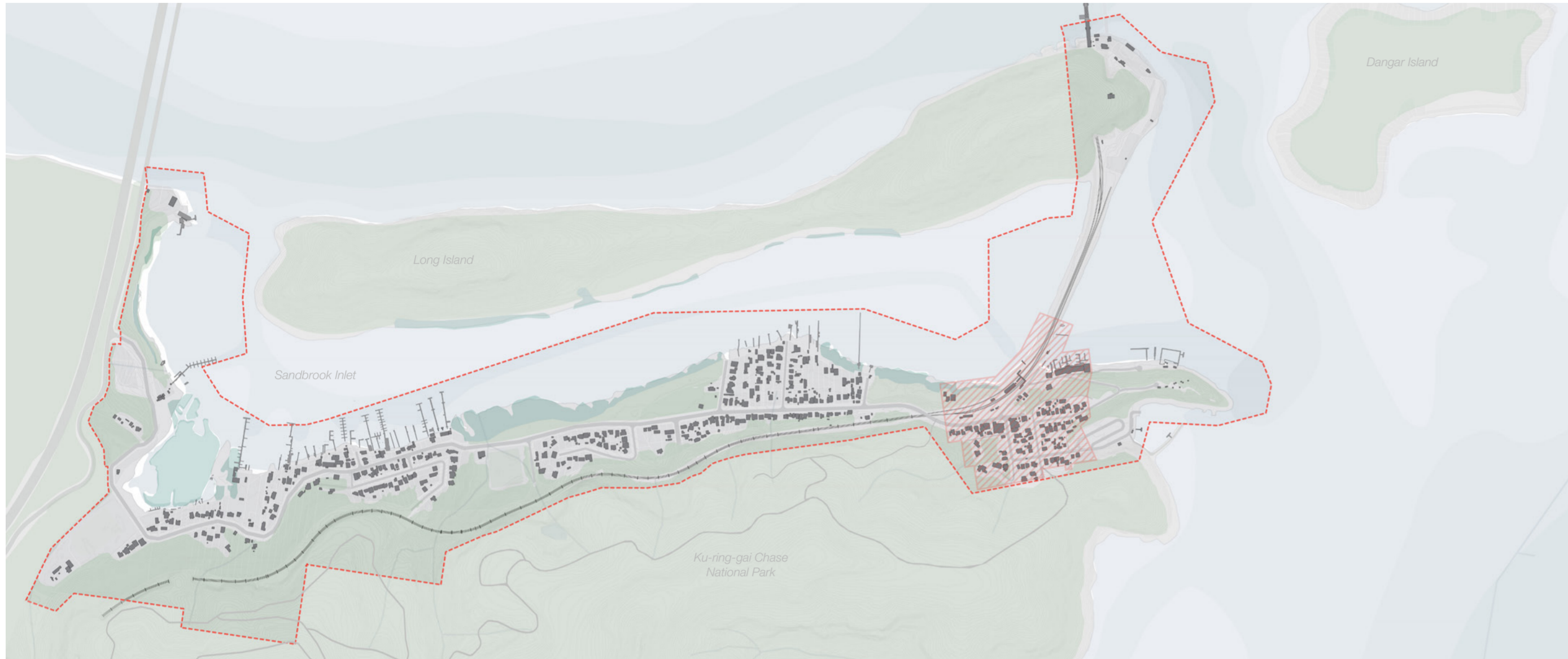


WHAT IS A MASTER PLAN ?

The Brooklyn Improvement Master Plan will be a long term strategic framework for guiding and informing Brooklyn's future. It will include the current and future needs of the community - what's working, what's not, what are the unique qualities of the place and how each of these can shape and influence the future.

The Brooklyn Improvement Master Plan will provide a creative and innovative framework to strengthen the local area while ensuring Brooklyn's character is preserved and enhanced. The Master Plan will synthesise the goals developed through rigorous community engagement and result in a realistic plan for implementing its recommendations.



Brooklyn Improvement Master Plan - General Study Area

PHASE 02: DRAFT VISION & PLACE PRINCIPLES

Draft Natural Environment Place Principle

A new understanding of Brooklyn as a unique place, centred around a protected and thriving natural environment and an enhanced experience of its rare beauty.

Draft Public Domain Place Principle

A connected and clear network of public spaces connecting elements and activities and linking Brooklyn to the foreshore and surrounding environment.

Draft Culture Place Principle

A thriving culture developed from local creative activity and enterprises and engaging both the community and its visitors with the "spirit of place."

Draft Economic Development Place Principle

A resilient and vibrant local economy that provides a diverse offering catering for current and future needs, with a concentration of activity throughout the town centre.

Draft Built Form Place Principle

An enhanced built form integrated with existing fabric, improved public spaces and the environment, supporting rich cultural and economic activity.

Draft Access & Movement Place Principle

A simplified and controlled network of vehicle and pedestrian movement, providing clarity, access and convenience for all of Brooklyn's residents and visitors.

Draft Governance and Implementation Place Principle

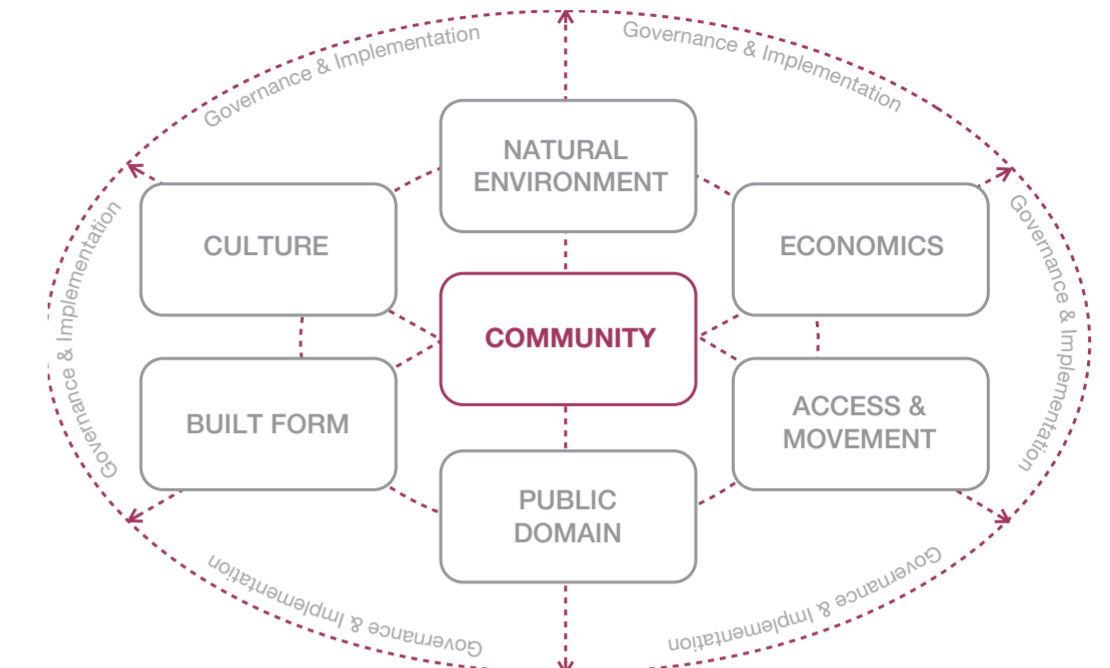
A strategy of delivery that ensures a community-owned masterplan that initiates positive change, and an organic evolution of Brooklyn and its unique environment.

A DRAFT VISION

"Brooklyn sits at the centre of a unique and fragile, yet world class environment. It is poised to become the steward and guide to this ecosystem, and set new standards by which communities integrate with, protect, and evolve with their natural surroundings."

PLACE VITALITY CRITERIA

The McGregor Coxall team has developed a revitalisation approach that integrates both masterplanning and placemaking together. To ensure a well considered and holistic masterplanning process, six place vitality criteria are used to inform strategies, actions, recommendations, future governance and future implementation of the Master Plan.



The six Place Vitality Criteria and relationships to each other.

WHERE ARE WE NOW ?



PHASE 03 : OPPORTUNITY DEVELOPMENT | NOVEMBER

How to get involved in Nov & Dec 2016

Community Roundtable Workshop -

26 November 2016, 9.30am - 12.30pm. The workshop will test 'Place Principles' that will inform the Master Plan. Bookings essential: brooklyncommunityroundtable.eventbrite.com.au

Survey -

Complete the 'Community Engagement' survey on council's website.

Council's website -

Will be updated on a regular basis with the progress of the Master Plan. As we move through each of the 5 stages information will be updated and announcements for upcoming engagement activities will be provided.

