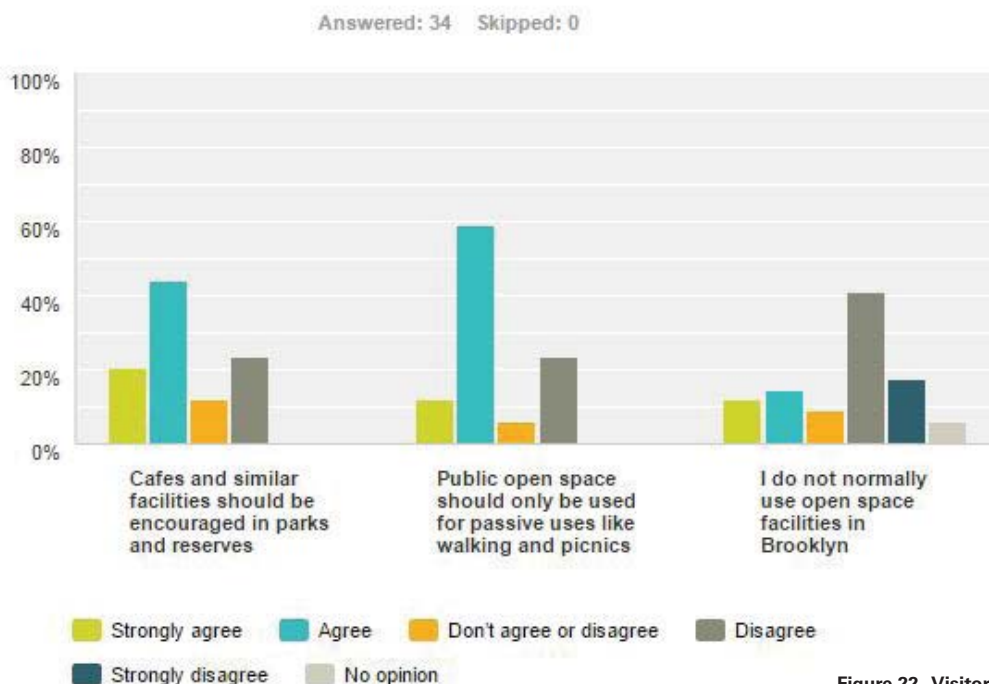


Figure 22. Visitor Survey – Open Space Use Options

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Cafes and similar facilities should be encouraged in parks and reserves	20.6% 7	44.1% 15	11.8% 4	23.5% 8	0.0% 0	0.0% 0	34
Public open space should only be used for passive uses like walking and picnics	11.8% 4	58.8% 20	5.9% 2	23.5% 8	0.0% 0	0.0% 0	34
I do not normally use open space facilities in Brooklyn	11.8% 4	14.7% 5	8.8% 3	41.2% 14	17.6% 6	5.9% 2	34

Table 28 – Visitor Survey – Open Space use Options

Use Frequency

Visitors were asked how often they visited Brooklyn and used its open space facilities. Figure 23 below identifies that most visited once or twice a year (29.4%), with 26.5% visiting less than once a year and 23.5% visiting more than twice a month.

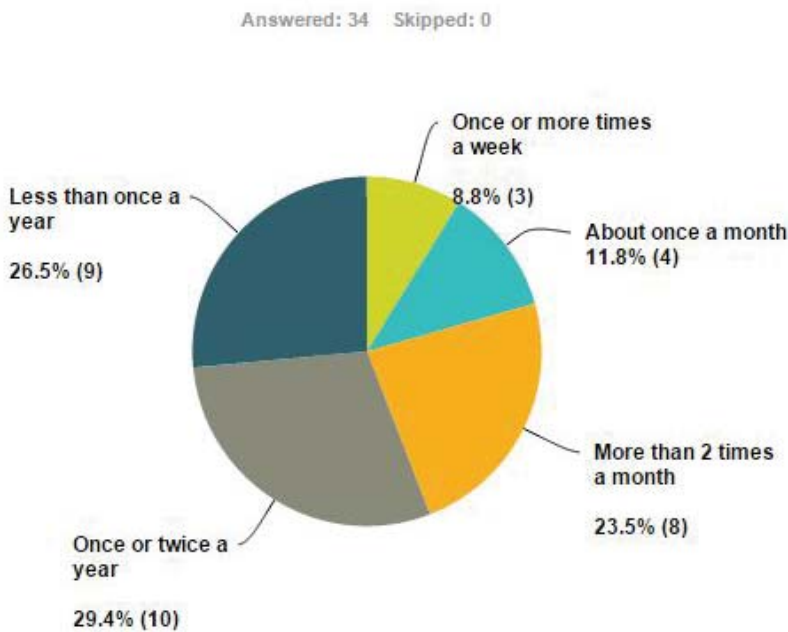


Figure 23. Visitor Survey – Open Space Use Frequency

Ideas for Improvement

Respondents were asked to identify what top 3 open space improvements they thought were needed in Brooklyn and why. Of the 23 responses, excluding the words Brooklyn, facilities, and open space, the top words were:

- Boat (boat parking, access improvements, bigger boat ramps);
- Pool (fix it, bigger, parking for, another for kids)
- Shade (more shaded areas, paths and picnic shelters)








Boat		17.39%	4
Pool		17.39%	4
Shade		17.39%	4
Picnic		13.04%	3
Public Toilets		8.70%	2
BBQs		8.70%	2
Facilities		8.70%	2

Table 29 – Visitor Survey – Top 3 Open Space Improvements

6.4 Traffic Transport and Parking

The survey included two questions about traffic, transport and parking. One was a free-text question that asked respondents to identify the top 3 things they would like to see in a traffic and transport management plan for Brooklyn. The survey identified that traffic volume, circulation and on-street parking especially at peak times are increasing issues, as is commuter parking for River Settlement residents.

The purpose of the questions was to identify visitor's issues and priorities with regards to traffic, transport and parking and their ideas for improvement.

Issues and Options

Figure 24 and Table 30 indicate that 76.5% of respondents strongly agreed or agreed that resolving traffic and parking issues would address Brooklyn's major problem. No respondent strongly disagreed but 11.8% disagreed with the statement.

A large number (82.4%) strongly agreed or agreed that traffic and parking problems occur mainly on weekends and holidays. Only 17.6% strongly agreed or agreed there was enough parking but it is poorly laid out and marked, while nearly 59% strongly disagreed or disagreed with that statement.

Most visitors strongly agreed or agreed that a State Rail commuter parking area with mobility access is a priority (75.5%).

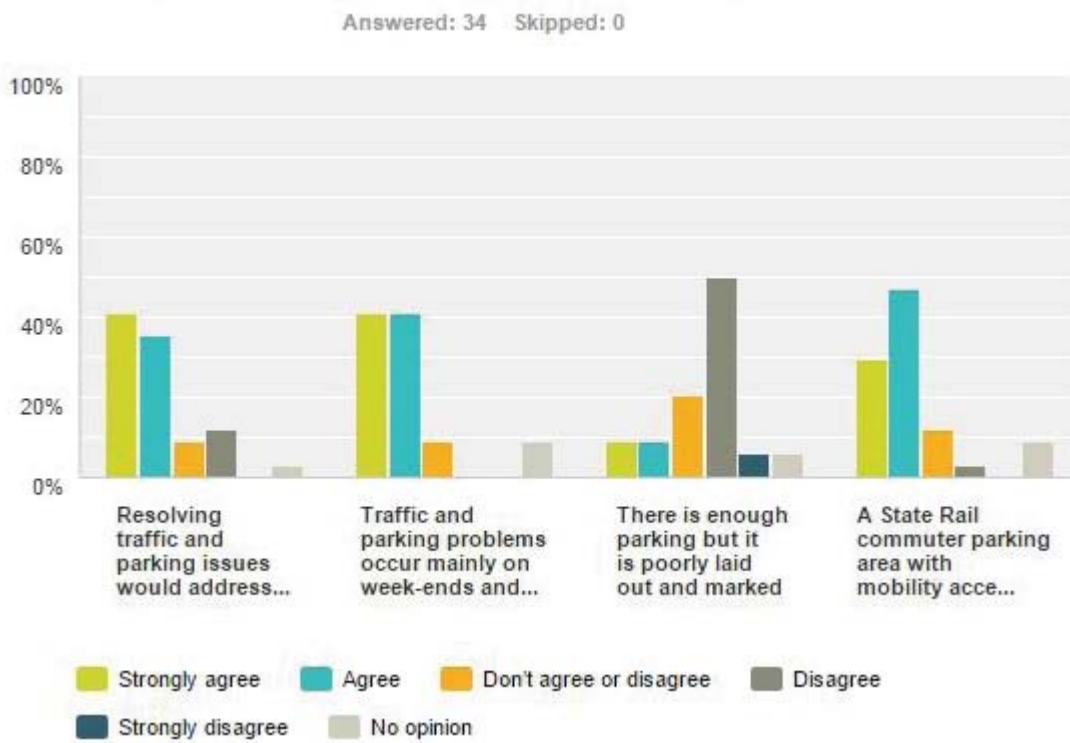


Figure 24. Visitor Survey – Traffic Transport and Parking

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
Resolving traffic and parking issues would address Brooklyn's major problem	41.2% 14	35.3% 12	8.8% 3	11.8% 4	0.0% 0	2.9% 1	34
Traffic and parking problems occur mainly on week-ends and holidays	41.2% 14	41.2% 14	8.8% 3	0.0% 0	0.0% 0	8.8% 3	34
There is enough parking but it is poorly laid out and marked	8.8% 3	8.8% 3	20.6% 7	50.0% 17	5.9% 2	5.9% 2	34
A State Rail commuter parking area with mobility access is a priority	29.4% 10	47.1% 16	11.8% 4	2.9% 1	0.0% 0	8.8% 3	34

Table 30. Visitor Survey – Traffic Transport and Parking

Ideas for Improvement

Respondents were asked to identify the top 3 things they would like to see in a traffic and transport management plan for Brooklyn. Of the 26 responses the top words were:

- Roads (road leading in is shocking – needs to be improved, better directions/road services, wider)
- Parking/Access (more longer term, more around pub and station, separate commuter, Dangar residents should park elsewhere, flat access to)
- Access/transport - bus and station (better mobility access, lift at station, bus service week-ends, shuttle bus from out of centre parking)





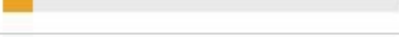
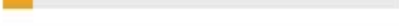
Road		19.23%	5
Better Parking		11.54%	3
Access		11.54%	3
Bus		7.69%	2
Station		7.69%	2
Visitors		7.69%	2

Table 31. Visitor Survey – Top 3 Things in a Traffic and Parking Plan

6.5 Waterfront Access

The survey included a question about waterfront access which can be difficult at peak times, with most demand generated from visitors and users that live outside Hornsby Shire. The purpose of the survey question was to identify attitudes to certain waterfront access issues and priorities.

Figure 25 and Table 32 indicate that there was no strong respondent engagement with several issues associated with waterfront access. While 54.3% of respondents strongly agreed or agreed that *'More active management of waterfront facilities is needed at peak times'*, 36.4% neither agreed nor disagreed or had no opinion.

Responses to the statement *'The current waterfront access facilities seem to be enough for now'* also reflected a degree of non-engagement with the issue with 38.2% neither agreeing nor disagreeing with statement or having no opinion about it. Other results

were mixed with 23.5% of respondents strongly agreeing or agreeing and 38.2% strongly disagreeing or disagreeing.

A similar number (47.1%) strongly agreed or agreed that *'A primary waterfront access issue is the lack of associated car parking and trailer parking'*. A clear majority of respondents indicated that they strongly agreed or agreed that Hornsby and Gosford Councils and State Government should jointly address waterfront access (69.7%).

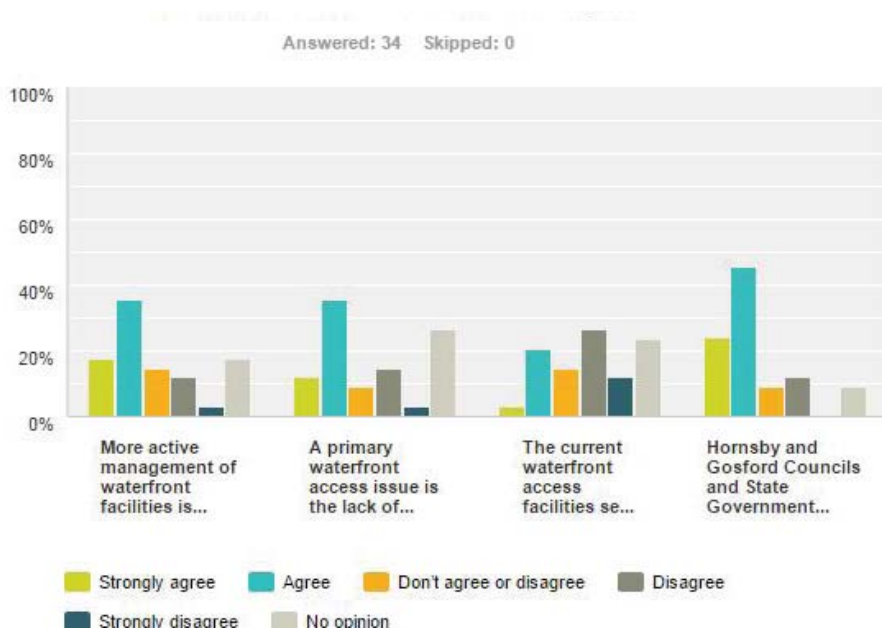


Figure 25. Visitor Survey – Waterfront Access

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion	Total
More active management of waterfront facilities is needed at peak times	17.6% 6	35.3% 12	14.7% 5	11.8% 4	2.9% 1	17.6% 6	34
A primary waterfront access issue is the lack of associated car and trailer parking	11.8% 4	35.3% 12	8.8% 3	14.7% 5	2.9% 1	26.5% 9	34
The current waterfront access facilities seem to be enough for now	2.9% 1	20.6% 7	14.7% 5	26.5% 9	11.8% 4	23.5% 8	34
Hornsby and Gosford Councils and State Government should jointly address waterfront access	24.2% 8	45.5% 15	9.1% 3	12.1% 4	0.0% 0	9.1% 3	33

Table 32. Visitor Survey – Waterfront Access

6.6 Rating Issues, Priorities and Importance

Respondents were asked to rate five values and issues from 1 - 5 (1 being the most important and 5 being the least important to them).

The 3 most important issues to respondents were open space/public domain (61.3%), amenity and character (31%) and traffic, transport and parking (31.3%). The least important to respondents was growth and development (39.4%), however, growth and development was also ranked No.3 by 24.2% of respondents.

Waterfront access and recreation received mixed rankings with 25.8% of respondents ranking it as the most important issue to them with 22.6% ranking it as the second least important to them.

The graph identifies the issues/values categories respondents were asked to rank. The highest two ranking percentages in each category are highlighted.

6.7 Other Comments

The final question of the survey asked respondents whether there were any other comments they would like to make. There were only 14 responses which are too few for meaningful analysis but comments included:

- leave as is, maintain character and lifestyle, lovely area, conserve, beautiful; and
- find things to attract grey nomads – camping spots, dump points, promotion/welcome packs for visitors.

	1	2	3	4	5	Total
Open Space/Public Domain	61.3% 19	9.7% 3	6.5% 2	16.1% 5	6.5% 2	31
Amenity and character	31.0% 9	31.0% 9	24.1% 7	10.3% 3	3.4% 1	29
Growth and development	3.0% 1	18.2% 6	24.2% 8	15.2% 5	39.4% 13	33
Traffic, transport and parking	31.3% 10	25.0% 8	25.0% 8	15.6% 5	3.1% 1	32
Waterfront access and recreation	25.8% 8	19.4% 6	12.9% 4	22.6% 7	19.4% 6	31

Table 33. Visitor Survey – Rating Issues, Priorities and Importance

7. Submissions

Two written submissions that provided comment on the Community Survey were received. One was from a non-landowner resident of Brooklyn who also submitted a completed hard copy of the Community Survey and the other from a planning consultancy on behalf of the Brooklyn Community Association.

Non-Landowner Resident Submission

The non-landowner resident submission identified issues and values and included a completed Community Survey form. As the survey form was not submitted by an invited landowner the responses did not form part of the analysis of the survey.

In summary, the submission was generally consistent with the views of most Community Survey respondents. Issues raised included parking (including commuter car-parking), providing a lift at the station, constructing a new commuter wharf, protecting the river environment and protecting the scale, character and charm of Brooklyn. Ideas for improvement included establishing an Arts Centre and a car-sharing scheme

While only land-owners were invited to participate in the survey, it is anticipated that further consultation will be undertaken to identify the views and priority issues of a range of stakeholder groups as planning for Brooklyn proceeds. Further consultation may take the form of community focus groups, additional surveys, letterbox drops or open days.

Consultant Submission

The planning consultant's submission noted that the community was keen to work constructively with Council to make improvements to their town and that they supported including river communities in planning for Brooklyn. The planning consultant also sought advice about development contributions paid by local residents, the total amount held and the purposes for which it was collected. Suggestions included preparing a locality specific contributions plan in parallel with planning for Brooklyn to compare the level of development supported by the community (relative to) the range of infrastructure being sought.

Assistance to interpret the outcomes of the survey was offered.

Appendix A - Key Terms

Completed Responses – Surveys which have had all the questions which must have an answer answered.

Valid Responses – Valid responses that provided a valid five digit code as supplied to invitees of the survey in their letters.

Invalid Responses – Responses received that provided an invalid or duplicate of the five digit code that were supplied to invitees of the survey in their letters.

River Settlements/Lower River Settlements – The localities of Dangar Island, Milson's Passage, Berowra Creek, Coba Point, Sunny Corner, Marra Marra Creek, Calabash Point, Neverfail Bay, Dusthole Point and Fisherman's Point.

Street Intercept Survey – A survey designed to collect data from users/consumers while they are interacting with a place or business. They are usually conducted through a person to person interview.

Direct Stakeholder – Landowners who live in Brooklyn or Kangaroo Point.

Contextual Stakeholders – Landowners who live in the Lower Hawkesbury River Settlements and landowners who have a business interest (which may be an investment property or other interest) in Brooklyn, Kangaroo Point or the River Settlements.

Indirect stakeholders – Landowners who live or have a business interest elsewhere in Hornsby Shire.

Appendix B - Community Survey

Brooklyn's Future - A Community Survey

The Survey

Thank you for agreeing to take part in Hornsby Shire Council's community consultation survey about Brooklyn's planning issues.

Council is seeking your response to questions about key planning issues and would like you to tell us your vision for Brooklyn's future. The survey will assist Council to identify planning priorities, objectives and options over the short and long term.

The survey should take about 15 minutes to complete.

Brooklyn's Future - A Community Survey

How to Complete the Survey Online

Use your mouse to click the relevant circles or boxes to mark your selection with a tick.

To move down the page use the scroll bar on the right hand side of your screen.

Once you have completed the section you will need to click the "Next" button at the foot of the page.

If there is an error or inconsistency or you have skipped a compulsory question, you won't be able to move on to the next question.

Questions marked with an asterisk * can't be skipped.

Remember to include your survey code. In order for your answers to be sent you must click the "Submit" button at the end of the survey.

Brooklyn's Future - A Community Survey

Survey Code

Every person invited to participate in the survey has been supplied with a five digit code number in their letter. The code number needs to be entered into the survey box below.

Please note that online surveys can't be submitted successfully without entering the code number. Council cannot consider surveys submitted with code numbers that have been used more than once or surveys submitted without a valid code number.

***1. Please enter your 5 digit code below**

Brooklyn's Future - A Community Survey

You and Brooklyn

First some questions about your relationship with the Brooklyn area

***2. Which of the following best describes you?**

- Resident of Brooklyn/Kangaroo Point
- Resident of the Lower Hawkesbury River Settlements of Hornsby Shire
- Business interests in Brooklyn and/or the River Settlements
- Business interests elsewhere in Hornsby Shire
- Resident of other areas of Hornsby Shire
- Other

Brooklyn's Future - A Community Survey

Here are some comments that have been made about Brooklyn's planning issues

***3. Please indicate your level of interest in Brooklyn's planning issues.**

- I am very interested in Brooklyn's planning issues
- I take an interest in Brooklyn's planning issues
- I want to actively participate in planning for Brooklyn's future
- I want to be kept informed and passively participate in planning for Brooklyn
- I don't usually take an interest in planning issues

***4. To what extent do you agree or disagree with the following statements about Brooklyn's future?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Brooklyn should grow and change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brooklyn needs more people and economic activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public facilities and parking are a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brooklyn's heritage character needs to be protected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. What are the top five things you like about Brooklyn? (tell us in 5 separate short sentences)

6. What are the top five things you don't like about Brooklyn? (tell us in 5 separate short sentences)

Brooklyn's Future - A Community Survey

Community Facilities

Examples of community facilities are halls, public toilets, play equipment, libraries and senior citizens centres

*7. To what extent do you agree or disagree with the following statements about Brooklyn's community facilities?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
The range of community facilities are satisfactory for me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The community facilities I regularly need are not in Brooklyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I mostly use community facilities in other areas of Hornsby Shire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not normally use community facilities in Brooklyn or elsewhere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*8. How often would you use community facilities in Brooklyn?

- Never or hardly ever
- Once or more times a week
- About once a month
- More than 2 times a month
- Once or twice a year

9. What top 3 community facility improvements do you think are needed in Brooklyn and why? (tell us in 3 separate short sentences)

Brooklyn's Future - A Community Survey

Open Space

Open space means places such as parks, foreshore reserves, playgrounds, walks and paths

***10. To what extent do you agree or disagree with the following statements about public open space in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Cafes and similar facilities should be encouraged in parks and reserves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public open space should only be used for passive uses like walking and picnics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not normally use open space facilities in Brooklyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

***11. How often would you use public open space facilities in Brooklyn?**

- Never or hardly ever
- Once or more times a week
- About once a month
- More than 2 times a month
- Once or twice a year

12. What top 3 public open space improvements do you think are needed in Brooklyn and why? (tell us in 3 separate short sentences)

Brooklyn's Future - A Community Survey

Environment, Amenity and Growth

Amenity means the things that people appreciate about their environment. Some people see residential, tourism and commercial growth as a good thing that can revitalise the area while others feel it could adversely affect Brooklyn's amenity, feel and environmental values.

***13. To what extent do you agree or disagree with the following statements about Brooklyn's environment and amenity?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
I like the current look and feel of Brooklyn as it is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The public domain like parks and roads are a key part of Brooklyn's amenity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think waterway health and environmental issues are priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There should be more focus on heritage conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

***14. To what extent do you agree or disagree about the following statements about growth in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Residential development is needed to attract and maintain a vital population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing choice is limited and more variety is needed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business growth would provide local employment and better services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More tourism and commercial activity would re-activate the town centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Tell Council how would you like Brooklyn to look and feel 25 years from now? (in 50 words or less)

Brooklyn's Future - A Community Survey

Traffic, transport and parking

Traffic volume, circulation and on-street parking especially at peak times are increasing issues, as is commuter parking for River Settlement residents

*** 16. To what extent do you agree or disagree with the following statements about traffic, transport and parking in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Resolving traffic and parking issues would address Brooklyn's major problem	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic and parking problems occur mainly on week-ends and holidays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is enough parking but it is poorly laid out and marked	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A State Rail commuter parking area with mobility access is a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. What top 3 things would you like to see in a traffic and parking management plan for Brooklyn? (in 3 separate short sentences)

Brooklyn's Future - A Community Survey

Commuter vessel berths

Brooklyn is a rail and water transport hub. River Settlement commuters from Hornsby and other local government areas have indicated that more commuter berths are needed in Brooklyn.

Some people think that Council should build and manage commuter berths while others don't want their rates to pay for facilities used by people that live outside Hornsby Shire

* 18. To what extent do you agree or disagree with the following statements about commuter berths in Brooklyn?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Commuter berths should be paid for by the people who use them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are sufficient commuter berths most of the time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commuter berths are not linked to rail transport and need to be	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Council is obliged to plan for commuter berths for Hornsby residents only	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hornsby and Gosford Councils and State Government should jointly address commuter berthing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Community Survey

Waterfront access

Waterfront access in Brooklyn can be tight at peak times. Trailer sailer ramp access and parking demand may increase if State government changes to minimum vessel length eligibility for mooring and marina leases come into effect.

A lot of waterfront access demand is from visitors and users that live outside Hornsby Shire.

*** 19. To what extent do you agree or disagree with the following statements about waterfront access in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
More active management of waterfront facilities is needed at peak times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A primary waterfront access issue is the lack of associated car and trailer parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The current waterfront access facilities seem to be enough for now	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hornsby and Gosford Councils and State Government should jointly address waterfront access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Community Survey

Delivering and improving community and other facilities

*20. Which of the following statements best sums up your opinion about funding improved community facilities in Brooklyn?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Council should fund new and improved local infrastructure from its general funds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The State government should fund local infrastructure because it's also used by people from outside Hornsby Shire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developers should be required to contribute towards or provide new and improved local infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like the opportunity to comment again when I know more about these issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Community Survey

Issues, Priorities and Importance

21. Please rate the issues below from 1 (the most important to you) to 10 (the least important to you). A rating number can only be used once but not all issues need to be rated.

	1	2	3	4	5	6	7	8	9	10
Community facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open Space/Public Domain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amenity and character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Growth and development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic, transport and parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commuter vessel berthing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waterfront access and recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivering and funding community facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waterways and environmental health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Community Survey

Business Interests

If you are a person with business or investment property interests in Brooklyn

22. Do you work or do you have a direct or indirect business, professional or investment property interest in any of the following areas?

- Brooklyn including Kangaroo Point
- The River Settlements of Hornsby Shire

23. How long have you operated or had business interests in Brooklyn or the River Settlements?

- 0 - 5 years
- 6 - 10 years
- 11 - 15 years
- 16 - 20 years
- 21 + years

24. What is the general nature of your work or business interest in Brooklyn or the River Settlements?

- Investment property/properties
- Boat/vessel supply, berthing, maintenance or service
- River transport or river settlement service/supply
- Recreation and tourism - land and/or water based
- Oyster farming or fishing including supply and service
- Retail or professional service including cafes, restaurants and hotels
- Other

Brooklyn's Future - A Community Survey

Now some questions about yourself

***25. Which of these age groups are you in?**

- Under 18 years
- 18 - 34 years
- 35 - 49 years
- 50 - 69 years
- 70 + years

***26. Are you?**

- Male
- Female

27. If you live in Hornsby Shire, which of the following best describes your relationship with the property where you live?

- Own outright and occupy the property
- Own (with mortgage being paid off) and occupy the property
- Rent or lease the property from the owner
- Something else

Brooklyn's Future - A Community Survey

28. If you live in Hornsby Shire, how long have you been living there?

- 0-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- Over 20 years

***29. Which of the following best describes the household in which you live?**

- Single person under 40 years of age
- Two or more single adults sharing
- Couple under 40 years of age no children
- Family with children all or mainly under 12 years
- Family with children all or mainly aged 12-18 years
- Family with children mostly 19+ living at home
- Couple over 40 years of age
- Single person over 40 years of age
- Something else

Brooklyn's Future - A Community Survey

***30. Which of the following best describes your principal occupation or job?**

- Homemaker
- Student
- Retired
- Not employed/unemployed
- Manager or director
- Professional
- Technical or tradesperson
- Community or personal service
- Clerical, administrative or sales
- Oyster farmer or fisherman
- Labourer or machine operator
- Something else

Brooklyn's Future - A Community Survey

Thank you for participating

31. Thank you for participating in this survey. Your feedback is very valuable and will assist Hornsby Shire Council's planning directions and decisions.

Are there any other comments you would like to make?

Appendix C - Visitor Survey

Brooklyn's Future - A Visitor Survey

The Survey

Thank you for agreeing to take part in Hornsby Shire Council's survey about Brooklyn's planning issues.

Council is seeking your response to questions about key planning issues and would like you to tell us your vision for Brooklyn's future. The survey will assist Council to identify planning priorities, objectives and options over the short and long term.

The survey should take about 10 minutes to complete

*** 1. What is your usual country of residence?**

*** 2. If you live in Australia, what is your suburb and post-code?**

Brooklyn's Future - A Visitor Survey

Survey Code

Enter the code number supplied

***3. Please enter the 5 digit number code supplied below**

Brooklyn's Future - A Visitor Survey

You and Brooklyn

First some questions about your relationship with the Brooklyn area

***4. Which of the following best describes you?**

- Tourist/visitor who lives in Hornsby Shire
- Tourist/visitor who lives elsewhere in Sydney or Gosford City Council
- Tourist/visitor from regional NSW
- Tourist/visitor from interstate
- International Tourist/visitor
- Other

Brooklyn's Future - A Visitor Survey

Brooklyn's values and future

* 5. To what extent do you agree or disagree with the following statements about Brooklyn's future?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Brooklyn should grow and change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brooklyn needs more people and economic activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public facilities and parking are a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brooklyn's heritage character must be protected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. What are the top five things you like about Brooklyn? (tell us in 5 separate short sentences)

7. What are the top five things you don't like about Brooklyn? (tell us in 5 separate short sentences)

Brooklyn's Future - A Visitor Survey

Open Space

Open space means places such as parks, foreshore reserves, playgrounds, walks and paths

*8. To what extent do you agree or disagree with the following statements about public open space in Brooklyn?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Cafes and similar facilities should be encouraged in parks and reserves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public open space should only be used for passive uses like walking and picnics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not normally use open space facilities in Brooklyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*9. How often would you visit Brooklyn and use its public open space facilities?

- Once or more times a week
- About once a month
- More than 2 times a month
- Once or twice a year
- Less than once a year

10. What top 3 public open space improvements do you think are needed in Brooklyn and why? (tell us in 3 separate short sentences)

Brooklyn's Future - A Visitor Survey

Environment, Amenity and Growth

Amenity means the things that people appreciate about their environment. Some people see residential, tourism and commercial growth as a good thing that can revitalise the area while others feel it could adversely affect Brooklyn's amenity, feel and environmental values.

***11. To what extent do you agree or disagree with the following statements about Brooklyn's environment and amenity?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
I like the current look and feel of Brooklyn as it is	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The public domain like parks and roads are a key part of Brooklyn's amenity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think waterway health and environmental issues are priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There should be more focus on heritage conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

***12. To what extent do you agree or disagree about the following statements about growth in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Residential development is needed to ensure a viable population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing choice is limited and more variety is needed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business growth would provide local employment and better services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More tourism and commercial activity would re-activate the town centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Tell Council how would you like Brooklyn to look and feel 25 years from now? (in 50 words or less)

Brooklyn's Future - A Visitor Survey

Traffic, transport and parking

Traffic volume, circulation and on-street parking especially at peak times are increasing issues, as is commuter parking for River Settlement residents

* 14. To what extent do you agree or disagree with the following statements about traffic, transport and parking in Brooklyn?

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
Resolving traffic and parking issues would address Brooklyn's major problem	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic and parking problems occur mainly on week-ends and holidays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is enough parking but it is poorly laid out and marked	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A State Rail commuter parking area with mobility access is a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. What top 3 things would you like to see in a traffic and parking management plan for Brooklyn? (in 3 separate short sentences)

Brooklyn's Future - A Visitor Survey

Waterfront access

Waterfront access in Brooklyn can be tight at peak times. Trailer sailer ramp access and parking demand may increase if State government changes to minimum vessel length eligibility for mooring and marina leases come into effect.

A lot of waterfront access demand is from visitors and users that live outside Hornsby Shire.

*** 16. To what extent do you agree or disagree with the following statements about waterfront access in Brooklyn?**

	Strongly agree	Agree	Don't agree or disagree	Disagree	Strongly disagree	No opinion
More active management of waterfront facilities is needed at peak times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A primary waterfront access issue is the lack of associated car and trailer parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The current waterfront access facilities seem to be enough for now	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hornsby and Gosford Councils and State Government should jointly address waterfront access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Visitor Survey

Issues, Priorities and Importance

17. Please rate the issues below from 1 (the most important to you) to 5 (the least important to you). A ranking number can only be used once but not all issues need to be ranked.

	1	2	3	4	5
Open Space/Public Domain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amenity and character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Growth and development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic, transport and parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waterfront access and recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brooklyn's Future - A Visitor Survey

Now some questions about yourself

***18. Which of these age groups are you in?**

- Under 18 years
- 18 - 34 years
- 35 - 49 years
- 50 - 69 years
- 70 + years

***19. Are you?**

- Male
- Female

***20. Which of the following best describes the household in which you live?**

- Single person under 40 years of age
- Two or more single adults sharing
- Couple under 40 years of age no children
- Family with children all or mainly under 12 years
- Family with children all or mainly aged 12-18 years
- Family with children mostly 19+ living at home
- Couple over 40 years of age
- Single person over 40 years of age
- Something else

Brooklyn's Future - A Visitor Survey

***21. Which of the following best describes your principal occupation or job?**

- Homemaker
- Student
- Retired
- Not employed/unemployed
- Manager or director
- Professional
- Technical or tradesperson
- Community or personal service
- Clerical, administrative or sales
- Oyster farmer or fisherman
- Labourer or machine operator
- Something else

Brooklyn's Future - A Visitor Survey

Thank you for participating

22. Thank you for participating in this survey. Your feedback is very valuable and will assist Hornsby Shire Council's planning directions and decisions.

Are there any other comments you would like to make?

